# **RICARDO ALONSO**

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## **EMPLOYMENT**

2007-present	Assistant Professor, Finance and Business Economics, Marshall School of Business,
_	University of Southern California.

2006 Lecturer, Kellogg School of Management, Northwestern University.

### **OTHER POSITIONS**

2000	Director, Business Acceleration (Corporate Development), Telefónica B2B, Miami, USA.
1999	Director of Infrastructures and Operations, Telefónica Guatemala, Guatemala.
1998-1999	Manager, Data Networks, Telefónica Internacional USA, Miami, USA.
1993-1998	Engineer, International Network Planning, Telefónica de España, Madrid, Spain.

#### **EDUCATION**

2007	Ph.D., Managerial Economics & Strategy, Kellogg School of Management, Northwestern University, Evanston, Illinois.
2001	M.Sc. (with distinction) Management Economics, University of Essex, U.K.
1996	M.S. Electrical Engineering and Computer Science (Ingeniero de Telecomunicación), U. Politécnica de Madrid, Spain.
1992	B.S. Electrical Engineering and Computer Science, U. Politécnica de Madrid, Spain.

### **FIELDS OF INTEREST**

Organizational Economics, Contract Theory, Industrial Organization, Economics of Information, Behavioral Economics.

## TEACHING

2010-present	Microeconomics for Business (ECON-251/351), Marshall School of Business.
2010	Economic Analysis for Business Decisions (BUAD-351), Marshall School of Business.
2007-2010	Microeconomics for Managers (GSBA-511), Marshall School of Business.
2006 (Spring)	Strategy & Organization (MGMT-452), Kellogg School of Management.

## FELLOWSHIPS AND AWARDS

2009	Excellence in Refereeing Award, American Economic Review.
2002-2006	Kellogg School of Management Graduate Fellowship.
2001	Leatherland Book Prize for Best Performance in MSc Economics, University of Essex.

## **PUBLICATIONS**

- [1] *"Resource Allocation in the Brain"* (with Isabelle Brocas and Juan Carrillo), The Review of Economic Studies, forthcoming.
- [2] *"Strategic Communication: Prices versus Quantities"* (with Wouter Dessein and Niko Matouschek), Journal of the European Economic Association, 2010, 8(2-3), pp. 365-376.
- [3] "Centralization versus Decentralization: An Application to Pricing by a Multi-Market Firm" (with Wouter Dessein and Niko Matouschek), Journal of the European Economic Association, 2008, 6 (2-3), pp. 457-467.
- [4] *"When Does Coordination Require Centralization?"* (with Wouter Dessein and Niko Matouschek), American Economic Review, 2008, 98(1), pp. 145-179.
- [5] "*Optimal Delegation*" (with Niko Matouschek), The Review of Economic Studies, 2008, 75(1), pp. 259-293.
- [6] *"Relational Delegation"* (with Niko Matouschek), The RAND Journal of Economics, 2007, 38(4), pp. 1070-1089.

## WORKING PAPERS

- [7] *"Organizing to Adapt and Compete"*, with Wouter Dessein and Niko Matouschek (R&R at American Economic Journal Microeconomics).
- [8] *"The Art of Brevity"*, with Heikki Rantakari (R&R at Games and Economic Behavior)
- [9] *"Persuading Skeptics and Reaffirming Believers"*, with Odilon Câmara (under review).
- [10] "Shared Control and Strategic Communication".
- [11] "Recruitment and Selection in Organizations".

#### WORK IN PROGRESS

"Does Better Screening Improve the Applicant Pool?".

"Common Information and Belief Disagreement", with Odilon Câmara.

"Persuading Voters", with Odilon Câmara.

"Transparency and Political Disagreement", with Odilon Câmara.

## **REFEREEING FOR PROFESSIONAL JOURNALS**

Grant Reviewer: NSF Grant Review, RGC Grant Review.

Excellence in Refereeing Award, American Economic Review, 2009.

*Referee*: American Economic Journal-Microeconomics, American Economic Review, The B.E. Journal of Theoretical Economics, Economic Inquiry, Econometrica, European Economic Review, Economic Journal, Economic Letters, Economic Theory, Games and Economic Behavior, Journal of Economics & Management Strategy, International Economic Review, International Journal of Game Theory, International Journal of Industrial Organization, International Journal of Production Economics, Journal of Economic Theory, Journal of Industrial Economics, Journal of Law, Economics and Organization, Journal of Political Economy, Journal of Public Economics, Journal of Public Economic Theory, Management Science, Naval Research Logistics, Quarterly Journal of Economics, Review of Financial Studies, Theoretical Economics, Social Choice and Welfare.

## **CONFERENCE AND SEMINAR PRESENTATIONS**

## Presentations

2014	ASSA 2014, Insead (scheduled), University of British Columbia (scheduled), UC-San Diego (scheduled), Conference on Media and Communication (Univ. of Chicago) (scheduled).
2013	University of Bonn, University of Frankfurt, University of Wurzburg, University of Regensburg, USC Economics (2), Utah WBEC 2013, MIT Sloan, SWET 2013, 2013 NASM, Kellogg SoM, McMaster, U. of Western Ontario.
2012	UC-San Diego SoM, University of Utah School of Business.
2011 2010 2009	USC-Marshall . University of Queen's (SoB), Paris School of Economics. UC Riverside, University of Sydney, Australian National University, University of New South Wales, Hitsosubashi University, CTW conference (Kyoto University), University of Tokyo, 8 <sup>th</sup> Duke-Northwestern-Texas IO Conference, USC (Law), UC-Berkeley (Haas).
2008	USC (Econ), ESSET 2008 (Zurich), University of Hong Kong.
2005-2007	First IZA Workshop on Behavioral and Organizational Economics, Econometric Society 2005 World Congress, Northwestern University and Northwestern University (Kellogg), UCLA (Anderson), USC (Marshall and Econ), University of Rochester (Simon), University of Michigan, University of Toronto.
Discussant	
2013 2012	NBER, Boston; 1st FOM Workshop (USC). NBER, Boston; USC-UCLA Finance Day; 1st CEPR Workshop on Incentives Management and Organization, Milan; 23rd AFEAC, Los Angeles.
2009	USC-UCLA Finance Day.
2008	Utah Winter Business Economics Conference, Law and Economics Conference UT-Austin.

# **Program Committee**

2011	"New Challenges for Economic Decision-Making: Biology, Neuroscience and Economic
	Models" Conference, USC.

2009 Utah Winter Business Economics Conference.