

Marion Philadelphia, Ed.D.
Curriculum Vitae
philadel@marshall.usc.edu

EDUCATION

Ed.D. Rossier School of Education, University of Southern California, Los Angeles.

M.A./B.A. University of Hamburg, Germany. American studies/literature, British literature and journalism.

ADMINISTRATIVE APPOINTMENT

2016- Chair, Department of Business Communication, Marshall School of Business, University of Southern California, Los Angeles, CA.
2014-2016 Director, Center for Management Communication, Marshall School of Business, University of Southern California, Los Angeles, CA.

ACADEMIC APPOINTMENTS

2017- Professor of Clinical Business Communication
Department of Business Communication, Marshall School of Business, University of Southern California, Los Angeles, CA
2012-2017 Associate Professor of Clinical Management Communication
Department of Business Communication, Marshall School of Business, University of Southern California, Los Angeles, CA.
2005-2012 Assistant Professor of Clinical Management Communication
Center for Management Communication, Marshall School of Business, University of Southern California, Los Angeles, CA.
2002-2005 Lecturer, Center for Management Communication, Marshall School of Business, University of Southern California, Los Angeles, CA.
Summer/Fall 2002 Lecturer, West Los Angeles College, Los Angeles, CA.
Summer 1995 Lecturer, California State University, Northridge, CA.

TEACHING

Marshall School of Business, Department of Business Communication

- “Management Communication for Leaders” (GSBA502/MMLIS Online Program)
- “Communication for Organizations: Exploring Creativity” (BUCO450)
- “Professional Communication Skills” (MDP, Marshall Executive Education)

- “Communication for Management” (GSBA542)
- “Advanced Writing for Business” (WRIT340)
- “Advanced Writing for Business: Blended/Online” (WRIT340)
- “Communication Strategies in Business” (BUAD302)
- “Learning About International Business” (LINC, Singapore) (Second Faculty)
- “International Business Communication” (BUCO 460)
- “Communication for Accounting Professionals” (GSBA 523T)

Other

- “Critical Thinking, Reading and Writing” (ENG 103), West Los Angeles College (2002)
- “English for Non-native Speakers,” California State University Northridge (Summer 1995)

AWARDS/NOMINATIONS

- USC Mellon Award for Excellence in Mentoring, Faculty Mentoring Faculty, 2014.
- Recipient of Carnegie Project on the Education Doctorate Dissertation in Practice Award “Honorable Mention,” for my dissertation: "Will School-based Online Faculty Development be an Effective Tool for their Professional Growth?" The Carnegie Project on the Education Doctorate, 2013.
- Nominee for “Best of Year Dissertation Award”; USC Rossier School of Education, 2013.
- Course Continuity in a Crisis (C3) Award (in collaboration with Britta Bothe, PhD, Dornsife; \$5K/faculty). USC Office of the Provost/Center for Scholarly Technology. 2012.
- Ed.D. Dean’s List, USC Rossier School of Education, Fall 2010, Spring/Summer/Fall 2011/Spring/Summer 2012.
- Recipient of Golden Apple Teaching Award, 2009.
- Nominee for the “Teaching and Mentoring Award” by USC’s Parents’ Association, 2004.
- Pacificus Foundation Award for Best Short Story: Blue Inferno - A Story of Sunset Madness. (The Pacificus Foundation is funded through the estate of the late California writer and playwright Curtis Zahn), 1995.

CURRICULUM DEVELOPMENT

- *Virtual Team Project*. Created multi-sectional virtual team assignment for undergraduate students (in collaboration with Jolanta Aritz, Pete Cardon, & Robyn Walker) (Spring 2014).
- *WRIT 340 Special Topics (WBB)* – Created Special Topics version of “Advanced Writing for Business” (WRIT-340) for World Bachelor in Business Degree (WBB) (in collaboration with Jolanta Aritz).
- GSBA 502 “Management Communication for Leaders.” Masters of Management, Library and Information Sciences program. Created online core course featuring multi-media content. (2013)

- *Sustainability and Business Writing Competition* (in collaboration with Jolanta Aritz). Developed USC Marshall Undergraduate Team Paper Competition “Sustainability and Business” sponsored by USC CIBER. The competition ran in the Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012.
- BUCO 460, “International Business Communication.” Fully revised course in 2007.

PROFESSIONAL DEVELOPMENT

ACADEMIC CONFERENCES

- Association for Business Communication, Annual International Conference, Albuquerque, NM. “Developing Effective Assignments for Web-based/Online Courses.” Panelist. (October 2016).
- Management Communication Association (MCA) Annual Conference, Stanford, CA. “Grading: Best Practices.” Presenter. (May 2016).
- Institute for Cross Cultural Management, Cross Cultural Management Summit, Florida Institute of Technology, Melbourne, FL. Attendee. (February 2016).
- Association for Business Communication, Annual Conference, Seattle, WA, “Making Faculty Positions in Business Communication Attractive - Current Practices and Future Goals.” Session Chair. (October 2015).
- Management Communication Association (MCA) Annual Conference, Dartmouth, MA, “The Future of our Discipline: Topic 3, Expanding Our Research ‘Reach’ to Drive 21st Century Insights for Industry.” Panelist. (June 2015).
- Association for Business Communication, Annual Conference, Philadelphia, PA, “Managing Virtual Teams: Successes and Challenges of Electronic Communication and Social Media.” Co-presenter. (October 2014).
- Association for Business Communication, Annual Conference, Philadelphia, PA. “The Influence and Importance of a Business Writing/Speaking Center.” Panelist. (October 2014).
- Association for Business Communication, Annual Conference, New Orleans, LA, “Nurturing Creative Thinking in Business Communication Education,” Presenter/poster session. (October 2013).
- USC 2013 Assessment Symposium, USC Center for Testing and Assessment, USC, Taper Hall, “Taking Faculty Development Online,” Presenter. (June 2013).
- USC Teaching with Technology, USC, “Mobile Learning: C3 Grant Project - Virtual Cross-Disciplinary Student Interaction,” Presenter. (May 2013).
- Association for Global Business, Annual Conference 2011, Newport Beach, CA. Presenter: “Educating the Global Mind: Establishing First Steps for Faculty to Develop Equity Curricula and Pedagogy for a Linguistically Diverse Student Population at Universities.” (November 2011).
- Association for Global Business, Annual Conference 2009, Orlando, FL. Presenter: “Teaching International Business Communication to a Multi-National-Cultural Group of Senior Undergraduate Students.” (November 2009).

- Association for Business Communication -Tri-Continental Conference (GABC). Ypsilanti, MI. Presenter: “Finding the Right Blend of Communication in a Global Environment—A Look at Commonalities and Disparities between S. Korea, Germany and the U.S.” (June 2009).

ACADEMIC PUBLICATION

- Cardon, P. W., Philadelphia, M. (2015). The Role of Motivational Values in the Construction of Change Messages. *Business and Professional Communication Quarterly*, 78(2).

Professional Certification

- Certified Facilitator Personal Strength Deployment Inventory (SDI). (June 2012).

Career Development Program

- USC Mellon Fellow. NNT Faculty Career Development Program. Participant (NTT Committee of the Academic Senate; USC Mellon Demonstration Grant) Fall 2005-Spring 2006.
- Johann Wolfgang Goethe University, Frankfurt, Germany (August/September 1989). Sponsored participant of three-week full-time seminar on "American Politics" by the University's Center of North American Studies and Research.

Workshop Presentations

- CET: Professional Development for Faculty (panelist). (Fall 2016)
- CET: Elevator Talks for PhD Students to Pitch Research. (Fall 2016)
- “Grading Best Practices,” Marshall School of Business. (Fall 2016)
- YouSeeU Technology Workshop, Marshall School of Business, Academic Information Systems, Presenter (November 2013, April 2014)
- Presenter, “Introduction to Universal Design for Learning and Instruction.” Online webinar (October 2012)
- Sole presenter. Workshop on Creating Meaningful Learning Objectives. Marshall School of Business, USC (April 2012)
- Presenter “Teaching in an Online-Environment.” Marshall Faculty Technology Workshop. Marshall School of Business, USC (March 2012)
- Panelist Teaching with Technology: “How Do We Know? Measuring Learning.” USC. (May 2012)

SERVICE RECORD

USC

- USC Academic Senate Committee on Teaching and Academic Programs (August 2016 -)
- USC Center for Excellence in Teaching, Faculty Fellow (August 2016 -)
- USC Academic Senate/Provost Libraries Committee. (September 2013 - Present)
- USC Diversity and Inclusion Initiative. Participant in faculty forum. (Spring 2016)
- MMLIS Program, chair of Faculty Recruitment and Development Committee (2015-16)

- MMLIS Program, director search committee member (2015-2016)
- MMLIS Program, faculty contributor to accreditation process led by Dr. Ken Haycock
- USC “Transforming Teaching and Learning with Technology—USC’s Present and Future,” Provost/Academic Senate Retreat Participant (January 2013)
- USC Writing Committee (Fall 2009 to May 2011)
- USC Non-Tenure-Track Faculty Committee (Fall 2007 to Spring 2010)
- USC The Living University, Provost/Academic Senate Retreat Participant (February 2010)

Marshall School of Business

- Marshall Faculty Coach and member of teaching and pedagogy team (November 2013 to present)
- Marshall Committee for Undergraduate Programs (Fall 2011 to Spring 2014)
- Marshall Faculty Development Companion. Online teaching resource. Creator (2012-13)
- Marshall Search Committee for Instructional Designer (2013)
- Marshall Fertitta Hall Committee (Fall 2013 to Spring 2014)
- Marshall CIBER/PCSI Undergraduate Student Team Writing Competition Coordinator: “Sustainability in Pacific Rim Cities. Themes: Business, Transportation, Housing” (Fall 2010 to May 2013).
- Marshall School of Business IT Committee Member (Fall 2008 to May 2011)
- Marshall ExCel Program trip to Budapest, Hungary, Faculty (March 2010)
- Marshall MBA.PM Globe Trip to Seoul & Beijing, Faculty Observer (March 2009)
- Marshall Consulting Program, Faculty Advisor (September 2006 - Spring Semester 2008)
- Marshall MBA.PM, IBEAR programs, Coach (2004 to present)

Department of Business Communication (formerly Center for Management Communication)

- BUCO Department Chair (August 2016-)
- CMC Director (June 2014 – August 2016)
- CMC Annual Performance Review Committee Chair (Spring 2014)
- CMC Faculty Undergraduate Electives Advisor (Fall 2011 to 2014)
- CMC Undergraduate Instruction Committee (Fall 2010 to Spring 2014)
- CMC Faculty Search Committee (Summer 2010 to May 2012)
- CMC Course Coordinator for “Advanced Writing for Business” (WRIT-340), 23+ sections (Fall 2009 to May 2011)
- CMC Peer Observation Process Committee (Chair) (August 2010-August 2011)
- CMC Corporate Advisory Board “CAB,” Co-chair (January 2006 – September 2009)
- CMC’s web magazine for/from undergraduate students *Insight Business*, Faculty Advisor & Web Master (2004 to September 2009)
- CMC WRIT 340-Portfolio Readings, Table Leader and Reader— (2005 to 2014)

PROFESSIONAL EXPERIENCE

Corporate/Academic Projects

Editor/Translator/Story Analyst/Consultant

Worldbridge Language Services, Los Angeles. Translator for legal, medical, technical texts, marketing questionnaires, etc. 1997-2011.

Gamma Gulch Productions, LLC, Los Angeles. Consultant Business Affairs and Media Relations. 2003-2009.

California Institute of Technology, Pasadena. Contributing editor/translator for the Einstein Papers Project. 2000-2001.

Landmark Entertainment Group, Los Angeles/Glendale. Translator for "Space Park Bremen" theme park project (attractions scripts, concepts, legal documents, etc.). 2000-2001.

Media Concepts, North Hollywood. Translator (German to English) of scripts for German TV series "Powder Park" (13 episodes) and other multi-media content (incl., "Me and My Life," "Stuart Little 2"). 2001-2008.

Netfilm, Inc., Multi-Media Production, Los Angeles. Vice President. Developed content for websites; webmaster for an online monthly news magazine. 2000-2001.

BRC Imagination Arts, Burbank. Cultural consultant/liaison/concept writer/editor/translator. Projects included a large-scale factory & visitor attraction for the Volkswagen AG (VW) in Dresden, Germany, and a visitor center for Sony Music in Berlin. Work also included supervising dubbing sessions for theme park films. 1998-2000.

Profilm, Los Angeles. Concept and scriptwriter for college admission videos. 1997-98.

Two Oceans Entertainment Group, Los Angeles. Translator (German to English) and story analyst. Translated various scripts for TV movies; wrote comprehensive synopses in English as basis for film scripts of five German original novels by best-selling author Heinz G. Konsalik, and of Stefanie Zweig's novel "Nirgendwo in Afrika" ("Nowhere in Africa"). 1995-1998.

Publications: Fiction

Der Gaukler der Könige (The Jester of the Kings). Random House/Bertelsmann-Blanvalet: Munich, 1999. 382p. HC; Bertelsmann Book Club: Munich, 2000. HC; Blanvalet/Goldmann: Munich, 2001. PB. (Historical fiction about the life of Jacob Philadelphia, a famous 18th century magician and court jester who emigrated from America to Europe).

Publications: Non-Fiction

Writer/Editor/Journalist/Translator

"A Prussian in Mexican California" by Ulf Bankmann in The Southern California Quarterly (ed. Doyce B. Nunis Jr.), Spring 2002. Credited translator, German to English.

New Weimar on the Pacific - The Pazifische Presse and German Exile Publishing in Los Angeles 1942-48 by Roland Jaeger (Victoria Dailey Publisher, Los Angeles, 2000). Credited translator, German to English.

"Curious George and H.A. and Margret Rey" by Roland Jaeger in: Firsts, The Book Collectors Magazine, Vol. 8, #12, December 1998. Credited translator/editor, German to English.

Autobiography of Ideas – The Legacy of an Extraordinary Art Scholar by Karl With. Edited by Roland Jaeger. Credited translator, German to English, and proofreader. (Gebrüder Mann Verlag, Berlin, 1997).

TV/MOVIE (German TV and Movie magazine). Heinrich Bauer Publishing, Hamburg. Reporter. Movie set coverage, celebrity interviews: Sean Connery, Nicolas Cage, Arnold Schwarzenegger, Vanessa Williams, Walther Matthau, Jack Lemmon (t), to name a few; wrote weekly "behind-the-scenes" entertainment report. 1996-97.

Keep Your Breasts - Preventing Breast Cancer The Natural Way by Susan Moss. (Re-Source Publications, Los Angeles, 1994). Credited editor.

California Staatszeitung, Los Angeles, and Harburger Anzeigen und Nachrichten, Hamburg-Harburg, Germany, published several of my essays. 1993.

Worked closely with German-born author Victoria Wolff (17 published novels) on completing her novels "Fabulous City" and "Mushrooms for Breakfast." Editor of her contributions as Hollywood correspondent for "Madame" magazine in Germany (numerous Hollywood profiles and celebrity interviews). Los Angeles, 1989-92.

"Szene" Magazine, Hamburg, Germany. Intern. Jan.-Feb. 1983. ("Szene" is a monthly publication about events in Hamburg, can be compared to "Los Angeles Magazine").

Public Relations/Marketing

New Mastodon Books & Fine Art, Los Angeles. Public relations representative. Event and exhibition planning. 1994-96.

The Pacificus Foundation, Los Angeles. Media design and distribution, event planning. 1994-96.

Jeff Mackler Communications, Encino, CA. (a Division of Ruder-Finn; Entertainment Industry). Account Executive, Marketing/Public Relations. 1989-93.

Exposet GmbH, Hamburg, Germany. (Trade Fair Booth Systems; Planning and Execution of Museum Exhibits). Marketing Assistant. 1986-1988.

Shell Oil, Corporate Public Relations, Press and Information Department, Hamburg, Germany. Intern. March-April, 1986.

NBC, Television Network, Burbank, CA. Intern in the following departments: Compliance and Practices, Press and Publicity, On-Air Promotion Department, News Department, Affiliate Promotion, Print Promotion and the Story department. August/September, 1984.

Professional Service

- YouSeeU.com, Denver, CO. Faculty advisor to board (Fall 2013 to 2015)
- Global Commerce Forum, Conference Committee Member, Regis University, Denver, CO (Summer/Fall 2010)

Professional Memberships

- Association for Business Communication
- Management Communication Association

Updated: February 2017