

## Juhani T. Linnainmaa

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Associate Professor of Finance  
USC Marshall School of Business  
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- EMPLOYMENT** *USC Marshall School of Business, Los Angeles, CA, USA*
- Associate Professor of Finance 2016
- University of Chicago Booth School of Business, Chicago, IL, USA*
- Associate Professor of Finance and PCL Faculty Scholar 2011–16
  - Assistant Professor of Finance 2006–11
- EDUCATION** *UCLA Anderson School of Management, Ph.D. in Management* 2006  
*Helsinki School of Economics, B.A. and M.Sc. (Econ)* 2001
- AFFILIATIONS** *National Bureau of Economic Research (NBER), Faculty Research Fellow (AP) 2013*
- PUBLICATIONS**
15. Gerakos, Joseph and Juhani Linnainmaa, 2017, Decomposing value, *Review of Financial Studies*, forthcoming.
  14. Foerster, Stephen, Juhani Linnainmaa, Brian Melzer, and Alessandro Previtero, 2016, Retail financial advice: Does one size fit all? *Journal of Finance*, forthcoming.
  13. Linnainmaa, Juhani, Walter Torous, and James Yae, 2016, Reading the tea leaves: Model uncertainty, robust forecasts, and the autocorrelation of analysts' forecast errors, *Journal of Financial Economics* 122(1), 42-64, forthcoming.
  12. Ball, Ray, Joseph Gerakos, Juhani Linnainmaa, and Valeri Nikolaev, 2016, Accruals, cash flows, and operating profitability in the cross section of stock returns, *Journal of Financial Economics* 121(1), 28–45.
  11. Keloharju, Matti, Juhani Linnainmaa, and Peter Nyberg, 2015, Return seasonalities, *Journal of Finance* 71(4), 1557–1590.
  10. Ball, Ray, Joseph Gerakos, Juhani Linnainmaa, and Valeri Nikolaev, 2015, Deflating profitability, *Journal of Financial Economics* 117(2), 225–248. **Lead article.**
  9. Gerakos, Joseph and Juhani Linnainmaa, 2014, Market reactions to tangible and intangible information revisited, *Critical Finance Review*, forthcoming.
  8. Linnainmaa, Juhani, 2013, Reverse survivorship bias, *Journal of Finance* 68(3), 789–813. **Lead article.**

7. Keloharju, Matti, Samuli Knüpfner, and Juhani Linnainmaa, 2012, Do investors buy what they know? Product market choices and investment decisions, *Review of Financial Studies* 25(10), 2921–2958. **Lead article.**
6. Linnainmaa, Juhani and Gideon Saar, 2012, Lack of anonymity and the inference from order flow, *Review of Financial Studies* 25(5), 1414–1456.
5. Grinblatt, Mark, Matti Keloharju, and Juhani Linnainmaa, 2012, IQ, trading behavior, and performance, *Journal of Financial Economics* 104(2), 339–362. Reprinted in *Household Finance*, M. Haliassos (ed.), The International Library of Critical Writings in Economics series, Edward Elgar Publishing (2015).
4. Grinblatt, Mark, Matti Keloharju, and Juhani Linnainmaa, 2011, IQ and stock market participation, *Journal of Finance* 66(6), 2121–2164. Reprinted in *Household Finance*, M. Haliassos (ed.), The International Library of Critical Writings in Economics series, Edward Elgar Publishing (2015).
3. Linnainmaa, Juhani, 2011, Why do (some) households trade so much? *Review of Financial Studies* 24(5), 1630–1666.
2. Grinblatt, Mark and Juhani Linnainmaa, 2011, Jensen’s inequality, parameter uncertainty, and multi-period investment, *Review of Asset Pricing Studies* 1(1), 1–34. **Lead article.**
1. Linnainmaa, Juhani, 2010, Do limit orders alter inferences about investor performance and behavior? *Journal of Finance* 65(4), 1473–1506.

**OTHER  
PUBLICATIONS**

Linnainmaa, Juhani, 2009, Review of “The Heretics of Finance: Conversations with Leading Practitioners of Technical Analysis. By Andrew W. Lo and Jasmina Hasanhodzic. New York: Bloomberg Press, 2009.” *Journal of Economic Literature* 47(4), 1141–1144.

**WORK IN  
PROGRESS**

1. Seasonal reversals in expected stock returns (with Matti Keloharju and Peter Nyberg)
2. Asset manager funds (with Joseph Gerakos and Adair Morse)
3. The misguided beliefs of financial advisors (with Brian Melzer and Alessandro Previtero)
4. The history of the cross section of stock returns (with Michael Roberts)
5. Mitigating adverse selection and picking-off risks: A field experiment (with Rawley Heimer)
6. Learning and stock market participation
7. The individual day trader

(See <http://jlinnainmaa.com/> for an up-to-date list of working papers.)

## FELLOWSHIPS AND GRANTS

- Grant: OMX Nasdaq Foundation for “Are individuals’ consumption and ownership decisions codetermined? Brand-level evidence from microdata,” 2009
- Grant: Inquire Europe for “Intelligence, investment mistakes, and performance heterogeneity,” 2008
- Fellowship: Allstate Dissertation Fellowship, 2005
- Grant: Harold Price Center for Entrepreneurial Studies, 2005
- Grant: Foundation of Emil Aaltonen, 2003–2004
- Grant: GSF Researcher, 2001–2003
- Grant: OKOBANK Group Research Foundation, 2002
- Grant: Foundation for the Development of Finnish Securities Markets, 2002–2003
- Grant: Foundation of Jenny and Antti Wihuri, 2002

## AWARDS

- First prize in the academic competition at the Chicago Quantitative Alliance (CQA) Fall 2015 Conference for “Accruals, cash flows, and operating profitability in the cross section of stock returns”
- Best discussant award at the 2015 Red Rock Finance conference
- AQR Insight Award Distinguished Paper 2015 for “Common factors in return seasonalities”
- 2015 CFA Society Toronto & Hillsdale Canadian Investment Research Award for “Retail financial advice: Does one size fit all?”
- Share of the “Best Finance Papers of 2012” pool awarded to papers “IQ, trading behavior, and performance,” “Lack of anonymity and the inference from order flow,” and “Do investors buy what they know? Product market choices and investment decisions” by the Foundation for the Advancement of Finnish Securities Market (Suomen Arvopaperimarkkinoiden Edistämissäätiö), 2012
- Second prize in the academic competition at the Chicago Quantitative Alliance (CQA) Fall 2012 Conference for “Decomposing value”
- Two-fifths share of the “Best Finance Papers of 2011” pool awarded to “Why do (some) households trade so much?” and “IQ and stock market participation” by the Foundation for the Advancement of Finnish Securities Market (Suomen Arvopaperimarkkinoiden Edistämissäätiö), 2012
- Best finance paper award for “Do limit orders alter inferences about investor performance and behavior?” from the Foundation for the Advancement of Finnish Securities Market (Suomen Arvopaperimarkkinoiden Edistämissäätiö), 2011
- Goldman Sachs International Best Conference Paper Award (runner-up), “IQ, trading behavior, and performance” (with Mark Grinblatt and Matti Keloharju) at the European Finance Association Conference, 2010
- Okobank Group Research Foundation (Osuuspankkiryhmän tutkimussäätiö) award for best doctoral thesis, 2005
- Citibank award for best M.Sc. (Econ) dissertation, 2001

**INVITED  
PRESENTA-  
TIONS AND  
DISCUS-  
SIONS**

- 2003 Harvard University
- 2004 American Finance Association
- 2005 Helsinki School of Economics, UCLA
- 2006 University of Utah, University of Michigan, University of Texas–Austin, Arizona State University, Stanford University, New York University, Washington University in St. Louis, University of Illinois at Urbana-Champaign, European Finance Association (discussant), University of Chicago, MIT, Yale University
- 2007 University of Chicago, Western Finance Association (discussant), University of Wisconsin-Madison
- 2008 American Finance Association, University of Chicago, Wharton Household Conference (discussant), Notre Dame University
- 2009 American Finance Association, University of Chicago, Michigan State University, Wharton, Milton Friedman Institute Conference (discussant), Western Finance Association (discussant), NBER Behavioral Economics working group, Norwegian School of Economics and Business Administration (Bergen), U.S. Securities and Exchange Commission, American University
- 2010 American Economic Association, NBER Asset Pricing Meetings, Western Finance Association, BI Norwegian School of Management, Copenhagen Business School, Aalto University
- 2011 University of Texas–Austin, University of Illinois at Chicago, University of Missouri, University of Chicago, European Finance Association, NBER Behavioral Economics working group (discussant), University of Western Ontario, Paris HEC, Stockholm School of Economics
- 2012 American Finance Association (discussant), University of Chicago, University of Illinois at Urbana-Champaign, University of Arizona, University of Sydney, University of Technology, Sydney, University of New South Wales, 2012 HKUST Finance Symposium
- 2013 DePaul-Chicago Fed, FSU SunTrust Beach Conference, UCLA, University of Houston, University of Illinois at Chicago, SFS Finance Cavalcade, Lancaster University, Western Finance Association (paper and discussant), 9th Annual Asset Pricing Retreat in Oxford, NBER Asset Pricing Summer Institute, Singapore Management University, Nanyang Technological University, National University of Singapore, Rice University, Yale University, University of Washington, SUNY-Buffalo, Federal Reserve Bank of Cleveland, University of Chicago, 2013 Financial Research Association
- 2014 American Finance Association, American Economic Association, Napa 2014 FMA Conference, Q-Group Spring 2014 Seminar, NBER Behavioral Economics working group, Cornell University, Ivey Business School–Symposium on Intelligent Investing, Western Finance Association, FinanceUC 6th International Conference, Helsinki Finance Summit (paper and discussant), Red Rock Finance Conference (discussant), University of Southern California, 4th MSUFCU Conference on Financial Institutions and Investments, Emory University, University of Colorado–Boulder, 2014 Financial Research Association

- 2015 American Finance Association (discussant), Temple University, UBC Winter Finance Conference, University of California–Berkeley, 12th Annual Rothschild Caesarea Conference (discussant), Western Finance Association (discussant), Red Rock Finance Conference (discussant), University of Lugano, Copenhagen Business School, Boston College, Dartmouth College, University of Maryland, Georgetown University
- 2016 University of Texas–Austin, Rochester, SFS Finance Cavalcade, Western Finance Association

## REFEREE

Journal of Finance, Review of Financial Studies, Journal of Financial Economics, Econometrica, Journal of Political Economy, American Economic Review, American Economic Journal: Applied Economics, Critical Finance Review, Journal of Financial and Quantitative Analysis, Journal of Financial Markets, Review of Finance, Management Science, Journal of Accounting Research, Journal of Financial Econometrics, Economic Journal, Journal of Economic Behavior and Organization

## COMMITTEE WORK

- *Program committee*
  - Western Finance Association, 2010–2016
  - SFS Finance Cavalcade, 2013–2016
  - European Finance Association, 2011, 2013–2016
  - FMA Napa Conference, 2015
  - Helsinki Finance Summit, 2014
  - Rothschild Caesarea Center Conference, 2015
- *Ph.D. Student Dissertation Committees*

Yeguang Chi, Chicago Booth	2015
Seongkyu Park, University of Chicago	2015
Jan Schneemeier, Chicago Booth	2015
Shrihari Santosh, Chicago Booth	2014
Jose Joaquin Lopez, University of Chicago	2014
Andrius Staisiunas, Chicago Booth	2013
Chaehee Shin, University of Chicago	2013
Seung M. Yae, Chicago Booth	2012
Revansiddha Khanapure, Chicago Booth	2011
Shastri Sandy, Chicago Booth	2010
Omid Sabbaghi, Chicago Booth	2009
Lawrence Takeuchi, Chicago Booth	2009