SHON R. HIATT

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EMPLOYMENT

University of Southern California, Marshall School of Business

2014–Present Assistant Professor of Business Administration

Faculty Affiliate, Greif Center for Entrepreneurial Studies Faculty Director, Agribusiness Executive Program

Harvard Business School

2010-2014 Assistant Professor of Business Administration

> Faculty Affiliate, HBS Business and Environment Initiative Faculty Affiliate, Harvard Center for the Environment

EDUCATION

Cornell University

2010 Ph.D. 2007 M.S.

Brigham Young University

2004 M.P.A. 2002 B.A.

PhD Committee: Pamela Tolbert (chair), Wesley Sine, Martin Wells

RESEARCH AREAS

Entrepreneurship, strategy, organization theory, private and public politics, institutions, emerging economies, energy, agribusiness, natural environment, sustainability

PUBLICATIONS

Articles

- 2017 Lee B., Hiatt S. & Lounsbury M. Market mediators and the tradeoffs of legitimacy-seeking behaviors in a nascent category. Organization Science, forthcoming
 - Winner of the 2015 Best Paper Award, Sustainability, Ethics, and Entrepreneurship Conference
 - Winner of the 2014 Outstanding Paper Award, Alliance for Research in Corporate Sustainability Conference
- 2015 Hiatt S., Grandy J. & Lee B. Organizational responses to public and private politics: An analysis of climate change activists and U.S. oil & gas firms. Organization Science, 26: 1769-1786.
 - Winner of the 2014 Best Paper Award, Academy of Management, ONE Division
- Hiatt S. & Grandy J. Review of From social movement to moral market: How circuit riders sparked an 2015 I.T. revolution and created a technology market by P. McInerney. Organization Studies, 36: 831-834.
- Hiatt S. & Sine W. Clear and present danger: Planning and new venture survival amid political and civil 2014 violence. Strategic Management Journal, 37: 773-785.
- 2013 Hiatt S. & Park S. Lords of the harvest: Third-party influence and regulatory approval of genetically modified organisms. Academy of Management Journal, 56: 923-944.

- 2010 Tolbert P. & Hiatt S. The shape of things to come: Institutions, entrepreneurs, and the case of hedge funds. Research in the Sociology of Work, 21: 157-182.
- 2009 Hiatt S., Sine W. & Tolbert P. From Pabst to Pepsi: The deinstitutionalization of social practices and the emergence of entrepreneurial opportunities. Administrative Science Quarterly, 54: 635-667.
 - Winner of the 2008 Best Paper Award, Administrative Science Association of Canada
- 2009 Hiatt S. American soft drink industry. In Dennis Fewless and Christopher Weide (eds.) Soft_Drink Bottlers of the United States. Jacksonville, FL: Platform 3 Research, xii.
- Tolbert P. & Hiatt S. On organizations and oligarchies: Michels in the 21st century. In P. Adler (ed.), 2009 Sociological Classics and Organizational Research. London: Oxford University Press, 174-199.
- Brau J., Hiatt S. & Woodworth W. Evaluating the impacts of microfinance institutions using 2009 Guatemalan data, Managerial Finance, 35: 953-974.
- 2008 Sine W. & Hiatt S. Review of From the ground up: Grassroots organizations making social change by C. Chetkovich and F. Kunreuther. Administrative Science Quarterly, 53:578-582.
- 2006 Hiatt S. & Woodworth W. Alleviating poverty through microfinance: Village banking outcomes in Central America. The Social Science Journal, 43: 471-477.
- 2006 Morris S., Woodworth W. & Hiatt S. The value of networks in enterprise development: Case studies in Eastern Europe and Southeast Asia. Journal of Developmental Entrepreneurship, 11: 345-356.
- Woodworth W. & Hiatt S. Socio-economic results of microfinance in Mexico and Ecuador. Journal of 2003 the Utah Academy of Sciences, Arts and Letters, 80: 57-66.

Conference proceedings

- Hiatt S. & Park S. Social movement activism and entrepreneurial collective action in the emergent US wood pellet market. Academy of Management Best Paper Proceedings. Anaheim, CA.
- 2015 Hiatt S. & Carlos C. Differential effects of collective action on firm entry in the emergent U.S. biodiesel sector. Academy of Management Best Paper Proceedings. Vancouver, BC.
- 2014 Hiatt S. & Grandy J. Institutional uncertainty as public politics: Climate change hearings and new technology development. Academy of Management Best Paper Proceedings. Philadelphia, PA.
- 2010 Hiatt S. & Park S. Lords of the harvest: Symbolic signaling and regulatory approval of genetically modified organisms. Academy of Management Best Paper Proceedings. Montreal, Canada.
- 2008 Hiatt S. & Sine W. Networking, planning, and the effect of political institutions on new-venture survival. Academy of Management Best Paper Proceedings. Philadelphia, PA.

Cases, supplements and teaching notes

- Reinhardt F., Hiatt S. & Cornell, I. "Colbún and the Future of Chile's Power (TN)." Harvard Business 2013 School Teaching Note 317-054.
- 2012 Reinhardt F. & Hiatt S. "Colbún and the Future of Chile's Power." Harvard Business School Case 713-047.
- Hiatt S. & Weber J. "Congruence Model Note" Harvard Business School Note N2-413-037. 2012
- Hiatt S. & Cornell I. "Sykué Bioenergya (TN)." Harvard Business School Teaching Note 412-106. 2012
- 2012 Hiatt S. & Cornell I. "Paulo Puterman, Co-Founder of Sykue Bioenergya, In-class Comments (November 8, 2011)." Harvard Business School Video Supplement 412-704.
- 2011 Hiatt S. "Sykué Bioenergya." Harvard Business School Case 412-062.
 - Included in 2012 & 2013 HBS Premier Case Collection.

WORK IN PROGRESS

Hiatt S. & Carlos W. From farms to fuel tanks: Differential effects of collective action on firm entry in the emergent U.S. biodiesel sector. 3rd Revise & resubmit

Winner of the 2015 Best Paper Award, Academy of Management, ONE Division

Hiatt S., Sine W. & Carlos W. Manu militari: Differential effects of political and military ties on venture survival in developing economies. Minor revision

Winner of the 2013 Best Paper Award, Leadership for Peace and Prosperity Conference

Hiatt S. & Park S. External threats and entrepreneurial collective action in the emergent U.S. wood pellet industry. Revising manuscript

- Winner of the 2016 People's Choice Award, Alliance for Research in Corporate Sustainability
- Winner of the 2016 Best Paper Award, Academy of Management, ONE Division

Hiatt S. & Park S. Market definitions and entrepreneurship in the U.S. geothermal power sector. Revising manuscript

Grandy J. & Hiatt S. State agency discretion and entrepreneurial entry into regulated markets: An analysis of the U.S. hydroelectric power sector. Revising manuscript

Hiatt S. & Kim J. Influencing the administrative state: Exploring the role of geography in U.S. government contracting. Revising manuscript

Rawhouser H., Cummings M. & Hiatt S. Market intermediaries and entrepreneurship in the nascent global carbon offset market. Revising manuscript

Kim J. & Hiatt S. Sociopolitical legitimacy and the nonmarket strategies of foreign firms. *Revising manuscript*

Merrill R. & Hiatt S. An analysis of the green paradox and firm strategic reactions to regulatory risk: U.S. oil and gas firms. Analyzing data

Hiatt S. & Coles R. Drug cartel conflict and entrepreneurship: The impact of community structures on venture foundings and performance in Mexico. Analyzing data

Coles R. & Hiatt S. Spillover effects of ISIL on entrepreneurship in Jordan. Collecting data

AWARDS & HONORS

- Emerging Scholar Award, Academy of Management, Organizations and Natural Environment. This 2016 award recognizes early career academics who have already made outstanding research contributions in the area of organizations and the natural environment, and who appear to have a strong potential to continue making such contributions in the near future.
- 2016 Greif Case Development Award, Greif Center USC Marshall
- 2016 Best Paper Award, Academy of Management, Organizations and Natural Environment
- 2016 People's Choice Paper Award, Alliance for Research on Corporate Sustainability Conference
- 2016 Best Paper Proceedings, Academy of Management Conference
- 2015 Kauffman Junior Faculty Fellowship in Entrepreneurship Research, Kauffman Foundation. This fellowship recognizes and supports young world-class scholars who are establishing a record of scholarship that makes significant contributions to the body of research in the field of entrepreneurship.
- 2015 Best Paper Award, Academy of Management, Organizations and Natural Environment

- 2015 Best Paper Award, Sustainability, Ethics and Entrepreneurship Conference
- 2015 Best Paper Proceedings, Academy of Management Conference
- 2014 Best Paper Award, Academy of Management, Organizations and Natural Environment
- 2014 Outstanding Paper Award, Alliance for Research on Corporate Sustainability Conference
- 2014 Faculty Research Award, Greif Center for Entrepreneurial Studies, USC
- 2014 Best Paper Proceedings, Academy of Management Conference
- 2013 Best Paper Award, Leadership for Peace and Prosperity Conference
- 2012 Premier Case Collection Award, Harvard Business School
- 2012 Showcase Symposium Award, Academy of Management Conference
- 2011 Finalist, Louis Pondy Best Dissertation Paper Award, Academy of Management
- 2010 Best Paper Proceedings, Academy of Management Conference
- 2009 Finalist, INFORMS / Organization Science Best Dissertation Proposal Award. This competition recognizes extraordinary dissertation topics and methods. It is one of the most prestigious awards available to doctoral students studying organizations.
- 2009 Kauffman Entrepreneurship Dissertation Fellowship Award, Kauffman Foundation. This fellowship recognizes and supports the career launch of emerging world-class entrepreneurship scholars.
- 2008 Benjamin Miller Best Dissertation Proposal Award, Cornell University
- 2008 Best Paper Award, Administrative Science Association of Canada
- 2008 Best Paper Proceedings, Academy of Management Conference
- 2004 William H. Sage Fellowship, Cornell University
- 2004 Romney Institute *High Honors Award*, Brigham Young University
- 2003 Best Paper Award, Utah Academy of Sciences, Arts, and Letters
- 2003 Romney Institute Scholarship, Brigham Young University
- 2003 Elaine B. Garrett Scholarship Award, Brigham Young University
- 2003 Graduate Studies Dean's Award, Brigham Young University
- 2002 Marriott School of Management Scholarship, Brigham Young University
- 2002 ORCA Research Grant, Brigham Young University
- 2000-02 National Spanish Honor Society
- 1999-02 Academic Scholarship, Brigham Young University
- 1999-00 Dean's Honor List, Brigham Young University
- 1991 Eagle Scout

TEACHING EXPERIENCE

University of Southern California

Food Industry Executive Program 2014-Present (Executive Education) Management Development Program (Executive Education)

> Global Strategy (MBA)

Strategic Management (Undergraduate)

Harvard Business School

2010-2014 Global Agribusiness Seminar (Executive Education)

Global Energy Seminar (Executive Education) Nieman Foundation Fellows Program (Executive Education)

Leadership and Org. Behavior (MBA)

Cornell University

2009 **Innovation Management** (Undergraduate)

INVITED PRESENTATIONS

- 2017 Texas A&M University, Mays Business School, Management University of Oregon, Lundquist College of Business
- 2016 KAIST (Korea Advanced Institute of Science and Technology), College of Business University of Iowa, Tippie College of Business, Management and Organizations University of Michigan, Ross School of Business, Strategy & Erb Institute University of Southern California, Price School of Public Policy
- 2015 Hong Kong University of Science and Technology, Business School Santa Clara University, Leavey School of Business, Entrepreneurship Stanford University, SCANCOR University of California–Los Angeles, Sociology University of California-Riverside, School of Business Administration, Management University of Hong Kong, School of Business University of Western Ontario, Ivey Business School, Entrepreneurship University of Wisconsin-Madison, School of Business, Management
- 2014 Brigham Young University, Marriott School of Management, Entrepreneurship Ewha Womans University, School of Business SKK University, Samsung Graduate School of Business Stanford University, Stanford Institute for Economic Policy Research University of Melbourne, Melbourne Business School, Strategy
- 2013 Boston University, School of Management, Organizational Behavior Cornell University, Johnson Graduate School of Management, Management and Organizations University of Pennsylvania, Wharton School, Management University of Southern California, Marshall School of Business, Management and Organizations
- 2012 Dartmouth College, Tuck School of Business, Strategy National University of Singapore, Business School, Management University of Texas at Austin, McCombs School of Business, Management
- 2011 Cornell University, Johnson Graduate School of Management, Management and Organizations Harvard University, Center for the Environment Harvard University, Harvard Business School, Business & Environment Initiative Harvard University, Harvard Business School, International Business Massachusetts Institute of Technology, Sloan School of Management
- Boston University, School of Management, Organizational Behavior 2010 Columbia University, Graduate School of Business, Management Harvard University, Harvard Business School, Entrepreneurial Management Harvard University, Harvard Business School, Organizational Behavior New York University, Stern School of Business, Management and Organizations University of Florida, Warrington College of Business Administration, Management University of Maryland, Smith School of Business, Management and Organization University of Toronto, Rotman School of Management, Strategic Management University of Washington, Foster School of Business, Management and Organization
- 2009 McGill University, Desautels Faculty of Management, Strategy and Organization University of California-Berkeley, Haas School of Business, Management of Organizations University of Chicago, Booth School of Business, Organizations and Markets

University of Colorado-Boulder, Leeds School of Business, Management and Entrepreneurship University of Minnesota, Carlson School of Management, Strategic Management and Organization

2008 University of Illinois at Urbana-Champaign, College of Business, Business Administration

CONFERENCE PRESENTATIONS

- 2016 Entrepreneurship in developing and underdeveloped economies: Current and future research. AOM Annual Conference, Anaheim, August.
- 2016 Mitigating the Negative Impact of Violence on Firm Foundings and Firm Survival. AOM Annual Conference, Anaheim, August.
- Institutional foundations of entrepreneurship in global contexts. AOM Annual Conference, Anaheim, 2016
- 2016 Social conditions and organizational characteristics mitigating the negative impact of violence on firm foundings and survival. AOM Annual Conference. Anaheim. August.
- 2016 Social movement contestation and entrepreneurial collective action in the emergent US wood pellet market. AOM Annual Conference, Anaheim, August.
- Firm geographic proximity and state agency decisions: An analysis of US defense contract awards. 2016 AOM Annual Conference, Anaheim, August.
- 2016 Antecedents of firm performance in the global carbon offset Industry. SEE Conference, Denver, CO,
- 2016 Social movement contestation and entrepreneurial collective action in the emergent U.S. wood pellet industry. ARCS Conference. Boulder, CO, May.
- 2016 Entrepreneurial collective action in the emergent U.S. wood pellet industry. Kauffman Entrepeneurship Conference. Kansas City, MO. February.
- 2015 Venture ties to coercive institutions in emerging economies. Economics and Management of Networks Conference, South Africa, December.
- 2015 Differential effects of collective action on firm entry in the emergent U.S. biodiesel sector. WCRS, Seattle, September.
- 2015 Differential effects of collective action on firm entry in the emergent U.S. biodiesel sector. AOM Annual Conference, Vancouver, August. Best Paper Award
- 2015 Identity and industry emergence symposium. AOM Annual Conference, Vancouver, August.
- 2015 The impact of social movements on nascent collective identities. AOM Annual Conference, Vancouver,
- 2015 Organizational responses to public and private politics. Goshal LBS Conference, London, May.
- Impact of social movements on nascent collective identities. U. of Maryland Entrepreneurship 2015 Conference, May.
- 2015 Differential effects of collective action on firm entry in the emergent U.S. biodiesel sector. ARCS Conference, Chicago, IL, May.
- 2015 Market mediators and the tradeoffs of legitimacy-seeking behaviors in a nascent category. Sustainability, Ethics and Entrepreneurship Conference, Denver, CO, April. Best Paper Award
- 2015 Organizational responses to public and private politics. Sustainability, Ethics and Entrepreneurship Conference, Denver, CO, April.
- Venture ties to coercive institutions. SMS Conference, Santiago, Chile, March. 2015
- 2014 Venture ties to coercive institutions. INFORMS Conference, San Francisco, CA, November.
- Organizational responses to public and private politics: climate change activists and U.S. oil & gas 2014 firms. Jr. Org. Theory Workshop, Berkeley, CA, November.
- Who enters activist-mediated markets? An analysis of U.S. biodiesel producers. Kauffman Foundation 2014 Entrepreneurship Conference, Kansas City, MO, October.
- 2014 Market mediators and the tradeoffs of legitimacy-seeking behaviors in a nascent category. West Coast Research Symposium, Seattle, WA, September.
- 2014 Integrating Civil Society and the State in Innovation Research. AOM Annual Conference. Philadelphia, August.
- 2014 Collective activists, organizational identity, and firm entry into new markets. AOM Annual Conference. Philadelphia, August.
- 2014 Institutional uncertainty as public politics: climate change hearings & new technology development. Philadelphia, August. Best Paper Award, Best Paper Proceedings
- 2014 Market mediators and the tradeoffs of legitimacy-seeking behaviors in a nascent category. American Sociological Association Annual Meeting, August.

- 2014 Market mediators and the tradeoffs of legitimacy-seeking behaviors in a nascent category. AOM Annual Conference. Philadelphia, August.
- 2014 Policymaking process as public politics: Climate change hearings and EOR development. Reputations and NGOs Conference. Oxford Centre for Corporate Reputation, UK, July.
- 2014 Market mediators and the tradeoffs of legitimacy-seeking behaviors in a nascent category. Alliance for Research on Corporate Sustainability Conference, Cornell U., Ithaca, NY, May. Outstanding Paper Award
- 2014 Climate change hearings and new technology development among U.S. oil & gas firms. The Alliance for Research on Corporate Sustainability Conference, Cornell U., Ithaca, NY, May.
- 2014 Collective activists, organizational identity, and firm entry into new markets. Business and Sustainability Colloquim. Portland, June.
- 2013 Manu militari: New venture ties to coercive institutions in emerging economies. Leadership for Peace and Prosperity Conference, San Diego, CA, October. Best Paper Award
- Manu militari: New venture ties to coercive institutions in emerging economies. Strategic Management 2013 Society Extension Workshop, Rice University, Houston, TX, September.
- Technology definitions and entrepreneurship in the U.S. geothermal power sector. West Coast Research 2013 Symposium on Technology Entrepreneurship, University of Washington, September.
- Identity framing in response to collective activism among U.S. wood-biomass pellet producers. AOM 2013 Annual Conference, Orlando, FL, August.
- Influence of non-confrontational SMO tactics on technology adoption in the energy sector. AOM 2012 Annual Conference, Boston, MA, August.
- 2012 Collective activism and market identity change in the U.S. biomass sector. AOM Annual Conference, Boston, MA, August.
- 2012 Business and Environment: How institutions drive technological development in sustainable energy. Symposium chaired and organized at the AOM Conference, Boston, MA, August. AOM Showcase Symposium
- 2012 Constructing Institutional Ambiguity: Technology Definitions and Entrepreneurship in the U.S. Geothermal Power Sector. Alliance for Research on Corporate Sustainability Conference, Yale University, New Haven, CT, May.
- Construction of Ambiguous Technology Definitions and Entrepreneurship in the U.S. Geothermal 2012 Power Sector. Darden Entrepreneurship and Innovation Research Conference, Charlottesville, VA,
- 2011 From farms to fuel tanks: Collective actors and new-venture innovation in the U.S. biodiesel sector. ABC Organizing Institutions Conference, Cambridge, MA, September.
- 2011 Institutional Heterogeneity, Innovation, and Entrepreneurship in the U.S. Biodiesel Fuel Sector. AOM Annual Conference, San Antonio, TX, August.
- 2011 Innovation and Organizational Responses to Sustainability: An Institutional Perspective. Symposium chaired and organized at the AOM Annual Conference, San Antonio, TX, August. AOM Showcase Symposium
- 2011 Innovation and Regulative Ambiguities in the U.S. Geothermal Power Sector. AOM Annual Conference, San Antonio, TX, August.
- 2011 Military Ties, New Venture Performance, and Political Risk Management in Emerging Economies. AOM Annual Conference, San Antonio, TX, August.
- 2011 Lords of the Harvest: Reputation Concerns and Regulatory Approval of Genetically Modified Organisms. Strategy and Business Environment Conference, Wharton School, Philadelphia, May.
- 2011 Lords of the Harvest: Reputation Concerns and Regulatory Approval of Genetically Modified Organisms. The Alliance for Research on Corporate Sustainability Conference, Wharton School, Philadelphia, PA, May.
- 2010 Lords of the harvest: Symbolic signaling and regulatory approval of genetically modified organisms in the nascent U.S. agriculture-biotechnology sector. AOM Conference, Montreal, Canada. Published in Best Paper Conference Proceedings.
- 2009 The impact of institutional actors as attention structures on entrepreneurial activity in the U.S. biodiesel industry. INFORMS Conference, San Diego, CA.
- 2009 Classical sociologists confront our environmental issues. AOM Conference, Chicago, IL.
- 2009 MBAs as revolutionary change agents. Net Impact Conference, Ithaca, NY.
- 2009 Political and civil turmoil, planning, and new-venture survival in Colombia. Administrative Science Association of Canada Conference, Niagara Falls, Ontario.
- 2009 The enabling and constraining effects of attention structures on entrepreneurial activity in the U.S. biodiesel industry. Smith Entrepreneurship Research Conference, U. of Maryland.

- 2008 From Pabst to Pepsi: The deinstitutionalization of social practices and the emergence of entrepreneurial opportunities. West Coast Research Symposium on Technology Entrepreneurship, Stanford University.
- 2008 Networking, planning, and the effect of political institutions on new venture survival. AOM Conference, Anaheim, CA. Published in Best Paper Conference Proceedings.
- 2008 The deinstitutionalization of social practices and the emergence of entrepreneurial opportunities. AOM Conference, Anaheim, CA.
- 2008 The effect of heterogeneous institutional actors on entrepreneurial activity and resource attainment in the U.S. biodiesel industry. Cornell-McGill Conference on Institutions and Entrepreneurship, Montreal, Ouebec.
- 2008 From Pabst to Pepsi: The deinstitutionalization of social practices and the emergence of entrepreneurial opportunities. Cornell-McGill Conference on Institutions and Entrepreneurship, Montreal, Quebec.
- 2008 The deinstitutionalization of social practices and the emergence of entrepreneurial opportunities. Administrative Science Association of Canada Conference, Halifax. Best Paper Award.
- 2008 Entrepreneurial processes, political institutions, and new-venture survival. Smith Entrepreneurship Research Conference, U. of Maryland-College Park.
- From Demon Rum to Dr. Pepper: Social movements, entrepreneurial opportunity, and the emergence of 2007 the American soft drink industry. INFORMS Conference, Seattle, WA.
- 2007 Clear and present danger: The failure of political institutions and new-venture survival. Informal Economy, Underground Employment, Social and Economic Issues Conference. Paris, France.
- On organizations and oligarchies: Michels in the 21st Century. Sociology Classics and the Future of 2007 Organization Studies Conference. Wharton School, Philadelphia.
- 2007 Rising Insurgencies: The failure of political institutions and new-venture survival. AOM Conference, Philadelphia.
- 2007 Clear and present danger: The failure of political institutions, planning, and new-venture survival. Cornell-McGill Conference on Institutions and Entrepreneurship, Ithaca, NY.
- 2007 Soft, stiff, and in between: Social movements, entrepreneurial opportunity, and the emergence of the American soft drink industry. Cornell-McGill Conference on Institutions and Entrepreneurship, Ithaca,
- 2007 Clear and present danger: Political turmoil and the contingent nature of planning on entrepreneurial firm survival in Colombia. Entrepreneurship in Emerging Markets Conference, Fort Worth, TX.
- 2006 Clear and present danger: Political turmoil and the contingent nature of planning on new firm survival in Colombia. AOM Conference, Atlanta, GA.
- 2006 The new wave of social entrepreneurship: Using microcredit to solve global concerns. AOM Conference, Atlanta, GA.
- 2005 Social performance and economic dimensions of microfinance NGOs. AOM Conference, Honolulu, HI.
- 2004 Guatemala: A case study in evaluating the impact of microfinance on poverty eradication. International Statistical Institute IOAS-IASS Joint Conference on Poverty, Social Exclusion and Development: A Statistical Perspective, Amman, Jordan.
- 2004 Evaluating three Guatemalan village bank programs: Does poverty lending work? Western Social Science Association Annual Conference, Salt Lake City.
- Achieving self-reliance through grassroots microlending. Society of Advanced Management (SAM) 2004 International Conference, Baltimore, MD.
- 2003 Microentrepreneurship impacts in East Africa. International Council for Small Businesses (ICSB) International Conference, Belfast, Ireland.
- 2003 Local microenterprise development through microfinance tools in Central America. Society for the Advancement of Socio-Economics International Conference, Aix-en-Provence, France.
- Socio-economic results of microfinance in Mexico and Ecuador. The Utah Academy of Sciences, Arts 2003 and Letters Annual Conference, Ogden, UT. Best Paper Award.
- FINCA International and microenterprise development in Latin America. 6th Annual MicroEnterprise 2003 Conference, Brigham Young University, Provo ÛT.

PROFESSIONAL ACTIVITIES

Doctoral committee membership

Jake Grandy, Strategy, University of Southern California (Chair) Jin Hyung Kim, Strategy, Harvard Business School Ryan Merrill, Public Policy, University of Southern California

Editorial duties

2016-Present Associate Editor, Academy of Management Annual Conference, ONE Division

2013-Present Editorial Review Board, Organization Science

Editorial Review Board, Administrative Science Quarterly 2017-Present

Reviewer: Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review, American Sociological Review, Management Science, Strategic Management Journal, Strategic Entrepreneurship Journal, Journal of Business Venturing, Journal of World Business, Organization Science, Strategy Science, Academy of Management Conference, ARCS Conference, Strategic Management Society Conference, Academy of International Business Conference, INFORMS Organization Science Dissertation Competition, Kauffman Dissertation Fellowship Program

Committees and assignments

2014-2016	Faculty Director, Food Industry Executive Program, USC
2014-Present	Guest Lecturer, Strategy PhD Seminar, USC
2015	Guest Lecturer, Organization Theory PhD Seminar, Stanford GSB
2015-2016	Department seminar series co-coordinator, MOR, USC
2014	Guest Lecturer, Organizational Behavior PhD Seminar, Cornell University
2014	Faculty Member, MOR PhD Recruiting Committee, USC
2010-2014	Guest Lecturer, Organization Theory PhD Seminar, HBS
2012-2013	Faculty Member, Organizational Behavior PhD Program Committee, HBS
2012-2013	Faculty Advisor, MBA Independent Project in Business, Government and International
	Economy, HBS
2012	Faculty Advisor, MBA Independent Project in Finance, HBS
2012	Faculty Advisor, MBA Independent Project in Entrepreneurial Management, HBS
2011-2012	Unit brownbag series Co-coordinator, Organizational Behavior Unit, HBS
2011-2012	Unit seminar series Co-coordinator, Organizational Behavior Unit, HBS
2011-2012	Faculty Instructor, IAE Universidad Austral Student Exchange Program, HBS
2011	Faculty Advisor, MBA Independent Project in Business & Environment, HBS

Conferences and panels

2015-Present	Advisory Board Member, Sustainability, Entrepreneurship and Ethics Conference	
2014-Present	Lead Steering Committee & Co-organizer, West Coast Research Symposium	
2015-2016	Professional development workshop mentor, SEE Conference, U. Colorado-Boulder	
2015	Session chair, ONE Division, Academy of Management Conference	
2014-2015	Case-teaching discussant, OMT New Faculty Consortium, Academy of Management	
	Conference	
2013	Paper discussant, OMT Doctoral Consortium, Academy of Management Conference	
2013	Co-organizer, Paul R. Lawrence Conference on Institutional Theory Relevance and Rigor, HBS	
2013	Session chair, Future directions of institutional theory, Paul R. Lawrence Conference, HBS	
2013	Session chair, Financial crisis, Paul R. Lawrence Conference, HBS	
2013	Session chair, Collective activists & organizations, Paul R. Lawrence Conference, HBS	
2012	Panelist, Commodities and Energy, Asia Business Conference, HBS	
2012	Discussant and Session Chair, OMT Division, Academy of Management Conference	
2011	Panelist, Energy in Latin America, Harvard Energy & Environment Symposium, HBS	
2011	Discussant, Smith Entrepreneurship Conference, U. of Maryland	
2011	Panelist, Doctoral Consortium, Smith Entrepreneurship Conference, U. of Maryland	

LANGUAGES

English (native), Spanish, Portuguese

REFERENCES

Wesley Sine Cornell University, Johnson School Ithaca, NY 14853 607-254-1336 Email: wds4@cornell.edu

Pamela Tolbert Cornell University, ILR School 392 Ives Faculty Building Ithaca, NY 14853 Tel: 607.255.9527 Email: pst3@cornell.edu

Forest Reinhardt Harvard Business School Morgan Hall 275, Boston, MA 617-495-6610 Email: freinhardt@hbs.edu Michael Tushman Harvard Business School Morgan Hall 313, Boston, MA 617-496-4614 Email: mtushman@hbs.edu

Christopher Marquis Cornell University, Johnson School Ithaca, NY 14853 607-255-1584

Email: cmarquis@cornell.edu