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# INTERNAL STATUS SORTING IN GROUPS: THE PROBLEM OF TOO MANY STARS

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## ABSTRACT

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*Social and task groups need a few high-status members who can be leaders and trend setters, and many more lower-status members who can follow and contribute work without challenging the group's direction (Caporael (1997). *Personality and Social Psychology Review*, 1, 276–298; Caporael & Baron (1997). In: J. Simpson, & D. Kenrick (Eds), *Evolutionary social psychology* (pp. 317–343). Hillsdale, NJ: Lawrence Erlbaum; Brewer (1997). In: C. McGarty, & S.A. Haslam (Eds), *The message of social psychology: Perspectives on mind in society* (pp. 54–62). Malden, MA: Blackwell). When groups come together without a priori status differentiation, a status hierarchy must be implemented; however, if the new members are too homogeneously status seeking, then it is not clear what will result. We argue that hierarchy will develop even in uniformly status-seeking groups, and that the social context and members' relational characteristics – specifically, the degree to which they are group oriented rather than self-serving – will predict which status seekers succeed in gaining status. We discuss why and how a “status sorting”*

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1 *process will occur to award status to a few members and withhold it from*  
3 *most, and the consequences of this process for those who are sorted*  
5 *downward.*

7 When people enter a new group, they carry expectations about the roles and  
9 status that they will occupy. In many cases, these prior expectations may be  
11 a problem. Specifically, when too many entering members all expect to have  
13 higher status in the group, then what happens? Can all the members simply  
15 form a super status “dream team,” or will the group instead find a way of  
17 sorting the members so that there is a range of member statuses?

19 In many modern groups, new members have some sense of what their  
21 status will be, even as they first enter the group. For example, when a new  
23 player is drafted by a major league baseball team, cues such as salary and  
25 press coverage communicate quite clearly how the player ranks among his  
27 teammates, at least according to management and outside observers. These  
29 cues suggest that the best players will have the highest status. But we can  
31 also argue that status will be determined according to group needs, and as  
33 such the individual’s status may look very different when observed from  
35 within the group. On the baseball team, we might find that there is an  
37 extremely competent hitter who lacks social skills and has low status be-  
39 cause he is not seen as a good “team player.” The players themselves may  
grant status to another person who is more congenial.<sup>1</sup>

25 In other groups, it is not clear upon entry how much status an individual  
27 member will have. Among newly recruited classes of first-year associates in  
29 law firms and consulting firms, and students in MBA programs and other  
31 graduate programs,<sup>2</sup> there are often no differences in titles or overt cues  
33 such as salary. Even though diagnostic differences will likely exist, they may  
35 be on a number of different dimensions (one student receives more fellow-  
37 ship support; another went to a more prestigious school; a third has the  
39 most personal income) and it may be harder to combine these into a clear,  
unidimensional ranking of status. Groups that are new or ad hoc may be  
likely to lack clarity in how status will be assigned and who will hold it  
within the group. In these settings, members must negotiate the rankings,  
implicitly or explicitly, in order to establish a status hierarchy.

37 This chapter is concerned with just such problems. When individuals,  
39 particularly those who seek or expect high status, join a group, the group  
must negotiate the internal process of assigning or withholding status. What  
happens in a group without a formal status conferring mechanism when too

1 many members are status seeking? In the following pages, we will lay out an  
2 argument that groups “sort” members into different status levels in order to  
3 achieve needed functional differentiation, and that this sorting process af-  
4 fects not only group effectiveness but also individual characteristics.

5 We are interested in both task-related and social status, because groups’  
6 internal status hierarchy may be based on either one, and we will not dis-  
7 tinguish between these in the following discussion. However, we will focus  
8 on groups that are convened for the purpose of completing some task,  
9 rather than purely social groups. Further, we are interested in groups whose  
10 members have at least some degree of interdependence in completing their  
11 focal tasks. For this work to be relevant to groups and teams in work  
12 organizations, it is important to specify these characteristics.

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## WHAT IS STATUS?

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18 Status characteristics theory (Berger, Cohen, & Zelditch, 1972; Berger,  
19 Ridgeway, Fisek, & Norman, 1998) holds that status is a marker of com-  
20 petence. That is, observers develop theories about characteristics that seem  
21 to correspond to competence, and as a result begin to confer status on  
22 individuals who have those characteristics, even in the absence of evidence  
23 of competence. This suggests that the highest status members of any group  
24 will be those who (a) display the most objective competence at valued tasks  
25 (also known as achieved status) or (b) have characteristics that seem as-  
26 sociated with competence (also known as ascribed status). Such character-  
27 istics may often include being white, male, highly educated, from a  
28 privileged background, attractive, etc. As alluded to earlier, status (and, by  
29 extension, competence) could refer to either task or social aspects of the  
30 group. Hogan and Hogan (2002) point out that the highest status leaders  
31 must offer not only task competence, but also sociopolitical skill, suggesting  
32 that it might be difficult to disentangle how task and social competence  
33 might be proxies for high status.

34 An alternative view might equate status with referent power (French &  
35 Raven, 1959), which is the status holder’s personal magnetism and attrac-  
36 tiveness to others, such that others want to affiliate with the status holder  
37 and to emulate him or her. This view of status is descriptive and not as  
38 explanatory as status characteristics theory. However, it is a useful way to  
39 conceive of status and lends itself to clean operational definition. For pur-  
40 poses of this discussion, we accept the framework of status characteristics

1 theory, but our use of “status” will refer more closely to others’ desire to  
affiliate with, and assign leadership roles to, the status holder.

3 Our analysis of status in groups suggests that there must be differentiation  
within the group, at least on the status dimension (although the opening  
5 examples imply that status differences covary with other intragroup differ-  
ences). This raises the issue of the role of heterogeneity within groups, which  
7 we will discuss next.

## 11 THE ROLE OF HOMOGENEITY AND 13 HETEROGENEITY IN HUMAN GROUPS

15 A great number of column inches have been devoted to the question of how  
diversity affects group function. There is no clear answer; however, the bulk  
of evidence suggests that groups perform better on creative and performance  
17 tasks if there is substantial heterogeneity with respect to skills and functional  
backgrounds. If a work group consists of too many members with identical,  
19 limited skill sets, then the group cannot respond to situations that require  
different skills. On the other hand, homogeneity in affiliative qualities such  
21 as attitudes and demography (age, social background, ethnicity) lead to  
more harmonious, cohesive, satisfied groups (Jackson, 1982; O’Connor,  
23 Gruenfeld, & McGrath, 1993; O’Reilly, Williams, & Barsade, 1998).

In the current work, we are concerned with homogeneity and heteroge-  
25 neity of *roles* and *status* within the group. *Roles* are informal positions  
associated with particular functions and responsibilities, and though they  
27 are conceptually distinct from status, in practical terms roles will tend to  
covary with status to such an extent that we will treat the two concepts as  
29 yoked for the following discussion.

Successful group functioning appears to require heterogeneity of intra-  
31 group roles. Caporael (1997), Caporael and Baron (1997), Brewer (1997),  
and Wilson (1997) have all argued that, throughout our evolutionary his-  
33 tory, groups’ structure and internal differentiation have been vital to basic  
survival as well as to higher-level coordinated activities. In order for needs  
35 to be met, there must be someone in the group who can handle any nec-  
essary function (historically – providing food, locating shelter, producing  
37 clothing, healing illness, raising children) and a reasonable chain of com-  
mand for making decisions and resolving disputes. These requirements  
39 clearly point to the desirability of role heterogeneity. To return to the base-  
ball team example, where would the New York Yankees be with a dugout

1 full of star catchers and no pitcher. As implied by the need for a chain of  
command, heterogeneity itself might not be enough; the group probably  
3 needs at least a nominal hierarchy in order to best coordinate its activities.

5

## IS HIERARCHY INEVITABLE?

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Throughout human history and across all societies, social systems have  
9 tended to order groups according to differential status, providing unequal  
access to resources and rewards, and inevitably giving rise to both privi-  
11 leged, hegemonic groups and disadvantaged “negative reference groups”  
(Sidanius & Pratto, 1993). Social scientists have argued that such intergroup  
13 hierarchical organization is adaptive, or at least rational, because it can  
allow the protection of a successful group’s resources (Allport, 1958; LeVine  
15 & Campbell, 1972; Sherif, 1958).

Somewhat less emphasized has been the likely fact that *within*-group hi-  
17 erarchy – by which we mean the differential valuing of individual members  
and the resulting ordinal ranking of these members along status lines – is  
19 also adaptive in its facilitation of individual coordination and mobilization.  
As Sidanius and Pratto (1993) point out, there are compelling reasons for  
21 hierarchy to be an adaptive feature of group development. Hierarchy can  
facilitate unequal distribution of resources, which by concentrating neces-  
23 sities in the hands of only a few, privileged members can maximize chances  
of group (though not individual) survival during times of scarcity. Those  
25 favored are likely to be group leaders, and others with valued skills. Pale-  
olithic groups, for example, might have given priority resources to tribal  
27 leaders, shamans, and the most skilled hunters. On baseball teams, the  
highest salaries go to the players expected to contribute most to team wins.  
29 In all cases, these are people whose skills and positions are believed to be  
helpful to the larger survival of the group. Therefore, ensuring their survival  
31 may go further toward preserving the group (in some cases, even toward  
helping more individuals) than would assigning resources to lower-status  
33 members. Hierarchy can also preserve domestic tranquility by enforcing  
norms of obedience and subservience among low-status group members  
35 (Sidanius & Pratto, 1999). Finally, it can contribute to better military or-  
ganization, which has been vital for the survival of living groups, as well as  
37 political and commercial groups in competitive environments.

For a group to succeed, individual members must be able to subjugate  
39 their own personal needs and desires to maximize the collective good (Hog-  
an & Hogan, 2002). We believe that a “dream team” is unlikely to result

1 when there are multiple status seekers. For one thing, the authors cannot  
 3 generate a valid example of a flat, egalitarian group of homogeneously high-  
 5 status members that does not develop hierarchy over time. More important,  
 7 it seems probable that groups cannot accommodate too many status seekers  
 9 because a substantial number of people are needed to follow, to carry out  
 11 more menial tasks, and to serve the group without too much independent  
 13 thought. A follower who is too self-starting might disrupt the coherent  
 15 functioning of the group as a whole.

9 At the same time, groups do need some people to occupy top roles. High-  
 11 status members of the group may set the agenda of the collective, so that the  
 13 group does not flounder in the complete absence of guidance (Brewer, 1997).  
 15 When coordination is critical, the role of the leader may actually necessitate  
 17 the very characteristics of independent thought and self-direction that, when  
 19 manifested in subordinates, interfere with group functioning.

15 All of this suggests that groups will have an interest in establishing and  
 17 maintaining hierarchy, if only because members predisposed to want or  
 19 expect high status will try to acquire it. They will do this partly because of  
 21 their individual motivations, and partly because the group as a whole will  
 23 begin to exert influence on members to differentiate and to coordinate ef-  
 25 fort, and these status seekers will find it most comfortable to have high-  
 27 status positions that afford control and autonomy.

23 Having argued for inevitability, though, it must still be acknowledged that  
 25 hierarchies may be more or less rigid and vertically differentiated. Organ-  
 27 izations try to institute “flat” structures and populations such as college  
 29 undergraduates are particularly known for striving for social egalitarianism  
 31 rather than stratification. Our arguments focus on status hierarchies with  
 33 relatively strong vertical differentiation.

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## GROUP FEATURES THAT FACILITATE HIERARCHY DEVELOPMENT

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35 We will argue that individual characteristics are important in determining  
 37 how group members will strive for status within the group, and who suc-  
 39 ceeds in winning that status. Afterwards, we will present several ideas about  
 how the sorting process might occur. First, however, we present character-  
 istics of the group itself that may offer insight into which *groups* will es-  
 tablish the most vertically differentiated hierarchies.

## Social Integration

1  
3 A group that is particularly “group-y” is said to have highly social integration (Moreland, 1987). Groups can vary on this dimension, from loose  
5 assemblages of individuals who share physical proximity, but not identity or purpose (e.g., a crowd on a subway) to tightly woven groups such as families,  
7 fraternities, or even cults. The term *entitativity* (Campbell, 1958; Hamilton & Sherman, 1996) refers to a perceiver’s sense of the group’s social  
9 integration, and is determined by the degree of perceived similarity and common fate among members (Hamilton & Sherman, 1996; Lickel et al.,  
11 2000). A good metaphor for a highly integrated, or entitative group is the individual human being, made up of multiple unique components (organs)  
13 that each provide a discrete function, but that are highly interdependent, and whose combination is so integrated and coherent as to present the face  
15 of a single entity.

To the extent that entitativity and social integration are simply actor  
17 observer perspectives on the same group quality, we might expect that groups made up of very similar individuals with a high degree of common  
19 fate will be the most integrated. However, to revisit our discussion of homogeneity, it is likely that such groups are similar on *affiliative* characteristics.  
21 The cohesiveness resulting from affiliative similarity will benefit certain aspects of group functioning, such as satisfaction and harmony. In  
23 order to function smoothly, the group will also need good coordination, and this will require clearer vertical differentiation on the status dimension.

25 We expect that groups with good social integration (affiliative similarity and a sense of common fate) will both need, and be able, to establish vertically  
27 differentiated status hierarchies more than less-integrated groups. This may seem counterintuitive because such groups’ natural affiliation  
29 could be expected to lead to a more egalitarian system. However, in less-entitative groups, the group is not as tightly woven and members can be  
31 more independent, each can do his or her own thing. Though the group might benefit from hierarchical organization, the group is not in a position  
33 to enforce it. On the other hand, more entitative, “group-y” groups should be better able to exert influence on members. This influence should allow  
35 groups to ensure that members embody needed traits and skills and do not display harmful or superfluous qualities. As a result, highly entitative groups  
37 should be more able to ensure that they achieve proper intragroup differentiation with respect to status. This differentiation should, in turn, yield  
39 better group functioning and performance.

*Tightness*

1  
3 It may appear paradoxical to suggest that homogeneity is related to greater  
intragroup hierarchy. However, evidence at the cultural level suggests that  
5 this may indeed be the case. The term *tightness* (Triandis, 1989) describes  
cultures in which stringent norms are imposed on individuals, and thus the  
7 range of acceptable behaviors is narrow. Tight cultures tend to be quite  
homogeneous, not only behaviorally but also demographically. A proto-  
9 typical tight culture is Japan, a homogeneous country in which conformity is  
highly prized – as evidenced by the common saying, “The nail that stands up  
11 gets pounded down.” Japan is also known as a strongly hierarchical country  
in which ranks are clearly identified and understood, and social mobility is  
13 low (Benedict, 1946; Triandis, 1989).

Whereas very tight cultures – Japan, Greece, and even rural America – are  
15 marked by high degrees of hierarchy and a clearly defined social order, in  
looser cultures – urban U.S., western Europe – the social structure tends to  
17 be (or appears to be) more egalitarian. Thus, we might expect that tight  
groups may also develop more polarized hierarchies. Certainly, in order to  
19 achieve functional differentiation, it should be necessary for these groups to  
develop hierarchy. It is even possible, that this hierarchy may be more  
21 marked in homogeneous than heterogeneous groups, which contain preex-  
isting diversity and have less need to sort out members on the status di-  
23 mension.

The concepts of entitativity, tightness, and intragroup hierarchy converge  
25 to predict that groups may need to subordinate certain individual behaviors  
and expressions in order to provide the benefits on which members depend.  
27 If the prehistoric group was to facilitate members’ survival – and if the  
modern group is to facilitate members’ achieving group goals – then the  
29 individuals in the group must function as a coordinated entity. Hierarchy is  
important to the functioning of a group, and the ability to force members to  
31 occupy the various roles in the hierarchy is determined at least in part by the  
degree of entitativity in the group. Given that individual human beings are  
33 notoriously likely to have different traits, preferences, work styles, and pri-  
orities, group coordination cannot be taken for granted. However, as our  
35 continued presence on the planet attests, human beings have clearly devel-  
oped adaptive systems that facilitated our coordination in group settings.<sup>3</sup>

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39



1                   **WHO ARE THE STATUS SEEKERS?**

3   The character of our prototypical status seeker consists of high levels of trait  
5   self-esteem and self-efficacy, and an internal locus of control. It is important  
7   to note the strong element of self-determination implied by these traits. The  
9   dimensions of internal locus of control (Rotter, 1966) and self-efficacy  
11  (Bandura, 1986) represent an individual’s belief in his or her own potency,  
13  competence and ability to control outcomes. Self-esteem has been character-  
15  ized as a two-factor construct, gauging (similar) feelings of efficacy on the  
17  one hand, and self-liking on the other (Tafarodi & Swann, 1995). There  
19  clearly exists a great deal of overlap between these constructs, both concep-  
21  tually and empirically. Measures of the constructs generally correlate  
23  with one another (Sherer, 1982; Stanley & Murphy, 1997), and Judge, Erez,  
25  Bono, and Thoresen (2002) argue that these dimensions are described well  
27  by a single construct.

29       Collectively, these traits seem to predict a cluster of self-relevant behav-  
31  iors (Judge et al., 2002). People with high self-esteem (HSE), high self-  
33  efficacy and a belief in internal control, for example, are all more likely than  
35  others to persevere on a given task (Shrauger & Sorman, 1977; McFarlin,  
37  Baumeister, & Blascovich, 1984; Bandura, 1992; Di Paula & Campbell,  
39  2002), and both esteem and efficacy are negatively related to “behavioral  
plasticity,” or a willingness to yield, in response to social pressure (Janis,  
1954; Hjelle & Clouser, 1970; Brockner, 1979; Sandelands, Brockner, &  
Glynn, 1988). Individuals high in esteem or efficacy also tend to take credit  
for success and deny responsibility for failure, consistent with a belief in  
their virtue and ability (Bandura, 1992; Blaine & Crocker, 1993). The re-  
search, then, seems to converge to predict that self-esteem, self-efficacy, and  
internal locus of control should form a constellation of traits that indicate  
status seeking in an individual.

      Higher levels of self-esteem, dominance, and self-efficacy not only predict  
emergent leadership (Atwater, Dionne, & Avolio, 1999; Smith & Foti, 1998;  
but see Chemers, Watson, & May, 2000), but are also associated with dis-  
satisfaction when leadership is withheld (Elangovan & Xie, 1999). Elango-  
van and Xie report that people with high, but not low self-esteem (and  
internal, but not external, locus of control) experienced stress and decreased  
motivation under the direction of a dominant supervisor.

      In line with these findings, Sidanius and Pratto (1993) predict that status  
and trait self-esteem should be positively correlated. These authors speculate  
that the relationship emerges because downward social comparisons are

1 more frequently available to high-status group members, but more simply, it  
is likely that status seekers (HSE individuals) pursue and gain high status  
3 more often than do others. Relatedly, both dominance theory (Barkow,  
1980) and sociometer theory (Leary, Tambor, Terdal, & Downs, 1995) hold  
5 that state self-esteem functions as a monitoring system to give the individual  
feedback about his or her standing (in the one theory, on dominance di-  
7 mensions; in the other, on sociability dimensions) in social groups. Those  
whose status begins to slip should experience a hit to their self-esteem.

9 When a new group comes together, we would expect that members' self-  
esteem – and thus status seeking – should vary widely. But this is not always  
11 the case. For example, new classes of MBA students are specifically selected  
to consist of people who have been high achieving throughout their lives,  
13 and so this group probably has both HSE and less variable self-esteem than  
the average group. This is the situation of particular interest for this paper.  
15 When such a group of uniformly status-seeking members comes together,  
can they all end up having high status? If not what will determine who  
17 succeeds?

19

## WHO ARE THE STATUS WINNERS?

21

Accounts for who will emerge with status commonly focus on individual  
23 qualities of status seekers. Status characteristics theory, for example, states  
that certain demographic characteristics become associated with status in  
25 the larger society (Berger et al., 1972). Being male, white, and wealthy all  
covary with control of valued resources, and thus signal competence; there-  
27 fore, individuals who have these characteristics tend to be ascribed status.  
Other theories focus on personality traits, pointing to high extraversion and  
29 low neuroticism as predictors of emergent status (Anderson, John, Keltner,  
& Kring, 2001). Finally, individual qualities such as attractiveness may be  
31 associated with status (Dion, Berscheid, & Walster, 1972; Anderson et al.,  
2001).

33 Although these individual differences indeed tend to covary with status,  
these frameworks do not take into account the importance of the larger  
35 social context in determining who will emerge with status. For example,  
such frameworks do not seem to accommodate the possibility that *all*  
37 members of a group may have similar characteristics, and thus are unable to  
predict what will happen in a uniform group of status seekers. To find an  
39 explanation that goes beyond individual traits, it seems important to con-  
sider *relational* characteristics as an important determinant of status. That

1 is, given that status is inherently a relational construct (it cannot exist in the  
absence of a group), then some status-relevant characteristics are probably  
3 embedded in intragroup relationships as well as in individuals' relational  
characteristics.

5 The prototypical status seeker's strong sense of self-determination is con-  
sistent with an independent self-construal (Singelis, 1994). People with in-  
7 dependent self-construals generally do not define the self with respect to the  
social context; they emphasize their internal attributes and capacities, and  
9 set goals that involve their own desired outcomes. Within groups, their  
concern tends to be their own strategic position (Caporael, 1997). Those  
11 with interdependent self-construals, on the other hand, emphasize roles and  
relationships, and do not perceive the self as very separate from others. In  
13 groups, they tend to seek connectedness with others (Markus & Kitayama,  
1991; Caporael, 1997). Individualistic Western cultures are associated both  
15 with higher levels of individual self-esteem and a stronger tendency toward  
independent self-construals, whereas collectivistic cultures tend toward low  
17 self-esteem and interdependence. However, because self-esteem and self-  
construal are distinct concepts, they should be expected to vary independ-  
19 ently.

We expect that HSE in general predicts status seeking. When that is  
21 paired with an independent self-construal, then a *self-promoting* style should  
result. In short, individuals will follow their own direction and pursue their  
23 own goals, scanning the environment for opportunities and pursuing those  
opportunities according to their own internal compass. On the other hand,  
25 when HSE is paired with an interdependent self-construal, then the status  
seeker's style should reflect a more *group-oriented* tendency toward leader-  
27 ship.

This dichotomy is well represented in literature on leadership, negotia-  
29 tion, and interpersonal behavior. Foa and Foa (1974) conceive of human  
interactions as a series of processes of social exchange involving not only  
31 tangible goods but also relational resources. Two such exchangeable re-  
sources are status and love. Our self-promoting individual is one who with-  
33 holds status, and possibly love, from others in order to hoard it for his or  
herself. A group-oriented individual might be more willing to provide both  
35 love and status to others.

The dual concern theory (Pruitt & Rubin, 1999), designed to account for  
37 conflict styles and approaches to negotiation, echoes this perspective in  
positing that individuals typically approach encounters with others with two  
39 orthogonal targets of concern: The self and one's own outcomes, and the  
other and his or her outcomes. Concern for one's self is associated with

1 resistance to yielding (De Dreu, Weingart, & Kwon, 2000). In a group  
2 setting, one of the things that members must do is yield to the collective,  
3 particularly when it comes time to coordinate efforts in order to accomplish  
4 some task. Members who resist yielding are likely to interfere with smooth  
5 functioning of the group and may be ostracized. However, it is also possible  
6 that these members become leaders as long as they pair their resistance to  
7 yielding with concern for others.

8 People who are high in self-esteem and independent self-construal are  
9 likely to be high in concern for the self, and those with HSE and an inter-  
10 dependent self-construal are likely to be high in concern for others. The  
11 distinction between these two kinds of orientations is captured in De Dreu's  
12 categories of *prosocial* (other-concerned) and *egoistic* (self- and not other-  
13 concerned) negotiators (De Dreu et al., 2000). De Dreu and his colleagues  
14 argue that "prosocial negotiators perceive the negotiation as a collaborative  
15 game in which collective welfare is important; egoistic negotiators conceive  
16 of negotiation as a competitive game in which power and personal success is  
17 key" (p. 902). To the extent that members of a newly formed group may be  
18 seen to be "negotiating" the way the group will function and the relation-  
19 ships among group members, this is a particularly apt theory to account for  
20 how individual predispositions may have to be altered in order to assure  
21 proper group functioning. In general, egoistic members will jockey for high-  
22 status positions and roles. If that is difficult – because, for example, there are  
23 many others also seeking status – then prosocial status seekers, with their  
24 more collaborative orientations, may have an easier time ascending than  
25 their more self-promoting peers.

26 Similarly, Hogan and Hogan (2002) analyze leadership as a process that  
27 combines *getting along* with others in one's social group and *getting ahead* in  
28 terms of the status hierarchy of that group. To be a leader, to have the  
29 highest status, one must combine the drive to get ahead with the ability to  
30 get along. Having the first capacity without the second results in ineffective  
31 leadership and less potential for gaining status. Our self-promoters, and De  
32 Dreu's egoistic negotiators, are primarily concerned with getting ahead.  
33 However, our group-oriented status seekers and De Dreu's prosocial nego-  
34 tiators temper this ambition with attention toward getting along with  
35 others in the group. It should not be surprising that other group members  
36 might be more willing to yield status to the person who values getting along.

37 Finally, from the standpoint of the individual predispositions to status  
38 that we have been discussing, it seems likely that an individual's ability to  
39 gain status will depend on the predispositions of others in the group. For  
40 example, the opportunities may differ for a self-promoter surrounded by

1 other self-promoters, and for a self-promoter with others who are happy to  
yield status.

3

5

## WHAT HAPPENS TO THE STATUS “LOSERS”?

7

8 The research suggests, quite logically, that individualists will tend to resist  
9 low-status positions. Status-seeking individuals are likely to balk when they  
are pressured to assume subordinate positions in a group. These individuals  
11 are likely to prefer to seek control, or at least autonomy, within the group  
context to avoid having to subordinate the self to group imperatives. For a  
13 group to overcome this resistance and establish internal differentiation,  
Caporael (1997) suggest that social structures pressure their members to  
15 change through a process of *downward causation* (Caporael & Baron, 1997;  
Caporael & Brewer, 1995). Pure individualism must give way to group-  
17 focused leadership for a few, and, for the rest, to lower status and at least a  
degree of compliance.

19 According to Caporael’s (1997) theory of sociality, just as the character-  
istics of members help determine the nature of a group (upward causation),  
21 the group, once established, exerts a reciprocal influence over its members,  
reshaping their characteristics and interactions to facilitate collective goals  
23 (downward causation). By rewarding some behaviors and punishing others,  
members of the group, as a collective, gradually influence each other as  
25 individuals. Sociometer theory (Leary et al., 1995) provides tentative sup-  
port for the principle of downward causation. Leary finds that a group  
27 member’s state self-esteem (i.e., feelings of self-worth in the moment) tends  
to drop as he or she falls out of favor with comrades. He suggests that this  
29 drop in esteem serves as an intrapsychic warning to the individual, prompt-  
ing changes in behavior in an effort to stave off possible exclusion and  
31 regain the acceptance of the group. The individual’s desire to belong be-  
comes, in essence, a tool for the group. The individual who fulfills his or her  
33 role within the group is rewarded with acceptance, and the deviant is ostracized.  
Although sociometer theory predicts that people will try to im-  
35 prove their standing, and thus their self-esteem, not everyone can succeed at  
doing so. Insofar as the sociometer works to *align* the member’s position  
37 with feedback received from the group, it is largely consistent with the  
concept of downward causation. Drawing on Caporael, we suggest that an  
39 individual’s long-term roles and relationships in the group, including status,  
will respond to group-based pressure.

1 Downward causation provides a means for groups to adapt to their en-  
3 vironment. In spite of any inclination for independence among individual  
5 members, when cohesion and cooperation become critical, groups may exert  
7 pressure to establish internal structure, restrain would be status grabbers,  
9 and maximize their chances for success. In a military squad on patrol, for  
11 example, there may be a few scouts, several rear guards, but only one leader.  
13 Subordinates who attempt to subvert the group structure, potentially com-  
promising the mission as well as, here, the lives of the individual members,  
are likely to encounter severe pressure to conform. Later, we will address  
more specifically how this process might affect downward-sorted members.  
First, we will present some empirical evidence to support ideas that we have  
laid out so far.

13

## 15 **TOWARD A TEST OF THE FRAMEWORK**

17 Overall, our framework yields the following general predictions:

- 19 1. In groups that come together without a priori status structure, individuals  
with HSE will have a predisposition to seek high status.
- 21 2. In general, these individuals are likely to be successful in achieving high  
status.
- 23 3. However, the ability of status seekers to achieve their goals will be mod-  
erated by the social context. Specifically, when too many status seekers  
25 are present within the group, sorting will occur, such that most will be  
pushed down into lower-status roles and positions.
- 27 4. Sorting will result in a more vertically differentiated hierarchy in highly  
entitative and/or tight groups.
- 29 5. Those who succeed in gaining status in these groups are likely to be more  
interdependent, group oriented, and high in concern for others.

31 Most of the predictions in this framework must await testing in future  
research. However, we have begun to explore some of our hypotheses in a  
33 longitudinal study of naturally occurring groups in which group structure  
emerges over time (Correll, Overbeck, & Park, 2003). The organization  
35 whose members we surveyed for this study is a national public service group  
that we will call Beacon. Beacon volunteers serve for 1 year in exchange for  
37 a nominal stipend. During that year, they are based in a central location and  
are assigned to teams of roughly 10–14 members. Teams may be sent all  
39 across the country, from Alaska to Florida, for 6-week terms, during which  
they work on projects ranging from Special Olympics to constructing

1 wooden fences. Between the 6-week terms, all teams return to the home base  
2 for organization that is, wide communications and exercises. Except for one  
3 early term, an individual can expect to spend the entire year of service with  
4 the same 10–14 people, namely working, eating, socializing, and living to-  
5 gether in an intensely group-oriented environment.

6 At the start of data collection, group members had nearly zero acquaint-  
7 ance. They completed three waves of questionnaires; questionnaires includ-  
8 ed self-reported self-esteem (Rosenberg, 1965) and independent and  
9 interdependent self-construal (Singelis, 1994), as well as social networks'  
10 items that assessed respondents' task and interpersonal contacts. Following  
11 our argument, the self-esteem measure represents individuals' tendency to  
12 seek status. Self-construal reflects one's degree of other-orientation. We as-  
13 sessed self-esteem and self-construal very early in the year; thus, these in-  
14 dividual propensity measures assess personal characteristics before group  
15 influence could take hold. We assessed status at two times, first about 6  
16 weeks (Time 2) into the service year, and next about 7 months later (Time 3),  
17 near the end of the service year. The first measure was thus a very early  
18 assessment of group status, taken when the groups had had only a small  
19 amount of prior interaction and time to establish a hierarchy. The second  
20 measure occurred after a great deal of time had passed, when the group's  
21 hierarchy should be well-established.

22 Social network data allow for various approaches to the calculation of  
23 status (Wasserman & Faust, 1994). To best capture status according to our  
24 questions of interest, we opted to create a new index from the social net-  
25 works data, as shown in the following equation:

$$26 \text{ Index} = I * \frac{I}{O}$$

27 where  $I$  is the number of incoming ties and  $O$  is the number of outgoing ties.

28 For any focal individual, being listed by someone else constitutes an in-  
29 coming tie, and listing others constitutes an outgoing tie.

30 Presumably, the greater the number of incoming ties, the more valued  
31 that focal person is by the group. As we conceptualize status as esteem or  
32 regard by other group members, it is likely that a member who has more  
33 incoming than outgoing ties is more valued than one for whom both kinds  
34 of ties are equal. The proportion of incoming to outgoing ties ( $I/O$ ) captures  
35 the individual's unreciprocated, or asymmetrical, esteem.

36 We expected that groups with too many status-seeking members would  
37 find it necessary to produce more followers by sorting members' status  
38 downward; this should yield a pattern whereby high group mean self-es-  
39



1 teem, especially if the group members were tightly clustered around that  
2 mean, leads to greater downward changes in status. To assess this, we ex-  
3 amined change in status from Time 2 to Time 3 as a function of members'  
4 individual predispositions and the resulting composition of groups at Time  
5 1.

6 Consistent with our predictions, in the Beacon organization self-esteem  
7 was associated with greater increases in status. In groups with many status-  
8 seeking members (i.e., those with relatively high average self-esteem), mem-  
9 bers were only able to gain status if the group was relatively variable on self-  
10 esteem. That is, if status seeking was highly variable, then there was suf-  
11 ficient "room" for status seekers to achieve their desired high status. How-  
12 ever, if *too many* members sought status, then on average members' status  
13 declined over time. This suggests that the group was sorting members  
14 downward, as implied by our framework.

15 Further, individual interdependence predicted whether individuals would  
16 emerge with status in their group. Among groups low in status seeking  
17 predispositions on average, individual interdependence had little effect on  
18 changes in status. Both independent and interdependent members of low  
19 self-esteem groups had equivalent (and very slight) increases in status over  
20 time.

21 However, in HSE groups, interdependence had important influence, and  
22 that influence depended on group composition. In heterogeneous groups  
23 (status seeking on average, but high in variability), the independent self-  
24 promoters were able to gain high status. It seems plausible that, in these  
25 groups, there is less imperative for the group to exert downward influence  
26 because it is already sufficiently differentiated in terms of status seeking; the  
27 self-promoters' pursuit of status gives them the necessary distinctiveness to  
28 succeed in obtaining it. On the other hand, in homogeneous status-seeking  
29 groups, only those members high in interdependence were able to gain status  
30 within the group. To revisit an earlier discussion, in the homogeneous  
31 groups all (or most) members are apparently concerned with obtaining high  
32 status. Unfortunately, not all of them can do so. The group must sort out  
33 members along the status dimension. To succeed, members must have not  
34 only the concern for self to prompt seeking high status, but also sufficient  
35 concern for others that the group will agree to yield status.

36 When groups are in a position of having too many individuals predis-  
37 posed to seek high-status positions within the group, these groups respond  
38 by sorting members downward. They suppress the status of some members,  
39 relative to other members and to groups in which sorting does not need to  
40 occur. In these groups, the members who are sorted downward are more



1 likely to be both status seeking (high in self-esteem) and low in orientation  
2 toward others in the group. This may be explained through the contrast  
3 between self-serving and group-oriented status seekers. If all in my group  
4 seek status, then probably only those who form alliances or otherwise enlist  
5 others' support will succeed. It may be that only a competitor whom I  
6 perceive as being concerned with my well-being can obtain my support in  
7 gaining status; one who is too self-serving will be a greater threat than one  
8 who gives something back for the status he or she gains.  
9

11

## 12 HOW MIGHT STATUS SORTING OCCUR?

13

14 One question that arises when considering these findings is exactly how  
15 groups go about sorting members. The sorting process may be explicit and  
16 overt; on the other hand, it may be implicit and relatively automatic. Lit-  
17 erature on hierarchy development suggests that the latter is more likely.

18 Explicit status sorting certainly does occur, but it seems more obviously  
19 associated with *suppression* rather than development of hierarchy. In Israeli  
20 kibbutzim, there is awareness that different work tasks carry different levels  
21 of associated status. As the kibbutzim value egalitarianism and wish to  
22 avoid developing hierarchies, members are rotated among different task  
23 assignments whose status varies. In this way, no individual becomes per-  
24 manently associated with the status carried by a certain assignment (Snarey  
25 & Lydens, 1990). In other organizations, such as the design firm Ideo, sim-  
26 ilar efforts to eliminate formal hierarchy are explicitly enacted (Crainer,  
27 2001; Sutton, 2002). At Ideo, though individuals are hired into positions of  
28 differential rank, the actual work process mandates that ad hoc teams be  
29 brought together for each new project. On these teams, member rank is  
30 consciously manipulated such that high-ranking employees take the lead  
31 only on some projects, and are expected to be subordinate on others.  
32 (However, as Sutton points out, even within this flattening structure, an  
33 informal system of differential status develops based on performance on  
34 projects and degree of adherence to the group norms.)

35 Implicit status sorting could occur through organizational processes such  
36 as the presence or growth of an organizational culture. In addition, it has  
37 been thought that the emergence of status hierarchy might be determined by  
38 individual differences, that is, people with more valued status characteristics  
39 may be more likely to emerge as high status within a group (Anderson et al.,  
2001; Carli, 1991). However, for nascent groups such as those in Beacon, it

1 seems more likely that intragroup *interactions* give rise to hierarchy (see  
2 Ridgeway, Boyle, Kuipers, & Robinson, 1998).

3 A substantial literature in psychology, sociology, communication, and  
4 organizational behavior outlines how status becomes enacted through in-  
5 teraction. Many of these accounts focus on the language and dialogue ex-  
6 change within the group. For example, hierarchies may develop because of  
7 conversational dominance: Monopolizing the conversational “floor,” inter-  
8 rupting, taking disproportionate turns, making jokes (Robinson & Smith-  
9 Lovin, 2001; Ridgeway et al., 1998; Shelly & Troyer, 2001; Schmid Mast,  
10 2001) or because the use of less polite, more direct language signals others  
11 that the speaker is higher in status (Brown & Levenson, 1987; Fragale,  
12 Chapter 5, this volume; Ng & Bradac, 1993). In addition, studies of animals  
13 focus on hierarchy developing processes such as asymmetrical gazing  
14 (McNelis & Boatright-Horowitz, 1998), dominance contests (Chase, 1980),  
15 and facial expressions (De Waal, 1998).

QA :2

16 One likely status sorting process involves interpersonal complementarity  
17 on dominance-related dimensions. Interpersonal circumplex researchers  
18 show that people tend to respond to dominance or submission in a comple-  
19 mentary manner, whereas they respond to affiliative behaviors – (agree-  
20 ability or hostility) with like behaviors. Although much of social  
21 psychological theory on interpersonal attraction holds that people are at-  
22 tracted to those similar to themselves, circumplex theory states that a more  
23 important determinant of attraction is how well interaction partners facili-  
24 tate our own goals, a criterion that necessitates complementarity in terms of  
25 dominance (Dryer & Horowitz, 1997; Tett & Murphy, 2002). Some work  
26 has shown that verbal patterns elicit complementary responding. For ex-  
27 ample, Dryer and Horowitz assigned undergraduates to work in pairs and  
28 coded the complementarity of their behavior. The majority of experimental  
29 dyads displayed complementarity in terms of verbal patterns such as advice  
30 giving or criticizing (dominance) and deferring or expressing self-doubt  
31 (submissiveness). However, this pattern was not exceptionally strong. More  
32 importantly, across two studies, Dryer and Horowitz showed that verbal  
33 responses that were complementary to one’s own trait dominance or sub-  
34 mission led to greater liking for the interaction partner and greater satis-  
35 faction with the interaction.

36 Perhaps more powerful and pervasive, yet less obtrusive, is complement-  
37 arity in physical behaviors. Tiedens and Fragale (2003) posed confederates  
38 and, in one study, participants in dominant (physically expanded) and sub-  
39 missive (physically restricted) postures during interactions. Participants who  
40 were part of complementary interactions reported greater liking for their

1 interaction partners and greater comfort in the interactions. When only  
2 confederates were posed, participants rather quickly and automatically as-  
3 sumed complementary postures. That is, paired with a physically expanded  
4 partner, participants constricted their posture and vice versa. Tiedens and  
5 Fragale suggest that status differences may arise very early in an encounter  
6 when one interactant adopts a dominant posture, whether due to strategy or  
7 serendipity, and that the complementary, submissive response of the partner  
8 may set the tone for subsequent interactions.

9 If so, this suggests that one route through which groups sort members'  
10 status may be the postural balance of members, perhaps established very  
11 early in the life of the group. Those who comply with the first physical  
12 response expected of them (as a function of a partner's posture) will be liked  
13 and prized, and those who resist will be shunned. This suggests a "first  
14 mover" advantage in which status goes to the one who most promptly  
15 claims it. In homogeneous status-seeking groups, perhaps early physical  
16 displays of dominance (much like in a primate band, in fact) contribute to  
17 the marginalization of "uppity" status-seeking members.

18 It should also be noted that Chartrand and Bargh (1999) demonstrated  
19 that behavioral *mimicry*, rather than complementarity, led to greater liking  
20 and satisfaction. However, the behaviors mimicked in their studies either  
21 were irrelevant to dominance or reflected affiliation: They included rubbing  
22 one's face, shaking one's foot, and smiling. As Chartrand and Bargh argue,  
23 mimicry in these cases may serve the adaptive function of helping to es-  
24 tablish unity, membership, and belonging (in short, social integration) be-  
25 tween the interaction partners.

26 Within the scope of the ideas presented here, it is likely that both com-  
27 plementarity in dominance behaviors, and mimicry in affiliative and irrel-  
28 evant behaviors serve the purpose of strengthening the group. Mimicry  
29 establishes a sense of coherence and entitativity, while complementarity  
30 creates internal stratification that allows functional differentiation and co-  
31 ordination. Both facilitate intragroup liking and satisfaction, as well as  
32 heightening members' sense of similarity to one another.

33 Finally, status sorting may occur as a function of information processing  
34 by group members. At the individual level, De Dreu and Boles (1998) found  
35 that negotiators who tended to be individualistic or competitive attended to  
36 information consistent with these orientations, and employed heuristics that  
37 implied consistent strategies. On the other hand, prosocial negotiators at-  
38 tended to more prosocial information and used prosocially oriented heu-  
39 ristics. This suggests that, upon entering the group, status-seeking members  
40 may selectively attend to information from other group members that sup-

1 ports their view of themselves as autonomous individuals, and disregard  
information (including influence efforts) from group members eager to es-  
3 tablish a more prosocial or collectivist environment. As other group mem-  
bers participate in establishing a shared group meaning (e.g., Weick, 1996),  
5 these self-concerned status seekers may find themselves marginalized by  
clinging to rules of engagement not recognized by the rest of the group.

7 Cognitive processing at the *group* level can also effect sorting. Gruenfeld  
and Hollingshead (1993) found that groups socially construct a group level  
9 cognition that is largely convergent in nature. That is, group cognition in-  
corporates and builds upon the individual cognitions of members, combin-  
11 ing these cognitions into a larger whole superordinate to any one member's  
thought. As individuals come together and work to reconcile and integrate  
13 differing perspectives, some may be more represented than others in the final  
group reality. Sorted status may either predict or result from the degree of  
15 correspondence of a given member's cognitive contributions and the final  
group cognition.

## 21 HOW DO SORTED INDIVIDUALS RESPOND?

23 Another important question involves how people respond to the pressure  
exerted on them by their groups. One possibility is that status seekers denied  
25 intragroup status simply resist being sorted – if given the opportunity to  
exit, literally or through inaction, perhaps they take it. But in some envi-  
27 ronments, like Beacon (and like the paleolithic contexts that the group ad-  
aptation theories address), it is not possible (or at least, not very feasible) for  
29 individual members either to depart the group or to sit on the sidelines  
refusing to participate.

31 In groups without an exit option, we propose that individuals will ac-  
quiesce to intragroup sorting. They will assume the lower status granted  
33 them by fellow group members and they will comply with the group's re-  
quirements for their behavior and contributions. If they do not do so, the  
35 group will have difficulty meeting its goals, and therefore any resistance is  
likely to be met with increased group pressure. Although it may seem as if  
37 people would want to resist the aversive aspects of having low status, we  
believe that the sorting process will create psychological changes in the  
39 individual that may lessen the aversive experience of being sorted down-  
ward.

## 1        **SHIFTING FROM INDIVIDUAL- TO GROUP-BASED** 3        **MODEL OF SELF**

5        One potential benefit of status sorting is that it helps to reduce uncertainty  
7        for individuals as to their social regard and standing. Uncertainty reduction  
9        has been shown to be a powerful motivation for development of social  
11       identity (Hogg, 2000), and within-group status sorting is clearly a process  
13       that will enable group members to understand their “place” among their  
15       most frequent and important relationships. Although researchers have  
17       shown compellingly that the individual self-concept has motivational pri-  
19       macy – it is the most fundamental level of self-definition (Gaertner, Sedik-  
21       ides, & Graetz, 1999; Gaertner, Sedikides, Vevea, & Iuzzini, 2002) – it is also  
23       true that collective self-concepts exist (Triandis, 1989). That is, the model  
25       one holds of the self can be situated within the boundary defined not only by  
27       one’s own skin, but also by one’s group memberships and social categories.

17       We suggested earlier that a highly entitative group echoes the organiza-  
19       tion and functional unity of an individual person. Once a person becomes  
21       part of such an entitative group, then it should be fairly easy for his or her  
23       self-concept to accommodate not only the self that is a single organism, but  
25       also the new entity of which the person has become an interdependent part.  
27       In fact, just such a phenomenon has been well-documented in the social  
29       psychology literature on self-categorization theory and optimal distinctiveness  
31       (see Brewer, 1991; Turner, Hogg, Oakes, Reicher, & Wetherell, 1987).  
33       Although one’s awareness of the individual self should only be substantially  
35       *lessened* in the context of a very *extreme* group – for example, the Jones-  
37       town, Guyana, cult in the 1970s – it is likely that awareness of the collective,  
39       or group-based, self will *increase* dramatically when the individual spends  
time as a member of a highly entitative group.

31       This shift should have a number of consequences. For one, individuals  
33       may begin to feel less imperative to identify or change their in-group status  
35       as they begin to see the superordinate group as a more basic level of or-  
37       ganizing their own social experience. That is, instead of looking outward  
39       from their own eyes at fellow group members, they and others may begin to  
look outward from the group’s perspective at external actors. Thus, they  
may simultaneously begin to ignore intragroup differentiation, and to be-  
come attuned to intergroup relations.

37       Some evidence for the former process is found in the interpersonal comple-  
39       mentarity literature, which shows that dyads who adopt complementary  
dominance behaviors and speech patterns actually begin to see each other as

1 more similar, even though their actions are objectively more distinct, relative  
2 to noncomplementary dyads. If this is true, then being sorted into a lower-  
3 status role may not be aversive, because the status distinction may lose its  
4 salience for the sorted members.

5 As to orienting toward other groups, Caporael and Baron (1997) argue  
6 that intergroup differentiation may encourage acceptance of within-group  
7 disadvantage by emphasizing the intergroup advantages (protection, re-  
8 sources, etc.) that can accrue to members. Similarly, Levin, Federico, Si-  
9 danius, and Rabinowitz (2002) posit that individuals constrained by group  
10 status hierarchies, and thus unable to indulge their desires for higher status,  
11 may turn their focus to intergroup relationships in order to satisfy those  
12 desires. Thus, again, status sorting may not be very aversive because the  
13 focal distinctions in the social environment are intergroup rather than in-  
14 tragroup.

15 Finally, Castano, Yzerbyt, Paladino, and Sacchi (2002) demonstrated that  
16 making salient participants' mortality led them to feel more strongly aligned  
17 with their groups, to judge their groups as more entitative, and to show  
18 more in-group favoritism. In line with our argument that groups are adap-  
19 tive, these findings suggest that a functional, well-organized, entitative  
20 group buffers individuals from the fear of death. By placing more emphasis  
21 on the collective aspects of the self-concept, individuals can not only benefit  
22 practically from group membership, but may even be able to improve their  
23 sense of safety from death – after all, the group is likely to outlive any  
24 individual component. Though this may be more relevant to truly survival  
25 oriented (e.g., prehistoric) groups, it does suggest a powerful incentive for  
26 individuals to acquiesce to group-assigned status.

27

29

## 30 **CONSEQUENCES FOR INDIVIDUAL ATTRIBUTES**

31

32 Although not all groups will constitute as intense a collective experience for  
33 individualistic Americans as Beacon, membership in a strong group should  
34 have consequences for the individual's attributes – that is, true downward  
35 causation will occur, whereby the individual's enduring traits are changed  
36 after the group membership. These consequences should be particularly  
37 strong in more integrated groups. We discussed possible changes in the  
38 representation of the self-concept, above. In addition, persons from a highly  
39 individualistic culture who join a highly integrated group should experience  
40 other self-related changes.

1 *Self-esteem*

3 As most commonly measured in the U.S.A., self-esteem (cf., Rosenberg,  
5 1965) is an individual level construct. Thus, when people with HSE join  
7 groups consisting of mainly HSE members, it is likely that their individual  
9 level self-esteem will decrease over time. (This is probably not true for those  
11 who did not face group sorting or for those members selected in their group  
13 to assume a leadership role, because their self-concept was not subject to  
15 change as a function of group membership.) On the other hand, group-  
17 based self-esteem will probably increase for these sorted individuals.

13 *Self-construal*

15 As a consequence of group membership, we expect that interdependent self-  
17 construals will increase, on average. In particular, HSE members who  
19 started out being independent and then were granted lower status should  
21 show substantial increases in interdependent self-construal. Such an indi-  
23 vidual would learn fairly quickly that he or she could not count on obtaining  
25 rewards and resources through his or her own capacities, given low standing  
27 in the group. Therefore, the individual's reliance on the group as a source of  
rewards would increase. This should be accompanied by an increased sense  
of common fate, which is an frequently identified component of entitativity  
(see Hamilton & Sherman, 1996; Lickel et al., 2000) and therefore an en-  
hanced sense of the group as figure rather than ground. The group would, as  
a consequence, be more central in the member's self-construal.

29 *Attention*

31 Members of a group should pay greater attention to stimuli of interest or  
33 importance to the group after spending time in and becoming acculturated  
35 to the group. This effect should be particularly strong for those who entered  
37 as self-promoters, whose attention was likely focused outward toward the  
39 environment, looking for opportunities for personal advancement. Two  
changes are likely to occur for these individuals. First, attention to intra-  
group affiliation should increase as the perceivers learn to tune in to in-  
terpersonal relationships within the group and contribute to smooth group  
interactions. Copeland (1994) showed that higher-status perceivers tended  
to focus attention on information that helped them evaluate others' com-



1 petence for completing important tasks, whereas lower-status perceivers'  
2 attention was directed toward the self, and presenting the self as likable and  
3 attractive. Copeland's work suggests that individuals who are sorted down-  
4 ward will be less likely to direct attention outward toward opportunities for  
5 reward, and instead will begin to attend more to the impressions that they  
6 are making on higher-status group members.

7 Second, attention to intergroup status should increase as the perceivers  
8 shift from concern about their position within the group (and find that they  
9 do not achieve a high position) to concern about their group's standing with  
10 respect to other groups (which, presumably, may still be high).

11

13

15

### *Models of Agency*

17 Morris, Menon, and Ames (2001) argue that individualistic cultures are  
18 associated with implicit theories of agency that emphasize the efficacy of  
19 individual action; agency theories in collectivistic cultures, on the other  
20 hand, emphasize group action. We believe that self-promoters generally like  
21 to rely on themselves to "get things done." As they are sorted downward by  
22 their groups, they will begin to see the group as the locus of agency. Only in  
23 concert with others can things "get done," and the individual effort may be  
24 frustrated.

25 Simultaneously, at the personal level, another agency-related shift may  
26 occur. Snibbe and Markus (2002) discovered that Americans of low soci-  
27 oeconomic status (SES) seem to hold models of personal agency that differ  
28 from those in the middle and upper classes. Specifically, whereas higher-SES  
29 individuals generally perceive the concept of agency as reflecting their ability  
30 to engage the external environment and elicit a specific, desired reaction  
31 from that environment, members of the lower classes conceive of agency as  
32 simply protecting the integrity of the self (see Higgins, 1996). Paradoxically,  
33 as self-promoters become more acculturated in the group and more inter-  
34 dependent in their self-construals in the group, they may also shift their  
35 conception of personal agency away from "getting things done" toward  
36 protecting and maintaining their personal selfhood within the group con-  
37 text.

39



1     **CONSEQUENCES FOR GROUP FUNCTIONING AND**  
3                   **SATISFACTION**

5     Well-sorted groups, in our view, feature appropriate differentiation and  
7     specialization among members, paired with sufficient hierarchy to allow for  
9     effective coordination of effort. A group sorted in this way should function  
11    better than groups that are insufficiently differentiated or that have too  
13    diffuse a status/authority structure. We have argued that members who were  
15    too similar on status seeking were detrimental to group functioning; indeed,  
17    much work on diversity in groups and teams holds that too homogeneous  
19    groups do not function well (Jackson, 1982; O'Connor et al., 1993; O'Reilly  
21    et al., 1998). Instead of similarity, we believe that the better metaphor for a  
23    successful group is the individual human being itself – composed of differ-  
25    ent, unique parts (whether physical or psychological) that nonetheless function  
27    in a unified, coherent manner. Such groups – and we predict that they  
29    will result from successful sorting of members – should enjoy the benefits of  
31    diversity in expertise and perspectives, as well as of homogeneity in concern  
33    for group welfare and cohesiveness.

35    Therefore, groups that are heterogeneous with respect to vertical status  
37    differentiation, either a priori or after sorting, should function better than  
39    more homogeneous groups. This may happen because the group has developed  
41    a sufficient chain of command to organize member activity; because  
43    the group's direction is more unified given that not too many individuals are  
45    tussling over setting that direction; or because the group's attention is focused  
47    outward to the external environment.

49    Along these lines, members of groups that have succeeded in sorting  
51    status aspirations should experience greater satisfaction on average, due to  
53    their similarity on affiliative dimensions, and perceived similarity as a result  
55    of complementarity on dominance dimensions. Further, being sufficiently  
57    differentiated on status should reduce uncertainty and give each group  
59    member a clearer sense of “place” in the group, both likely to lead to  
61    happiness and satisfaction. This should even extend to sorted down mem-  
63    bers, particularly, as we have argued, that their personal attributes and  
65    group orientations do change.

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## FINAL THOUGHTS

From a functional perspective, the ability to sort on status should serve groups well. We have argued that when there is heterogeneity in status-seeking tendencies, the establishment of vertical hierarchy within the groups is likely to proceed with ease. But when a group consists of a relatively homogeneous set of status seekers then a sorting process must ensue, sorting some group members upward in status and some down. Based on our data and theory we argue that under these circumstances, an interpersonal (as opposed to individualistic) orientation is likely to serve both the individual and the group well. A number of key psychological processes kick in to help the group member who is sorted downward adjust to and embrace his/her role in the group. As noted earlier, the majority of these postulates have yet to undergo rigorous empirical testing. But the data in hand supports the critical argument that groups with a strong concentration of HSE members those who are relatively homogeneous in their self-esteem, force group members to sort with respect to status. Moreover, group members with a stronger interpersonal orientation sort upwards, whereas those lower on this dimension sort downward.

Our view of the interplay between individuals – particularly, as we focus on the most headstrong, self-promoting individuals – and groups may strike some as a bit extreme. After all, most readers of this chapter are members of multiple groups, many that require a great deal of coordination from members who assume that we will each be a leader, a prized member, or at least a capable, autonomous unit. And most such readers probably feel that being “sorted downward” is an alien experience.

It is exactly the usual experience of ease in being an individualist in modern American society that prompts us to reexamine the importance of groups. Although most Americans can quite easily avoid joining any groups that refuse to grant us the status we feel we deserve, when we *do* find ourselves in such a compelling group environment, functionality should dictate that we respond adaptively by finding a way to structure the group that makes it maximally effective and efficient.

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5 (1983); Kitayama & Markus (1999); Oetzel (2001); Woike (1994); Yzerbyt,  
7 Corneille, & Estrada (2001).

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**NOTES**

11 1. These task and social dimensions will not always correspond to the same in-  
13 ternal-external perspectives. For example, an engineering division may establish its  
15 internal status rankings around who has the best technical skills, whereas higher-level  
17 managers who observe the division may be influenced more by the political and  
19 social skills of department staffers, and assign a different objective hierarchy (enacted  
21 through pay and privileges) than the staff itself experiences.

2. In several of these examples, the new group members have likely arrived after  
17 an extended “tournament” (Rosenbaum, 1979) in which they competed at succes-  
19 sively narrowing levels to advance to a higher-status group. Stanford MBA students,  
21 for example, may have found that they were stars in high school, then arrived at a  
23 selective college as only one of many “stars.” In order to advance, they had to stand  
25 out at the undergraduate level and then go on to be part of the smaller group selected  
27 by a prestigious employer; finally, they were selected from this group to join the even  
29 smaller group of MBA students at an elite program. This tournament model is not  
31 necessary to produce an “all-star” group with undifferentiated status and the im-  
33 perative for sorting, but it is an excellent example of how such a need might arise.

3. It should be noted at this point that we have been focusing on groups that are  
interdependent with respect to group goals and objectives. There are certainly groups  
in which coherence and coordination of individual effort is not particularly neces-  
sary. For example, in brainstorming groups, it is quite effective for each individual  
member to work alone. At the end of the brainstorming period, individual products  
are simply pooled, and the greatest disjunctive set of brainstormed items constitutes  
the group product. This can be distinguished from a group with high task inter-  
dependence, in which not only outputs, but even inputs for a given individual are  
dependent on the work produced by another individual. Our arguments assume  
some degree of interdependence in the group.

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