

Garrett Swanburg

University of Southern California
Marshall School of Business
Finance and Business Economics

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Education

University of Southern California
Ph.D. Candidate in Finance and Business Economics, 3.85 GPA
Committee: John Matsusaka (Chair), Oguzhan Ozbas, Gordon Phillips, Kenneth Ahern,
Yongxiang Wang, Maria Ogneva
Gonzaga University (2009), *graduated summa cum laude*
B.S. Economics, B.A. Mathematics, Entrepreneurial Leadership concentration

Research Interests

Corporate diversification, product market competition, mergers and acquisitions, causal inference methods

Working Papers

“Internal Capital Markets and Competitive Threats”
“A Competitive Motive for Holding Cash”

Works in Progress

“The Real and Financial Effects of Transaction Costs: Evidence from Commission Deregulation” with
Yongxiang Wang
“Do Firms Benefit from Multimarket Contact? Evidence from Mergers” with Sakya Sarkar
“A Text-Based Classification of Mutual Fund Strategies” with Zhishan Guo
“Do Firms Hold Cash to Avoid Ratings Downgrades?” with Sakya Sarkar

Teaching Experience

Summer 2012: Instructor for Business Finance (BUAD 306)
Spring 2013: TA for International Finance (FBE 464)
Spring 2012: TA for Selected Topics in Economic Theory II (GSBA 612)
Fall 2011: TA for Selected Topics in Economic Theory (GSBA 602)

Research Assistantships

Fall 2012 - present: Yongxiang Wang – Collect and manage company data, replicate studies
Fall 2009 - Summer 2011: Mark Weinstein – Performed legal origin tests and literature reviews

Awards

Marshall School of Business Travel Grant for 2012 Northwestern Research Design Conference

Workshop Participation

Northwestern University Advanced Causal Inference Workshop (2013)
Northwestern University Main Causal Inference Workshop (2012)
USC Corporate Governance Summit (2011, 2012)

Work Experience

Summer 2008: Cost Analyst, The Boeing Company – Everett, Washington
Summer 2007: Accounting Assistant, NASA Regional Finance Office – Greenbelt, Maryland