

CURRICULUM VITAE

S. Mark Young
March 2017

Leventhal School of Accounting
Marshall School of Business
University of Southern California
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POSITIONS HELD:

Special Term Professor, Guanghai School of Management, Peking University, Beijing, China (2013- 2016)

Historian, USC Men's Tennis Team, University of Southern California (2014-

Distinguished Fellow, Center for Excellence in Teaching, USC (2007-)

George Bozanic and Holman G. Hurt Chair in Sports and Entertainment Business (2005-
Professor of Communication and Journalism (Joint Appointment), Annenberg School for
Communication and Journalism (2005-

Fellow, Center for Excellence in Teaching, USC (2003-2006)

Associate Dean for Academic Planning, Marshall School of Business (1999-2000)

Professor of Management & Organization (Joint Appointment), Marshall School of Business (1998 -

Associate Dean and Academic Director of the Marshall Full-Time MBA Program (1997-1999)

KPMG Foundation Professorship in Accounting - University of Southern California (1997 -

Professor - University of Southern California (1995 -

Associate Professor (tenured) - University of Southern California (1992 - 1995)

KPMG Peat Marwick Faculty Fellow - University of Colorado at Boulder (1989 - 1992)

Associate Professor (tenured) - University of Colorado at Boulder (1988 - 1992)

Peat Marwick Research Fellow - University of Arizona (1987 - 1989)

Assistant Professor - University of Arizona (1984 - 1988)

EDUCATION:

University of Pittsburgh (Ph.D., Accounting, 1983)

Ohio State University (M. Acc., 1979)

Oberlin College (A.B., Economics, 1976)

HONORS/AWARDS:

Notable Contribution to the Management Accounting Literature Award (with Fei Du and Guliang Tang) - Management Accounting Section of the American Accounting Association, 2016.

Awarded NCAA National Championship Ring, USC Men's Tennis 2014 by USC's Athletic Department (Peter Smith, Coach), May 2014. This award was for my work in advising and mentoring team members in academic affairs and also for my role as tennis team historian.

This national title is historic as it represents the 100th NCAA team championship across all of USC sports.

New York Times and Los Angeles Times Best Selling Author – *The Mirror Effect, How Celebrity Narcissism is Seducing America* (with Drew Pinsky). New York: Harper Collins, 2009, 2010.

Evan D. Thompson Mentoring Award, Marshall School of Business, University of Southern California, 2011 for mentoring Ph.D. students.

Mellon Mentoring Award Mellon Foundation, University of Southern California, 2011. This award was for mentoring Ph.D. students.

Who's Who in the World, 2011. (New Providence, New Jersey: Marquis Publishers).

Dissertation Supervisor Award for co-chairing (with Sarah Bonner), Clara Xiaoling Chen's Dissertation that won the *Institute of Management Accountants' Outstanding Dissertation Award*, 2007, co-sponsored with the *Management Accounting Section of the American Accounting Association*.

Notable Contribution to the Accounting Literature Award (with S. Anderson) - *American Accounting Association*, 2006.

Distinguished Fellow, Center for Excellence in Teaching, University of Southern California, 2006-

Mellon Mentoring Award Mellon Foundation, University of Southern California, 2006. This award was for mentoring Ph.D. students.

2005 Jim Bulloch Award for Innovation in Management Accounting Education, Institute of Management Accountants, August 2005.

Fellow, Center for Excellence in Teaching, University of Southern California, 2003-2006

Notable Contribution to the Management Accounting Literature Award (with Shannon Anderson) from the Management Accounting Section of the American Accounting Association, 2003

Notable Contribution to the Management Accounting Literature Award (with Frank Selto) from the Management Accounting Section of the American Accounting Association, 1994

Golden Apple Teaching Award - MBA Program, University of Southern California, 1994

KPMG Peat Marwick Faculty Fellow, 1989-1991

Professor of the Year Award, MBA/MS Program, University of Colorado at Boulder, 1989

Peat, Marwick Research Fellow, 1987-1989

Outstanding Teacher of the Year Award, MBA Program, University of Arizona, 1987

Dean's Teaching Distinction List, University of Arizona, all semesters on faculty from Spring 1984 through Spring 1988

Outstanding Teacher of the Year Award, Undergraduate Program, University of Arizona, 1985

American Accounting Association Doctoral Consortium Fellow, 1981

Beta Gamma Sigma National Honor Society

Richard D. Irwin Dissertation Fellowship, 1982-1983

RESEARCH INTERESTS:

Management control and industrial organization in the entertainment industry; Sociology, psychology and economics of celebrity; U.S. and Chinese motion picture industries.

PUBLICATIONS:

Referred Journals

- Du, F., D. Erkens, D., S. M. Young, and G. Tang. 2017. How Giving Feedback to Subordinates and Learning through Experience Mitigate Performance Evaluation Judgment Bias: Evidence from EVA Adoption by Chinese State-Owned Enterprises. *The Accounting Review* (In press).
- Dai, N. T., F Du., S. M. Young, and G. Tang. 2017. Seeking Legitimacy through CSR Reporting: Evidence from China. *Journal of Management Accounting Research* (In press).
- Gong, J. J., and S. M. Young. 2016. Financial and Nonfinancial Performance Measures for Managing Revenue Streams of Intellectual Properties in Sequential Markets: The Case of Motion Pictures. *Advances in Management Accounting*, 1-37.
- Young, S. M., F. Du., K. Dworkis, and K. Olsen. 2016. It's All About All of Us: The Rise of Narcissism and Its Implications for Management Control Systems Research. *Journal of Management Accounting Research*. 28 (1): 39-55.
- Olsen, K., K. Dworkis, and S. M. Young. 2014. CEO Narcissism and Accounting: A Picture of Profits. *Journal of Management Accounting Research* 26 (2): 243-267.
- Du, F. G. Tang, and S. M. Young. 2012. Influence Activities and Favoritism in Subjective Performance Evaluation: Evidence from Chinese State-owned Enterprises. *The Accounting Review* 87(5): 1555-1588. **Winner Notable Contributions to the Management Accounting Literature Award, 2016.**
- Bonner, S., J. Hesford, W. Van der Stede, and S. M. Young. 2012. The Structure of Communication in Academic Accounting, *Contemporary Accounting Research* 29 (3): 869-909.
- Gong, J. W., Van der Stede and S. M. Young. 2011. Real Options in the Motion Picture Industry: Evidence from Film Marketing and Sequels. *Contemporary Accounting Research* 28 (5): 1438-1466.
- Young, S. M., and D. Pinsky. 2006. Narcissism and Celebrity. *Journal of Research in Personality* 40: 463-471. Lead article.
- Bonner, S., J. Hesford, W. Van der Stede, and S. M. Young. 2006. The Most Influential Journals in Academic Accounting, *Accounting, Organizations and Society* 33: 663-685.
- Chen, C., W. Van der Stede and S. M. Young 2005. Assessing the Quality of Evidence in Empirical Management Accounting Research: The Case of Survey Studies. *Accounting, Organizations and Society* 32: 655-684.
- Anderson, S., J. Hesford, and S. M. Young 2002. Factors Influencing the Performance of Activity Based Costing Development Teams: A Field Study of ABC Model Development Time in the U.S. Automobile Industry, *Accounting, Organizations and Society* 29: 195-211.
- Bonner, S., R. Hastie, G. Sprinkle, and S. M. Young 2000. Incentive Effects on the Performance of Laboratory Tasks: A Review of the Evidence and Implications for Management Accounting Research. *Journal of Management Accounting Research*. 12: 1-54.

- Anderson, S., and S. M. Young. 1999. The Impact of Contextual and Process Factors on the Evaluation of Activity Based Costing Systems, *Accounting, Organizations and Society* 24: 525-560.
- Young, S. M. 1999. Field Research Methods in Management Accounting. *Accounting Horizons* 13: 76-84.
- Foster, G., and S. M. Young, 1997. Frontiers of Management Accounting Research. *Journal of Management Accounting Research* 9: 63-78.
- Elnathan, D., and S. M. Young 1996. Benchmarking and Management Accounting: A Framework for Research. *Journal of Management Accounting Research* 8: 37-54.
- Selto, F., C. Renner, and S. M. Young. 1995. Assessing the Organizational Fit of a Just-in-Time Manufacturing System: Testing Selection, Interaction and Systems Models of Contingency Theory. *Accounting, Organizations and Society* 20: 665-684.
- Shields, M., and S. M. Young. 1994. Managing Innovation Costs: A Study of Cost Conscious Behavior Among R&D Professionals. *Journal of Management Accounting Research* 6:175-196.
- Johnson, B., M. Welker, and S. M. Young. 1993. Managerial Reputation and the Informativeness of Accounting and Market Measures of Performance. *Contemporary Accounting Research* 10: 305-332.
- Young, S. M., J. Fisher and T. Lindquist. 1993. The Effects of Varying Intergroup Competition and Intragroup Cooperation on Slack and Output in a Manufacturing Setting. *The Accounting Review* 68: 466-481.
- Shields, M., and S. M. Young. 1992. Antecedents and Consequences of Participative Budgeting: Empirical Evidence on the Effects of Information Asymmetry. *Journal of Management Accounting Research* 4: 265-280.
- Young, S. M., and F. Selto. 1993. Explaining Cross-Sectional Workgroup Performance Differences in a JIT Facility: A Critical Appraisal of a Field-Based Study. *Journal of Management Accounting Research* 5: 300-326. This paper won the **Notable Contribution to the Management Accounting Literature Award** from the Management Accounting Section of the American Accounting Association, 1994. Also reprinted in: A. Richardson (Ed.), *Research Methods in Accounting: Issues and Debates*, CGA Canada Research Foundation, Silver Jubilee Edition (1996).
- Young, S. M. 1992. A Framework for Research on Successful Adoption and Performance of Japanese Manufacturing Practices in the United States. *Academy of Management Review* 17: 677-700. Also reprinted in S. Mark Young, *Readings in Management Accounting* (Upper Saddle River, N. J.: Prentice Hall, 1st and 2nd Editions).
- Jaworski, B., and S. M. Young. 1992. Dysfunctional Behavior and Management Control: An Empirical Study of Marketing Managers; *Accounting, Organizations, and Society* 17: 17-36. Also reprinted in: A. Richardson (Ed.), *Research Methods in Accounting: Issues and Debates*, CGA Canada Research Foundation, Silver Jubilee Edition (1996).

- Young, S. M., and F. Selto. 1991. New Manufacturing Practices and Cost Management: A Review of the Literature and Directions for Research. *Journal of Accounting Literature* 10: 320-351.
- Birnberg, J. G., M. Shields and S. M. Young 1990. The Case for Multiple Methods in Empirical Management Accounting Research: (With an Illustration from Budget Setting). *Journal of Management Accounting Research* 2: 33-66. Also reprinted in R. M. Wilson (Ed.), *The International Library of Management - Management Accounting Volume II* (Hampshire, United Kingdom: Dartmouth Publishing Company, forthcoming, 1997).
- Young, S. M., M. Shields and G. Wolf. 1988. Manufacturing Controls and Performance: An Experiment. *Accounting, Organizations and Society* 6: 607-618.
- Park, C. W., and S. M. Young. 1986. Consumer Response to Television Commercials: The Impact of Involvement and Background Music on Brand Attitude Formation. *Journal of Marketing Research* 23: 11-24.
- Young, S. M. 1985. Participative Budgeting: The Effects of Risk Aversion and Asymmetric Information on Budgetary Slack. *Journal of Accounting Research* 23: 829-842.
- Lewis, B., M. Shields, and S. M. Young 1983. Evaluating Human Judgments and Decision Aids. *Journal of Accounting Research* 21: 271-285.
- Birnberg, J. G., L. Turopolec, and S. M. Young 1983. Organizational Context of Accounting," (with Jacob Birnberg and Larry Turopolec) *Accounting, Organizations and Society* 8: 111-129. Also reprinted in C. Emmanuel, D. Otley, and K. Merchant, *Readings in Accounting for Management Control* (New York: Chapman & Hall, 1991): 132-144.

Book and Monographs

- Young, S. M. 2017. *Dominance – Lessons Learned From the Men's Tennis Team at USC* (nearing completion).
- Pinsky, D. and S. M. Young. 2010. *The Mirror Effect: How Celebrity Narcissism is Endangering Our Families – And How to Save Them* (with Dr. Drew Pinsky). Harper, New York. 271 pages. This is the paperback version of our 2009 book.
- Pinsky, D. and S. M. Young. 2009. *The Mirror Effect: How Celebrity Narcissism is Seducing America* (with Dr. Drew Pinsky). Harper, New York. 276 pages. **This book was on the New York Times and Los Angeles Times Bestseller List for 2009.**
- Anderson, S. and S. M. Young. 2001. *Implementing Management Innovations: Lessons Learned from Activity Based Costing the U.S. Automobile Industry* (with S. Anderson). Norwell, MA.: Kluwer Academic Publishers, 2001. **Winner of the Notable Contribution to the Accounting Literature, American Accounting Association, 2006.**
- Atkinson, A., R. S. Kaplan, E. Matsumura and S. M. Young. 2012. *Management Accounting – Information for Decision Making and Strategy Execution* (with Robert Kaplan, Tony Atkinson and Ella Mae Matsumura); Pearson-Prentice Hall, Upper Saddle River, New Jersey. 576 pages. The book is now in its 6th Edition and has been published in 21 foreign

languages including, Italian, Portuguese, Dutch, Chinese Simplified, Chinese Traditional, Korean and Russian.

Young, S. M. 2012. *Readings in Management Accounting* to accompany *Management Accounting – Information for Decision Making and Strategy Execution*, (by R. Kaplan, T. Atkinson, and R. Banker and S. M. Young). Pearson Prentice-Hall: Upper Saddle River, New Jersey, 2012. This book is now in its 6th Edition.

Young, S. M. 1995-1997. *Solutions Manual* (1995-1997); *Instructor's Manual* (1995-1997); *Student Study Guide* (1995-1997); Test Item File (1995-1997) to accompany the *Management Accounting* textbook as above.

Barefield, R., and S. M. Young. 1988. *Internal Auditing in a Just-in-Time Manufacturing Environment*. Altamonte Springs, Florida: The Institute of Internal Auditors Research Foundation. 93 pages.

Practice Journals

Gong, J. J., W. Van der Stede, and S. M. Young. 2012. Using Real Options to Make Business Decisions in the Motion Picture Industry. *Strategic Finance*, pp. 53-59.

Young, S. M., J. J. Gong, and W. Van der Stede. 2010. The Business of Making Money with Movies. *Strategic Finance*, pp. 24-29.

Young, S. M., J. J. Gong., W. Van der Stede, F. Du, and T. Sandino. 2008. The Business of Selling Movies. *Strategic Finance*, pp. 35-41.

Higgins, B., and S. M. Young 2008. Ten Steps to Improve Financial and Operational Performance While Improving Customer and Employee Loyalty. *Journal of Corporate Accounting* 19 (2): 65-81.

Young, S. M., J. J. Gong, and W. Van der Stede. 2008. The Business of Making Movies. *Strategic Finance*, pp. 26-32. *Cover story and lead article.*

Higgins, B., and S. M. Young 2003. Performance Excellence through Activity Value Management,” (with Brian Higgins) *Journal of Corporate Finance and Accounting* 14: 13-30.

Higgins, B., and S. M. Young 2001. Modern Financial Management: Not as Easy as ABC. *Journal of Corporate Finance and Accounting* 12: 15-34.

Young, S. M. 1999. Implementing Management Innovations Successfully: Some Principles for Lasting Change. *Journal of Cost Management* 12: 16-20. Reprinted in *Emerging Practices in Cost Management* (Edited by James B. Edwards). New York: Warren, Gorham and Lamont, (1999), pp. H1-1.

Carlson, D., and S. M. Young. 1993. Activity-Based Total Quality Management at American Express. *Journal of Cost Management* 6: 48-58. Also reprinted in Barry Brinker (Ed.), *Emerging Practices in Cost Management* (New York: Warren, Gorham and Lamont, 3rd edition, 1993), pp. B2-1 - B2-11.

Shields, M., and S. M. Young. 1992. Effective Long-Term Cost Reduction: A Strategic Perspective," (with Mike Shields) *The Journal of Cost Management for the Manufacturing Industry* 5: 16-30. Also reprinted in Barry Brinker (Ed.), *Emerging Practices in Cost Management* (New York: Warren, Gorham and Lamont, 3rd edition, 1993): L5-1 - L5-15; James M. Reeve (Ed.), *Readings and Issues in Cost Management* (Warren, Gorham and Lamont and South-Western Publishing, 1995); S. Mark Young, *Readings in Management Accounting* (Upper Saddle River, N. J.: Prentice Hall, 1st and 2nd editions); R. M. S. Wilson (Ed.), *The International Library of Management - Management Accounting Volume II* (Hampshire, United Kingdom: Dartmouth Publishing Company, forthcoming, 1997).

Shields, M., and S. M. Young. 1991. The Management of Product Life Cycle Costs: An Organizational Model. *The Journal of Cost Management for the Manufacturing Industry* 4: 39-52. Also reprinted in Barry Brinker (Ed.), *Emerging Practices in Cost Management* (New York: Warren, Gorham and Lamont, 2nd edition, 1992): G1-G12.

Shields, M., and S. M. Young. 1989. A Behavioral Model for Implementing Cost Management Systems. *Journal of Cost Management for the Manufacturing Industry* 2: 17-27. Also reprinted in Barry Brinker (Ed.), *Emerging Practices in Cost Management* (New York: Warren, Gorham and Lamont, 1991): 320-330; R. Kaplan and R. Cooper (Eds.), *The Design of Cost Management Systems: Text, Cases and Readings* (Englewood Cliffs, N.J.: Prentice-Hall, 1991): 450-460; R. M. S. Wilson (Ed.), *The International Library of Management - Management Accounting Volume II* (Hampshire, United Kingdom: Dartmouth Publishing Company, forthcoming, 1997).

Refereed Proceedings

Elnathan, D., T. Lin, C. M. Conway and S. M. Young. 1993. Cooperative Benchmarking: A Competitive Management Approach. In A. Peyvandi, and B. Tia (Eds.), *Proceedings of the Fifth Asian-Pacific Conference on International Issues*: 70-73.

Park, C. W., and S. M. Young. 1983. Types and Levels of Involvement and Brand Attitude Formation. *Advances in Consumer Research*: 320-324.

Birnberg, J. G., L. Turopolec, and S. M. Young. 1983. The Marketing of Academic Research: An Example from Accounting," (with Jacob Birnberg and Larry Turopolec) in R. Kilmann et al. (Eds.), *Producing Useful Knowledge for Organizations* (New York: Praeger): 643-655. This book has been reprinted in the Jossey-Bass Management Series in 1994.

Book Chapters, Technical Reports and Other Articles

Young, S. M. 2014. Eric Johnson '15 and Max de Vroome '16 Bring Home USC's 21st NCAA Men's National Tennis Title. *Leventhal School News* (Fall), pp. 6-7.

Young, S. M. 2012. Peter Smith – The Player's Coach. in A. Bitterlin (Ed.) *The Trojan Way. 1*: 58-61.

Young, S. M. 2009. The Narcissism Epidemic. *Leventhal School News* (Spring/Summer), pp. 7-9.

Gong, J. J., W. Van der Stede, and S. M. Young. 2008. Management Accounting and Control Systems for Value Creation from Intellectual Property. In A. Hopwood, C. Chapman and M.

- Shields (eds.) *Handbook of Management Accounting Research, Volume 3*. (Elsevier: London), pp. 1337-1352.
- Young, S. M. 2007. Studying the Business of the Creative Industries. *Leventhal School News* (Winter), pp.12.
- Young, S. M., W. Van der Stede, and J. J. Gong. 2006. Organization and Control and Management Accounting in Context: A Case Study of the Motion Picture Industry/ In Al Bhimani (ed.) *Contemporary Issues in Management Accounting*. (Oxford University Press), pp. 407-532.
- Van der Stede, W., S. M. Young, and C. Chen. 2006. Doing Management Accounting Survey Research. In A. Hopwood, C. Chapman and M. Shields (eds.) *Handbook of Management Accounting Research, Volume 1* (Elsevier: London), pp. 445-476.
- Hesford, J., S. Lee, W. Van der Stede, and S. M. Young. 2006. Management Accounting: A Bibliographic Study. In A. Hopwood, C. Chapman and M. Shields (Eds.) *Handbook of Management Accounting Research, Volume 1* (Elsevier: London), pp. 3-26.
- Young, S. M., 2004. Art and Commerce – The Structure of Creative Industries. *Marshall Magazine, Spring*, pp. 24-29
- Shields, M., and S. M. Young 2001. Organizational and Behavioral Issues. In John K. Shank (Ed.), *Handbook of Cost Management* (New York: Warren Gorham and Lamont, pp. G1-G12).
- Shields, M., Managing Behavioral and Organizational Factors over the Cost Management System Lifecycle. 1988. In James Edwards (Ed.), *Handbook of Cost Management* (New York: Warren Gorham and Lamont), pp. E1-1 - E1-32.
- Young, S. M., 1996. Survey Research in Management Accounting: A Critical Assessment," in A. Richardson (Ed.), *Research Methods in Accounting: Issues and Debates*, CGA Canada Research Foundation, Silver Jubilee Edition, pp. 55-104.
- Lewis, B., and S. M. Young 1995. Incentive Contracting Research in Managerial Accounting. In Robert Ashton and Alison Ashton (Eds.), *Judgment and Decision Making Research in Accounting and Auditing* (Cambridge: Cambridge University Press, 1995), pp. 55-75.
- Shields, M., and S. M. Young 1991. Organizational and Behavioral Issues in Cost Management. In Barry Brinker (Ed.), *Handbook of Cost Management* (New York: Warren Gorham and Lamont, 1991): E1-1 - E1-29. Revised versions of this paper also appear in the *Handbook of Cost Management* for 1992, 1993, 1994 and 1995.
- Young, S. M., and J. Davis. 1990. Factories of the Past and the Future: The Implications of Robotics for Workers and Management Accounting Systems. In David Cooper and Trevor Hopper (Eds.), *Critical Accounts* (London: Macmillan), pp. 87-105.
- Young, S. M. 1988. Individual Behavior, Motivation, Performance and Control. In Ken Ferris (Ed.), *Critical Perspectives in Behavioral Accounting Research* (Columbus, Ohio: Century VII Publishers), pp. 229-246.

- Shields, M., and S. M. Young. 1988. Implementing Cost Management Systems in Advanced Manufacturing Technology Firms: Behavioral and Organizational Strategies. *Computer Aided Manufacturing - International Technical Report #R-87-CMS-09*, 44 pgs.
- Shields, M., and S. M. Young 1989. The Management of Product Life Cycle Costs. *Computer Aided Manufacturing - International Technical Report #R-88-CMS-02*, 1989, 135 pgs.
- Park, C. W., and S. M. Young. 1984. The Effects of Involvement and Executional Factors of a Television Commercial on Brand Attitude Formation. *Marketing Science Institute Research Report # 84-100*, 1984, 49 pgs.

Discussions and Comments

- Young, S. M. 1991. Discussion of "Participative Budgeting: The Multiperiod Incentive Effects of Pay Schemes and Ratchets under State Uncertainty," (by C. Chow, J. Cooper, and K. Haddad). In Shane Moriarity (Ed.), *Accounting, Communication and Monitoring* (Norman, Oklahoma: The University of Oklahoma Center for Economic and Management Research, 1991), pp. 79-84.
- Young, S. M. 1985. Discussion of "A Laboratory Investigation of the Moral Hazard Problem in an Agency Relationship," (by D. DeJong, R. Forsythe and W. Uecker) *Journal of Accounting Research* (Supplement 1985), pp. 121-123.
- Young, S. M. 1985. Discussion of "Organization Structure and Strategies for Control: Towards a Synthesis of Conventional and Radical Organization Theories," (by A. Francis) *Proceedings of the Interdisciplinary Perspectives on Accounting Conference* (Vol. 2), University of Manchester (July 1985), pp. 1-5.
- Birnberg, J. G., L. Turopolec, and S. M. Young. 1983. Reply to J. Buckley. *Accounting, Organizations and Society* (No. 2/3 1983), pp. 137-138.

Cases

- Elberse, A., and S. M. Young. 2007. The CW: Launching a Television Network. *Harvard Business School Case #N9-507-050* (July 10, 2007), 23 pages.

Book Reviews

- Perrucci, R., *Japanese Auto Transplants in the Heartland* (New York: Aldine de Gruyter, 1994) reviewed in *Administrative Science Quarterly* (September, 1996): 530-531.
- Anthony, R. N., *The Management Control Function* (Harvard Business School Press, 1988); Hopwood, A.G., *Accounting from the Outside - The Collected Papers of Anthony G. Hopwood* (Garland Publishing, 1988); Merchant, K.A., *Rewarding Results - Motivating Profit Center Managers* (Harvard Business School Press, 1989); Kaplan, R. (Ed.), *Measures for Manufacturing Excellence* (Harvard Business School Press, 1990) all reviewed in *The Journal of Marketing* (January 1991): 106-108.
- Merchant, K.A., *Rewarding Results - Motivating Profit Center Managers* (Harvard Business School Press, 1989) reviewed in *Accounting, Auditing and Accountability Journal* (1991): 112- 114.

Work in Progress

Wei, W., T. Chen., and Young, S. M. (2017). Economic Shocks and The Ratchet Effect. *Working Paper*.

Du F., and S. M. Young. (2016). Political Connections, Access to Bond Capital, and the Cost of Debt. *Working Paper*.

Allen, E., D. Erkens and S. M. Young (2017). Compensation Contracts in Hollywood.

Young, S. M., and A. Zhou. (2017). The Motion Picture Industry in China as Social and Cultural Control.

Wang, F., D. Erkens, and S. M. Young. (2017). Non-Financial Perks in Organizations.

Ulkumen, G., and S. M. Young, (2017). Corporate Versus Personal Budgeting: An Experiment.

FUNDED RESEARCH: \$487,998 to date

IMA Foundation, Institute of Management Accountants, 2006-2008

"Studying the Entertainment Industry," (with James Gong and Wim Van der Stede; \$13,000 seed money).

KPMG and UIUC Foundation, 2004

"Business Performance Measurement at Southwest Airlines," (with S. Anderson; \$71,000).

IMA Foundation, Institute of Management Accountants, 1995-1996

"A Comparative Study of Activity-Based Costing Implementation at General Motors and Chrysler - Phases 2 and 3," (with S. Anderson; \$47,500)

IMA Foundation, Institute of Management Accountants, 1994-1995

"A Comparative Study of Activity-Based Costing Implementation at General Motors and Chrysler - Phase 1," (with S. Anderson; \$27,500)

University of Southern California, 1994; 1995; 1996

Competitive Summer Research Awards

Consortium for Advanced Manufacturing - International, 1994-1995

"Determinants of Success and Failure of Activity-Based Cost Management, Total Quality Management and Other Management Innovation Programs in U.S. Firms (with Frank Selto), \$2,000 (seed money for initial project development).

National Science Foundation, 1993-1994

"Incentive Effects on Cognition and Behavior II," (with Reid Hastie and Sarah Bonner); \$54, 998

National Science Foundation, 1992-1993

"Incentive Effects on Cognition and Behavior" (with Reid Hastie and Sarah Bonner); \$100,000

Center for Innovation Management Studies, Lehigh University, 1991

"Cost Management in the R&D Process" (with Mike Shields); \$38,000

Amos Tuck Graduate School of Business, Dartmouth College, 1989

"Incentives, Information and Productivity: A Study of Group Performance in Modern Manufacturing Environments" (with Joe Fisher and Tim Lindquist); \$2,500

KPMG Peat Marwick Faculty Fellow, 1989-1991

Continuing research in the area of high technology management accounting research; \$25,000

Computer Aided Manufacturing - International (CAM-I), 1988-1989

"Life Cycle Accounting Systems and High Technology Firms" (with Mike Shields);
\$20,000

Peat, Marwick, Main Research Fellow, 1989-1989

"Field Studies on the Impact of New Manufacturing on Management Accounting";
\$25,000

Computer Aided Manufacturing - International (CAM-I), 1987

"Implementing Cost Management Systems in Advanced Manufacturing Technology Firms: Behavioral and Organizational Strategies" (with Mike Shields): \$15,000

Institute of Internal Auditors, 1987-1988

"Implications of Just-in-Time Manufacturing and Purchasing Systems on Internal Auditing," \$26,000

Richard D. Irwin, Dissertation Fellowship, 1982-1983

"The Effects of Subordinate's Private Information and Participation on Budgetary Slack and Worker Satisfaction in a Simulated Production Environment"; \$3,000

PRESENTATIONS AND CONFERENCES:

Asia Pacific Management Accounting Association Conference, Shanghai, China, November 2017, Keynote Speaker.

Harvard Business School, Information, Markets and Organizations Conference, Invited Participant, Boston, Mass, June 2016.

University of Illinois, Emerging Management Accounting Scholars Symposium I, Invited Participant, April, 2016.

Peking University, School Wide Address, *Guanghua School of Management*, Beijing, China November 2014.

Shanghai Jiao Tong University/University of Southern California Cultural and Creative Arts Center, Plenary Address for the Inaugural Opening of the Center, Shanghai, China, November 4, 2014.

Peking University, *Invited Address*, *Guanghua School of Management*, Beijing, China, (November 2013).

Management Accounting Research Conference, New Orleans, January 2013.

Management Accounting Research Conference, *Keynote Speaker*: Shanghai University of Finance and Economics, Shanghai China (December 2012).

Trojan Family Weekend, *Invited Address*, Tutor Center, USC, October 18, 2012.

Fremont College, CEO Invited Address, January 11, 2012.

Tri Delta Sorority, *Keynote Address* for Inter-fraternity Parents Council and ISPC Inter-sorority Parents Councils, January 2010.

Accounting Programs Leadership Group/Federated Schools of Accountancy Annual Conference, Albuquerque, New Mexico, Invited Speaker, February 2010.

Management Accounting Research Conference, Seattle, January 2010.

Zeta Beta Tau Fraternity, USC Parents Weekend, Keynote Speaker, October 2009.

Skirball Cultural Center, Los Angeles, Speaker Series, March 2009.

Annenberg School for Communication, USC, Los Angeles, November 2006.

Management Accounting Research Conference, Clearwater, Florida, January 2006.

University of Texas, Austin, *Issues in Management Accounting Conference*, Invited Participant, March 2006.

Oxford University, Oxford, England, July 2005.

Warner Brothers, Burbank, California, May 2005.

Management Accounting Research Conference, Miami, Florida, January 2004.

National Meetings of the American Accounting Association, Honolulu, August 2003.

Center for Effective Organizations, April 2002.
Distinguished Lecturer, Management Accounting Doctoral Consortium, Austin, Texas, January 2002.
Organizational Transformation and New Organizing Forms (Joint international conference with the Leventhal School, USC and *Accounting, Organizations and Society*, November 1999).
Cost Management Congress 2000 (CMC2000) Plenary Speaker, November 1999.
National AAA Doctoral Consortium Distinguished Speaker, Lake Tahoe; June 1998.
Boston Accounting Research Colloquium, Boston, November 1997.
University of Iowa, December 1997.
Northwestern University, Evanston, December 1997.
Stanford Summer Camp, Stanford, July 1997.
University of Virginia, Darden School, Charlottesville, November 1996.
Management Accounting Conference, *Plenary Speaker*, San Antonio, November 1996.
Global Business Research Conference, *Key Note Speaker*, Scottsdale, November 1995.
Fifth Management Accounting Research Conference, Vancouver, October 1995.
International Seminar on Manufacturing Accounting Research, Bruges, Belgium, *Invited Speaker*; June 1995.
Workshop on Research Methods, The Vlerick School of Management, University of Ghent, Ghent, Belgium; May 1995, *Featured Speaker*.
The 6th Tokyo Keizai University International Symposium, Tokyo, *Invited Speaker*; November 1994.
Fourth Biennial Management Accounting Research Conference, Sydney, *International Speaker*; September 1994.
The University of Melbourne, Melbourne; Week-long Workshop. *Featured Speaker*, October 1994.
Extended Summer Workshop Speaker, University of Wisconsin, Madison; June 1994.
Extended Doctoral Workshop Speaker, University of Memphis, Memphis; April 1994.
Conference Director and Research Panel Moderator, Fourth Annual Management Accounting Research Conference, San Diego; April 1994.
First International Conference on Contemporary Accounting Issues, Taipei, January 1994.
University of New South Wales, Sydney; October 1993.
University of Queensland, Brisbane; October 1993.
American Accounting Association National Meeting; Nashville; August 1993 (Discussant)
America Chinese Management Educators Association/International Chinese Management Educators Joint Conference, Los Angeles; August 1993.
Computer-Aided Manufacturing International, New Orleans; June 1993.
Institute of Management Accountants, San Gabriel Valley Chapter, Southern California; April 1993.
Organizational Studies Colloquium, University of Southern California; December 1992
Stanford University, Stanford; November 1992.
University of Minnesota, Empirical Research Conference, Minneapolis; October 1992.
Management Accounting Research Conference, Albuquerque; October 1992.
University of Florida, Gainesville; April 1992.
Duke University Conference on Behavioral Accounting Research, Durham; April 1992.
Computer Aided Manufacturing - International, San Diego; March 1992.
University of Southern California, Los Angeles; January 1992.
Lehigh University, Center for Innovation Management Studies, Bethlehem; November 1991
Cornell University, Ithaca; October 1991.
Management Accounting Research Conference, Atlanta; October 1991.
American Accounting Association Convention; Cincinnati; Session Chairman, August 1991.
Duke University Conference on Behavioral Accounting Research, Durham; August 1991

University of Wisconsin, Madison; May 1991.
 Indiana University, Bloomington; February 1991.
 Duke University, Durham; December 1990.
 Oklahoma Research Conference, Norman; October 1990.
 Management Accounting Research Conference, San Antonio; October 1990.
 Center for Innovation Management - Lehigh University, Bethlehem; June 1990.
 Strategic Leadership in High Technology Conference, Boulder, January 1990.
 University of Oregon, Eugene; March 1989.
 Computer Aided Manufacturing - International, Arlington; September 1989.
 Computer Aided Manufacturing - International, London; December 1988.
 Harvard University, November 1988.
 University of Connecticut, Storrs, November 1988.
 Computer Aided Manufacturing - International Technical Conference, San Francisco; October 1988.
 University of Colorado, Boulder; February 1988.
 Computer Aided Manufacturing - International, Berkshire, England, December 1987.
 Workshop on Accounting and Culture, Maastricht, Netherlands, December 1987.
 University of Pennsylvania, Wharton School, Philadelphia; October 1987.
 Computer Aided Manufacturing - International, Denver, September 1987.
 San Diego State University, San Diego; September 1987.
 American Accounting Association Convention; August 1987.
 Computer Aided Manufacturing - International, Naples, Florida, July 1987.
 University of Pittsburgh, Pittsburgh, June 1987.
Journal of Accounting Research Conference, Chicago; May 1987 (Participant)
 Institute of Internal Auditors, Tucson, 1987.
 London School of Economics, London; December 1986.
 European Institute for Advanced Studies in Management, Brussels; December 1986.
 University of Arizona College of Business Breakfast Series, Tucson; March 1986.
 University of Utah, March 1986.
 Fourth Experimental Economics Workshop, Tucson, February 1986.
 The Institute of Management Science, Atlanta, November 1985.
 Interdisciplinary Conference on Accounting, Manchester, England, July 1985.
Accounting, Organizations and Society Conference, Madison; Invited Participant, June 1985.
Journal of Accounting Research Conference, Invited Participant, May 1985.
 Western Regional Section of the American Accounting Association Meeting, Tucson; May 1984.
 Midwest Regional Section of the American Accounting Association Meeting, Chicago; April 1981.

EDITORIAL WORK:

Advisory Board Member, *Journal of Management Accounting Studies* (China), 2010-
Editorial Board Member, *Management Accounting* (U. K.), 2000-2015.
Editorial Board Member, *Journal of Management Accounting Research*, 1990-1994; 2000-2003
Advisory Editor, *Management Accounting Research, Japan*, 1994 – 2002.
Editorial Board Member, *Accounting, Organizations and Society*, 1995-2014
Associate Editor, *The Accounting Review*, 1993-1996
Associate Editor, *Journal of Management Accounting Research*, 1995 - 2000
Editorial board member, *Advances in Management Accounting*, 1991- 1996.
Editorial board member, *Behavioral Research in Accounting*, 1990-1996
Reviewer for: *The Accounting Review, Contemporary Accounting Research, Management Accounting Research (U. K.), Accounting Horizons, Journal of Accounting Research,*

Accounting, Organizations and Society, Behavioral Research in Accounting, Journal of Organizational Behavior, Journal of Management Studies, ABACUS, Journal of Marketing, Communication Research, Journal of Personality.

Reviewer, *National Meetings of the American Accounting Association*: 1993, 1994, 1995, 1996, 1997, 1999, 2000, 2001, 2002, 2003; *Accounting, Behavior and Organizations (ABO) Section*, 1986, 1987, 1988 and 1989; Program Coordinator, ABO Section, 1991, *Management Accounting Section*, 1992, 1993, 1994, 1995, 1996, 1997, 1999, 2001, 2002, 2003, 2004, 2016, 2009, 2011, 2013, 2014, 2015, 2016.

TEACHING INTERESTS:

Management and Organization of the Creative Industries; Management Accounting' Management Control Systems; Research Methods in Management Accounting

TEACHING EXPERIENCE:

Undergraduate

Introduction to Managerial Accounting (Pittsburgh); Introduction to Management Accounting (Arizona; *Outstanding Teacher of the Year*, 1985)

Masters

Profit Planning and Control (Arizona, elective); Integrative Course on Manufacturing and Accounting Control (Arizona, elective); Managerial Use of Accounting Data (Arizona, MBA Core Class; *Outstanding Teacher of the Year*, 1987); Administrative Controls (Colorado, MBA Core Class; *Professor of the Year*, 1989); Accounting Control Systems (University of Southern California, MBA Core Class; *Golden Apple Teaching Award*, 1994); Advanced Cost Analysis (University of Southern California, elective); Management and Organization of the Creative Industries (MBA elective); Management Accounting Research, Mater's Seminar, Guanghua School of Management, Peking University, 2013

Doctoral

(USC); Management Accounting Doctoral Seminar, 1992-; Peking University, Doctoral Seminar, Guanghua School of Management, Beijing, China (November 2015)

Executive

United States Teaching Experience:

Fundamentals of Cost Management and an Introduction to Activity-Based Costing; Activity-Based Costing and Management; Management Control Systems; Management Accounting: Information for Decision Making (Executive MBA Program, University of Southern California; Long Beach Memorial Hospital; U.S.C. Staff Development Program, Management Development Program, U.S.C, Advanced Management Program, U.S.C.); Management Accounting (Executive MBA Program, University of Southern California; Nevada Power Company); Customer Profitability Analysis and Activity Based Management (Texas Instruments); Balanced Scorecard (Texas Instruments) Implementing Activity Based Costing in Electric Utilities (Nevada Power Company); Strategic Cost Leadership (Shell Oil Company); Faculty Partner, Center for Executive Development (CED) Faculty Affiliate, Center for Effective Organizations, Marshall School of Business, University of Southern California; Implementing Benchmarking and other Management Innovations (AMGEN) Activity Based Costing, (California Medical Association)

International Teaching Experience:

Management Accounting and Performance Measurement, Chiang Manufacturing Leadership; Training Program in association with the Asia-Pacific Institute, USC, 2002; Management Accounting, British Airways, via satellite, 2003; Activity Based Management, Daimler-Benz, via satellite, 2003; Management Accounting, Wuhan University Executive MBA Program, Wuhan, China, 2002, 2004, 2005; Activity Based Costing and the Balanced Scorecard, SANY Heavy Manufacturing Company, Changsha, China, 2004; Management Accounting and Control, Global Executive MBA Program, Shanghai, China, 2006-present; Management Accounting, San Diego, EMBA Program, San Diego, California, 2007-present; Management Accounting, Los Angeles, EMBA Program, 2008-present; Management Accounting, Beijing, 2013-

PROFESSIONAL MEMBERSHIPS AND NATIONAL SERVICE:

Chair, Notable Contributions to the Management Accounting Literature Award, 2017.

Jim Bulloch Awards Committee Member, Management Accounting Section, American Accounting Association, 2006, 2007.

Co-Director for Accounting, Organizational Transformation and New Organizing Forms (Joint international conference with the Leventhal School, USC and the journal *Accounting, Organizations and Society*, November, 1999).

Member, American Accounting Association (and Accounting, Behavior and Organizations and Management Accounting Sections)

Board Member, Chinese Accounting Professors of North America (CAPANA)

Member, Academy of Management

Member, Institute of Management Accountants

Academic Member, Consortium For Advanced Manufacturing, International (CAM-I)

Conference Co-Director, *Accounting, Organizations and Society International Conference*, Los Angeles, 1999.

Conference Director, *Fourth Management Accounting Research Conference*, San Diego, 1994

Program Committee Member, New Faculty Consortium, 1993; 1994

Group Leader for Management Accounting Researchers, New Faculty Consortium, 1991, 1992

External Reviewer for Reappointment, Tenure and Promotion cases: Tuck School, Dartmouth College (1992); University of Missouri, St. Louis (1992); University of South Carolina (1993; 1994); University of Pittsburgh (1993); Washington University, St. Louis (1994, 2000); University of Colorado, Denver (1996); Indiana University (1998, 2008); University of Florida (1999); University of Virginia (2001); University of Utah (2002, 2005); University of Michigan (2001, 2002); University of Pennsylvania (2002); Harvard University (2003, 2004, 2006, 2008); Rice (2007); Wake Forest (2007); Kentucky (2004, 2008); Cornell (2009), University of Hong Kong (2010), United Arab Emirates University (2016)

Chairman, American Accounting Association, Management Accounting Section committee to select the Outstanding Doctoral Dissertation Award, 1991

ABO Section Liaison and Program Coordinator for the American Accounting Association National Meeting, 1991

Chairman, American Accounting Association, ABO Section committee to select the Outstanding Doctoral Dissertation Award, 1989-1990; committee member, 1986-1987

Member, Notable Contributions to Accounting Literature Award Screening Committee, 1987

UNIVERSITY SERVICE:

Member, LSOA Recruiting Committee, 2016-

Member, MSB, Endowed Chairs Reappointment Committee, 2016-

Chair, Notable Contributions to the Management Accounting Literature, 2016-

2016 -Chair, *Oversight Committee for Athletic Academic Affairs (OCAAAA)*, 2014-

Chair, *Performance Evaluation Group*, Leventhal School of Accounting 2015-2016

Member, University Committee on Academic Review UCAR Committee 2015.

Member. *Oversight Committee for Athletic Academic Affairs*, 2012-2014.

Faculty Advisor, USC Men's Tennis Teams, 2012-

Official Team Historian – USC Men's Tennis Team, 2012-

Member, *Committee for Academic Policies and Procedures (CAPP)*, 2007-2008.

Member, *Committee for Academic Policies and Procedures (CAPP)*, Petition subcommittee, 2007-2008.

Member, *Committee for Academic Policies and Procedures (CAPP)*, Readmission subcommittee, 2007-2008

Member or Chair, *Performance Evaluation Group (PEG)* for several assistant professors, in marketing, management and accounting, 2000-

Faculty Advisor, *Business of Entertainment Association* (Graduate Student Organization), 2003-

Faculty Lead, Entertainment Vertical, Marshall School of Business, 2005-2007

Strategic Planning Committee, USC's Marshall School of Business, 2005

UCAR Committee (Internal), Department of Marketing, Marshall School of Business, USC, 2005.

Leventhal School Recruiting Committee; 2004-2011.

Faculty Advisor, *Marshall Retail Association*, 2005-2006.

Faculty Advisor, *The Association of Business Entertainment Students* (Undergraduate Student Organization), 2005-2007.

Faculty Advisor, *Joint Concentration on the Business of Entertainment with the Cinematic Arts School*, USC, 2005-2007.

Academic consultant to Executive Vice Provost Michael Diamond to revise USC's budgeting system, 2002-2003.

Conducting a feasibility study to augment the Marshall School of Business' courses in the *Business of Entertainment Concentration*.

Faculty Advisor, *Business of Entertainment Association* (MBA student organization), Marshall School of Business, 2002-

Committee on Graduate Instruction, Marshall School of Business, 2002-

Faculty Recruiting Committee, Leventhal School of Accounting, 2001-2002.

APR Committee, Leventhal School of Accounting, 2001-2002; 2002-2003 (Chair).

Committee to Develop the Strategic Plan, Marshall School of Business (Co-Chair), (1999-2000)

Faculty Advisor, *Challenge for Charity*, 1999-2000.

Committee to Evaluate Chaired Professors, 1997-1999.

Committee to Evaluate the Dean, Leventhal School of Accounting (Chair), 1997-1998.

APR Committee, Leventhal School of Accounting (Chair), 1997-1998; 2000-2001 (member)

Personnel Committee, Marshall School of Business, 1997-1999.

Career Placement Center (CRC) Task Force (Chair), Marshall School of Business, University of Southern California, 1997-1998.

Faculty Appointments Committee (Chair), Leventhal School of Accounting, University of Southern California, 1997 - 1999; Committee Member, 1995-1996.

Speaker, President's Leadership Retreat, "Cost and Service Task Force," University of Southern California, April 24, 1996.

Undergraduate Curriculum Assessment Committee, Leventhal School of Accounting (Chair), 1995-1996

Faculty Advisory Committee to the Dean (elected), Marshall School of Business, University of Southern California, and (1994 – 1997).

Undergraduate Accounting (BA 250A and B) Curriculum Oversight Committee (Chair), University of Southern California, (1993 – 1994).

Accounting Circle Board of Directors, School of Accounting, University of Southern California, and (1993-1995).

Undergraduate Accounting Curriculum Revision Subcommittee, University of Southern California, 1993-1994.

School of Accounting Mission Committee, University of Southern California, 1992-

School of Accounting Office Task Force, University of Southern California, (Chair), 1992-

School of Accounting Research Committee, University of Southern California, 1992-

School of Business MBA Design Committee, University of Southern California, 1992-

Ph.D. Committees, first placement:

Current students: Fiona Wang, Aner Zhou

Previous students first placement: Kari Olsen (Chair, Utah State), Kelsey Dworkis (Chair, University of Melbourne); Fei Du (Chair, University of Hong Kong); Clara Chen (Chair, Illinois), Sam Lee (Chair, Illinois at Chicago), James Gong (Chair, Illinois), Francesca Gardini (Annenberg, Fox Studios); Jim Hesford (Chair, Washington University); Jeff Humphrey (member, U.S.C. School of Engineering, industry); Tim Lindquist (Chair, Northern Iowa); Roderick Masimba (member, Dar es Salaam); Steve Landry (member, Colorado); Jon Davis (member, Illinois); Axel Schultz (University of New South Wales, Australia - Outside Examiner); Anne Lillis (University of Melbourne, Australia - Outside Examiner)

CONSULTING AND INDUSTRY ACTIVITIES:

Invited Participant to the Ernst & Young C-Suite Media & Entertainment Industry Executive Roundtable. I am the only academic be a regular invitee to these meetings of CFOs of the entertainment business, 2011-

Appointed to the **Board of Trustees**, Fremont College, Los Angeles, California, 2010-2016.

Warner Brothers, California Medical Association, StorageTek, Daimler-Chrysler, General Motors, Texas Instruments, Shell Oil, Nevada Power Company, British Airways, AMGEN, Economic Analysis Corporation, Schuler International.

OTHER ACADEMIC INTERESTS: The sociology of futurism.

Museum Shows

“Blast Off! Space Toys and the American Imagination,” at *The Museum, California Center for the Arts*, Escondido (October, 2001 – January 7, 2002) and “The Robert Lesser Collection of Robots and Space Toys,” *Museum of Science and Industry*, Chicago, Illinois (November 16, 2001 – January 7, 2002).

Articles in Journals and Book Chapters

- Young, S. M. 2016. The Texas Aliens. *The Old Toy Soldier* Spring 2016, pp. 12-17.
- Young, S. M. 2016 (in press). The Miller Aliens. To appear in *J. H. Miller – A Dimestore Dynasty* by Ken Glennon.
- Morlan, G. S., and S. M. Young. 2014. The Warren Lines *The Old Toy Soldier* (Spring), pp. 8-11.

- Young, S. M. Space Adventures – Chasing the World’s Most Elusive Vintage Space Figures. 2013. *The Old Toy Soldier*, (Fall), pp. 12-15.
- Young, S. M. 2013. Amazing Space Plastic from the 1950’s - They Came From Italy. *Plastic Figure Magazine*, (September), pp. 17-20.
- Young, S. M. 2012. Creating a Sense of Wonder: The Glorious Legacy of Space Opera Toys of the 1950s. In Cynthia J. Miller and Bow Van Riper (Eds.), *Cadets, Rangers, and Junior Space Men: Televised Rocketman Series of the 1950s and Their Fans* (Palgrave Macmillan), pp. 149-162.
- Young, S. M. Collector’s Story – S. Mark Young. 2011. *Toy Soldier and Model Figure Magazine* (March), pp. 20-26.
- Sommers, S., S. M. Young, M Grein. 2010. Heyde’s Taking of Troy. with *The Old Toy Soldier* (Spring), pp. 6-12.
- Young, S. M. 2009-2013. The West Coaster Show Review. *Toy Soldier and Model Figure Magazine*. These articles reviewed the West Coaster show over the past 5 years.
- Young, S. M. 2008. Outer Space Adventures: New Discoveries and Connections to the Archer Plastics Company, Inc.” *The Old Toy Soldier* (Winter), pp. 14-15.
- Young, S. M. 2005. Outer Space Adventures: The Continuing Saga of Johillco’s Spacemen. *The Old Toy Soldier* (Winter), pp. 43-45.
- Young, S. M. 2003. Outer Space Adventures: Satellite Space Station Lands in California. *The Old Toy Soldier* (Winter), pp. 82-83.
- Young, S. M. 2003. Destined to Play Wilma: “The Life and Times of Erin Gray,” Part 2 – *Filmfax* (February-March), pp. 61-68.
- Young, S. M. 2003. Outer Space Adventures: The Mysterious Inhabitants of the Marte Space Ship, *The Old Toy Soldier* (Spring), pp. 34-35.
- Young, S. M. 2002. Destined to Play Wilma: The Life and Times of Erin Gray. Part 1 – *Filmfax* (October-November), pp. 57-61, 118-121.
- Yip, K. 2002. Spaced Out – Collector Mark Young Takes Hobby to Stratospheric Heights. *Toy Shop* Cover Story (September), pp. 1, 3.
- Young, S. M., S. Duin, and M. Richardson. 2003. Toys From Mars. *Outré* 33: 56-57.
- Vaughn, J. C. 2001. Mondo Media - Blasting off with Mark Young. <http://scoop.diamondgalleries.com/home/4/1/73/1019?articleid=41753>.

GENERAL MEDIA:

Radio Interviews:

1. *Larry Mantle*, National Public Radio, KPCC-FM 89.3, “Celebrity Narcissism,” (Pasadena, September 7, 2006).
2. *MTV Live*, “Celebrity Narcissism,” (Canada, September 7, 2006).
3. *Jim and Vicki Newsradio*, KNX 1070 Radio, “Celebrity Narcissism,” (Los Angeles, September 8, 2006).
4. *John Ziegler*, KFI-AM 640, “Celebrity Narcissism,” (Los Angeles, September 14, 2006).
5. *Rhod Sharpe*, *BBC Five Live*, “Celebrity Narcissism,” (London, September 15, 2006).
6. *The John and Ken Show*, KFI-AM Radio, “Celebrity Narcissism,” (Los Angeles, September 16, 2006).
7. *The Mitch Albom Show* WJR-AM 760, “Celebrity Narcissism,” (Detroit, September 28, 2006).

8. *Les in the Morning*, WEOL-AM 930, "Celebrity Narcissism," (Elyria, Ohio, October 12, 2006).
9. *Howard Stern*, Sirius Satellite Radio Show (October 18, 2006).
10. *KNX Radio Interview*, The Business Hour - MGM Discussion," (Los Angeles, April 20, 2007).
11. *National Public Radio*, "Marketing Cost of Spiderman 3." (Los Angeles, May 4, 2007).
12. *Marketplace*, "Three Mexican Directors Pitch \$100 million package to Hollywood," (Los Angeles, May 7, 2007).
13. *Mary Ann Russ*, Capital City Radio, "The Writer's Strike," (San Diego, November 8, 2007).
14. *Morning Edition*, *National Public Radio*, "End of the Writer's Strike," KCRW FM (February 12, 2008).
15. *The Adam Carolla Show*, "Celebrities in the Media," 97.1 Free FM (November 6, 2008).
16. Laura Ingraham, National Syndication, Interview about The Mirror Effect, (March 17, 2009).
17. Mark Campbell, Lounge Radio, CJOC – FM, Canada, Interview about The Mirror Effect, (April 30, 2009).
18. *Loveline* – Los Angeles (in studio), Interview about The Mirror Effect, (March 15, 2009).
19. Deborah Harper, *Psychjourney*, Interview about The Mirror Effect (May 8, 2009).
20. Selma üsük, *ARD German National Public Radio* – "Who Will Buy MGM?" (December 10, 2009).
21. Selma üsük, *ARD German National Public Radio* – "Is the Oscar Curse Real?" (February 15, 2011).
22. Adam Carolla's *The Adam Carolla Show* - Podcast, April 14, 2012.
23. *Dr. Drew Midday Live* with Mike Catherwood, K-ABC, July 1, 2015. Interview regarding celebrity divorces.

Television Interviews and Mentions:

1. *CNN Showbiz Tonight* with Brooke Anderson, "Celebrity Narcissism Study," (September 5, 2006). Mention.
2. *Fox News, The Big Show* with John Gibson, "Celebrity Narcissism Study," (September 8, 2006). Mention.
3. *The View*, "Celebrity Narcissism Study," (September 15, 2006). Mention
4. *The Soup* with Joel McCale, *E! Channel*, "Celebrity Narcissism," (September 27, 2006). Mention.
5. *The Tonight Show with Jay Leno*, "Celebrity Narcissism Study," (October 18, 2006). Mention.
6. *KTLA Morning News*, "Celebrity Narcissism Study," (October 19, 2006). Interview.
7. *Annenberg Television News*, "The New STARZ Network," (May 6, 2007). Interview.
8. *ABC News Now with Juju Chen*, "Celebrity Narcissism Study," (May 18, 2007). Interview.
9. *CNN, The Situation Room with Wolf Blitzer*, "Jon Voigt's Remarks on War in Iraq," (September 19, 2007). Interview.

10. *Reelz Channel – Dailies Show*, “Why Do Hollywood Stars Change Their Names?” (October 15, 2007). Interviews.
11. *Fox Business Channel*, “The Economic Impact of the Writer’s Guild Strike,” (October 25, 2007). Interview.
12. *Larry King Live*, “Britney Spears,” (October 15, 2007). Mention.
13. *Anderson Cooper 360*, “Britney Spears Saga,” (October 16, 2007). Mention.
14. *Fox Business Channel*, “American Gangster and Movie Piracy” (October 27, 2007). Interview.
15. *Fox Business Channel*, “Does Anyone Benefit from the Writer’s Strike?” (November 7, 2007). Interview.
16. *Jimmy Kimmel Live*, “Celebrity Rehab with Dr. Drew,” (January 14, 2008). Mention
17. *The View* – March 16, 2009. Interview for *The Mirror Effect*.
18. *Howard Stern* (Howard Radio and Television), March 16, 2009. Interview for *The Mirror Effect*.
19. *Fox & Friends* – March 17, 2009. Interview for *The Mirror Effect*. Interview.
20. *The Morning Show with Mike and Juliet* – March 18, 2009. Interview for *The Mirror Effect*. Interview.
21. *The Fox Strategy Room* – March 17, 2009. Interview for *The Mirror Effect*.
22. *KTLA Morning News* – March 24, 2009. Interview for *The Mirror Effect*.
23. *Showbiz Tonight and CNN Headline News* – March 18, 2011. “Are Celebrities Sincere in Helping the Japanese Relief Effort.” Interview.
24. *Bloomberg TV* – October 9, 2012. “The Business of the Creative Industries Program at the Marshall School of Business, USC.” This interview was conducted for a special program connected to the release of the 2012 Bloomberg BusinessWeek Ratings.
25. *Reelz Channel* – Interview for *Celebrities in Hollywood Series 2013-2014*.
26. *British Broadcasting Company (BBC)* – Interview for *Newsday on Donald Trump’s Victory*, November 2016.

Interviews for Films and Documentaries:

1. Michael Addis and Jamie Kennedy, *Heckler*, Echo Bridge Entertainment (2007). I was interviewed for this motion picture on regarding the self-esteem of celebrities. The film premiered at the Tribeca and American Film Institute Film Festivals and was distributed by the Weinstein Company in 2008. The documentary ran on *Showtime* for a year.
2. Maury Rogow, Producer, *Exceptional People, Exceptional Skills*. (2007).
3. Jeff Cioletti, *Unwound – A Toy’s Eye View of the Future’s Past and Present*, Fad Productions (2006).
4. Lorraine Clark, Producer, *Killer Comebacks*. Fir Valley Productions (2009-2010). Canadian Television Series.
5. Brett Rosenberg, Producer, *AKA Private*, Rope Trick Productions (2011). DVD and showing on Hulu Plus.
6. Marcie Hume, Producer, Pyramid Productions, Inc. *Inside Hollywood*, 3 episodes, 2010. Canadian Television Series.
7. *The Bling Ring*, Feature Film directed by Sophia Coppola. I was interviewed for the Blu-Ray DVD Extras, 2013.
8. Michael Norville (Director), *Mind, Booty and Soul*, Hollywood Documentary, <http://mindbootyandsoulmovie.com/video-3/> 2016.
9. Brant Pinvidic, *Why I am Not on Facebook*, 2014. My book, *The Mirror Effect*, was used

- in this documentary.
10. Melissa Tittl, *The Price of Fame*, CNBC Pilot, 2015.

Newspaper and Magazine Articles, Major Websites Quotes:

1. *Daily Trojan*, "MGM Leader Gets Personal," (November 4, 2005): 3.
2. *Los Angeles Business Journal*, "The Disney-Pixar Deal," (December 2005).
3. *Accounting Education News* – President's Message (Summer, 2006): 1. The president of the American Accounting Association quoted my research.
4. *Associated Press*, "Study: Stars More Narcissistic Than Most," (September 5, 2006).
5. *The Drudge Report, Drudge.com*, "Narcissism and Celebrity Study," (September 5, 2006).
6. *China Daily*, "Celebrities Really Are More Narcissistic," (September 6, 2006).
7. *Los Angeles Business Journal*, "The Disney-Pixar deal," (December 7, 2005).
8. *USA Today*, "Study: Celebrities More Narcissistic," (September 6, 2007): 22.
9. R. Abcarian, *Los Angeles Times*, "Celeb Note to Self: You Are Fabulous – A Scientific Study Shows that Stars Really are Narcissists First," (September 12, 2006), E1.
10. *Los Angeles Times*, "Talent Agents Get into Film Fundraising," (November 3, 2006): C1.
11. *New York Daily News*, "I Love Me – Mirror, Mirror on the Wall: We Pick NYC's Biggest Egos of Them All," (September 6, 2006), 37-39.
12. *USC Chronicle*, "Center for Excellence in Teaching Celebrates 10th Anniversary," (September 11, 2006): 5.
13. *USC Chronicle*, Celebs: Legends in Their Own Minds – Mirror, Mirror: USC Studies the Traits of Narcissists. (September 18, 2006): 3.
14. *Business Daily, Norway*, "Mirror, Mirror on the Wall – Stars Are Their Own Biggest Fans," (September 30, 2006): 40-42.
15. *Chicago Sun-Times*, "Stuff on ... Them," (October 1, 2006): 26.
16. *New York Times Magazine*, "Me, YSL and I," (October 8, 2006): 56-61.
17. *Maclean's Magazine (Canada)*, "Image is Everything, Narcissism and Celebrity Proves Beauty is Only Skin Deep," (October 9-16, 2006): 72.
18. *Los Angeles Times*, "Liberty Making Its Film Debut," (November 13, 2006): C1.
19. *The Times, London*, "Science Proves Celebs Really Are Different," (December 31, 2006): 21.
20. *La Presse – Canada*, Celebrity Narcissism (December 12, 2006): 34.
21. *Premiere Magazine*, "Lights, Camera, Canoodle!" (January-February, 2007): 100-105.
22. *Allure*, "Who's the Vainest," (February, 2007): 120.
23. *Men's Fitness*, "Sometimes, It's OK to Judge a Book by its Cover," (February 2007): 90-95.
24. *Scientific American Mind*, "TV, TV on the Wall," (February-March 2007): 8.
25. *Ventura County Star*, "You're So Vain, You Probably Think This Column's About You: Narcissism in College Students (March 19, 2007).
26. *Denver Post*, "Overture Films," (April 2007).
27. *New York Times Magazine – The Year in Ideas*, "Narcissistic Celebrities," (December 10, 2006): pp. 60-62. Our study was selected as one of the top 70 ideas of 2006.
28. *The Times, London*, "Paris Shares Cell with Jailbird Who Won't Sing," (June 3, 2007): 23.

29. *Associated Press*, "Owen Wilson's Film Future is Likely Fine," (August 18, 2007).
30. *US Weekly*, "Why They Can't Find Love," (October 2007): 54-58.
31. *In Touch Weekly*, "Why They Can't Pair Up," (October 2007).
32. *Daily Trojan*, "The Key to Landing a Job Could Lie in that Hawaiian Shirt," (October 16, 2007): 3.
33. *Forbes.com, Commentary*, "Writing Off the Season," (November 7, 2007).
34. *Daily Trojan*, "Strike Concern's Aspiring Student Screenwriters - Professors Involved in the Film Industry Speak to Students on Strike's Impact" (November 12, 2007): 1.
35. *Hollywood.com*, "2007 AFI Festival: Jamie Kenney Pries Laughs Out of 'Heckler'" (November 16, 2007).
36. *The Russian Business Consulting Daily*, "There Will Be No Movie" (November 19, 2007): 1.
37. *Associated Press*, "Glamour Belongs to Only Part of Hollywood," November 9, 2007.
38. *Vanity Fair*, "Moms Gone Wild," (November 2007): 244-251.
39. *Globe and Mail*, "Rise of the Hollywood Bad Girl," (December 31, 2007).
40. *Bloomberg News.com*, "Letterman, Leno Joke about Strike on First Night Back," January 3, 2008.
41. *Bloomberg News.com*, "Jay Leno, Without Writers, Beats Letterman in Ratings," January 4, 2008.
42. *Billboard Magazine*, "American Idol and Falling Album Sales," January, 2008.
43. *Kyoto News*, "Effects of the Writer's Strike on the Golden Globes and Oscars," January, 2008.
44. *Women's Wear Daily*, "Writer's Strike Taking Toll on L.A. Retail," January 15, 2008.
45. *Los Angeles Times*, "More Oprah: TV Host to Launch Cable Network," January 16, 2008: C1.
46. *Rolling Stone*, "Cleaning Up with Dr. Drew," January 24, 2008" 51-53.
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