

Yongzhi(Alex) Wang

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EDUCATION

2011 - 2017
(expected) **University of Southern California**, Los Angeles, CA
Ph.D. Candidate in Business Administration (specialize in Strategy)

2007 - 2009 **Xi'an Jiaotong University**, Xi'an, China
Graduate Student in Management, School of Management

2002 - 2006 **Xi'an University of Posts and Telecommunications**, Xi'an, China
Bachelor of Electrical Engineering

RESEARCH INTERESTS

I study how complementors make market-entry decisions across and within platforms, and how they perform at the post-entry stage. Theoretically, I integrate insights from the platform literature with industrial organization and experience-based learning literature of the behavioral theory of the firm. Methodologically, I apply models of panel data analysis based on large data sets of mobile app developers. My second line of research is focused on strategic alliances, rooted in the theory of organizational capabilities.

DISSERTATION

“Competing Across and Within Mobile Platforms: Antecedents and Consequences of Market Entries by App Developers”
Dissertation Proposal Awards:

- *Finalist of the 2016 INFORMS/Organization Science Dissertation Proposal Competition*
- *Strategy Research Foundation Dissertation Scholar, 2015-2016*

Committee: Nandini Rajagopalan (Chair), Lori Qingyuan Yue, Florenta Teodoridis, Brian Wu (University of Michigan, Strategy Dept.), Cheng Hsiao (USC, Economics Dept.)

PUBLICATION

Yongzhi Wang and Nandini Rajagopalan. 2015. “Alliance Capabilities: Review and Research Agenda.” *Journal of Management*, 41(1): 236-260. (*Google Scholar Citation: 24; SSCI: 8*)

WORKING PAPERS

Yongzhi Wang. “Fools Rush In Where Angels Fear to Tread: Entry into Platform-based Markets Following Acquisitions?”
(*Job market paper; Dissertation Chapter 3; Target: Academy of Management Journal*)
(*Best Paper Prize Nomination by 2016 Strategic Management Society Hong Kong Special Conference*)

Yongzhi Wang, Nandini Rajagopalan, Xuanli Xie, and Jeff Reuer. “Alliance Capabilities and Corporate Governance in International Joint Ventures” (*Target: Strategic Management Journal*)

Yongzhi Wang and Sunny Li Sun. “Alliance Portfolio Ambidexterity and Innovation”
(*in preparation for submission*)

“Multimarket Contact and Patent Litigation in the Global Smartphone Industry” (with Zhe Xing, and Yongwook Paik)

**WORK IN
PROGRESS**

“The Mobility of Complementors across Competing Platforms”
(Dissertation Chapter 1; initial theory development completed; data collection completed)

“The Impact of Platform Mobility on Firm Performance”
(Dissertation Chapter 2; data collection completed; in process of theory development)

“When Do Formal Contracts and Relational Governance Function as Complements in Alliances?”
(Theory development completed)

“To be Ambidextrous or Not? New Ventures in the Technological Cycle” (with Jake Grandy)
(In process of theory development)

**CONFERENCE
PRESENTATION**

Yongzhi Wang. “Competing Across and Within Mobile Platforms: Antecedents and Consequences of Market Entries by App Developers.” (dissertation)
2016 INFORMS/Organization Science Dissertation Competition, Nashville, Tennessee, (scheduled)
2016 Strategic Management Society Annual Conference, SRF Scholar Session, Berlin, (scheduled)
2015 Consortium on Competitiveness and Cooperation Conference (CCC), New York University

Yongzhi Wang. “Fools Rush In Where Angels Fear to Tread: Entry into Platform-based Market Following Acquisitions?”
2016 Strategic Management Society Hong Kong Special Conference (scheduled)
2016 Academy of Management Annual Conference, Anaheim, California

Yongzhi Wang, Nandini Rajagopalan, and Xuanli Xie. “Alliance Capabilities and Corporate Governance in International Joint Ventures”
2015 Strategic Management Society Annual Conference, Denver, Colorado

Yongzhi Wang, Zhe Xing, and Yongwook Paik. “Multimarket Contact and Patent Litigation in the Global Smartphone Industry”
2013 Academy of Management Annual Conference, Orlando, Florida

Yongzhi Wang and Sunny Li Sun. “Alliance Portfolio Ambidexterity and Innovation”
2012 Academy of Management Annual Conference, Boston, Massachusetts

Yongzhi Wang. “When Do Formal Contracts and Relational Governance Function as Complements?”
2012 West Academy of Management Annual Conference, La Jolla, California

WORKSHOP DISCUSSION

Yongzhi Wang. “Fools Rush In Where Angels Fear to Tread: Entry into Platform-based Market Following Acquisitions?”
2016 Academy of Management Annual Meeting, BPS Dissertation Consortium, Anaheim, California

Yongzhi Wang. “Competing on Multiple Platforms: Antecedents and Consequences of Complementor Mobility.” (dissertation overview)
2015 Strategic Management Society Annual Conference, Strategy Research Foundation Dissertation Scholars Workshop, Denver, Colorado
2015 Smith Entrepreneurship Research Conference, University of Maryland
2014 Strategic Management Society Conference, Doctoral Workshop, Madrid, Spain

Yongzhi Wang, Zhe Xing, and Yongwook Paik. “Multimarket Contact and Patent Litigation in the Global Smartphone Industry”
2014 Atlanta Competitive Advantage Conference, Research Development Workshop, Sponsored by National Science Foundation, Atlanta, Georgia

“Inter-firm Cooperative and Competitive Strategies” (research summary)
2013 West Coast Research Symposium, Doctoral Student Workshop, University of Washington

AWARDS AND HONORS

2016 Finalist of the 2016 INFORMS/Organization Science Dissertation Proposal Competition
2016 - 2017 Dean’s Six-Year Fellowship, USC Marshall School of Business
2015 - 2016 Dissertation Research Grant (\$10,000), Strategy Research Foundation, Strategic Management Society
2015 Phi Kappa Phi Student Recognition Award (university-wide recognition for research), USC
2012 Research Travel Grant, USC Marshall School of Business
2011 - 2016 Graduate Assistantship as Research Apprentice, USC Marshall School of Business
2007 Ranked # 1 in final admission (out of 54 students, graduate-student Class 743)
School of Management, Xi’an Jiaotong University, China

RESEARCH APPRENTICESHIP

2011 - present Research Assistant for Professor Nandini Rajagopalan, USC Marshall School of Business

TECHNICAL SKILLS

Statistics: *Stata, SAS, R* (familiar). Database Management: *SQL, Python* (understand).
Math Modeling: *Mathematica*.

TEACHING

2014 Summer Instructor, Strategic Management, USC Marshall School of Business,
Instructor Rating: 4.52/5.0
2014 Spring Teaching Assistant for Prof. Lori Qingyuan Yue, Strategic Management, USC
2008 Spring Teaching Assistant for Prof. Yadong Luo (University of Miami), International Business for EMBA,
Xi’an Jiaotong University, China

PROFESSIONAL SERVICE

2015 - present Ad-hoc Reviewer, *Journal of Management Studies*
2015 Reviewer for *Academy of International Business (AIB)* Annual Conference
2012 - present Reviewer for *Academy of Management* Annual Conferences

PROFESSIONAL Strategic Management Society

MEMBERSHIP Academy of Management (BPS and OMT Divisions)

REFERENCES

Nandini Rajagopalan

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