

CURRICULUM VITAE

Jeremiah Johnson

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EDUCATION

Ph.D.	2013*	Information Systems, Marshall School of Business, (Expected Completion: Fall 2013) University of Southern California
M.B.A	2004	Masters of Business Administration, New Mexico State University
B.B.A.	2003	Information Systems, New Mexico State University

RESEARCH INTERESTS

Online Communities, Evolution of Collective Preference, Big Data & Data Analytics, Security Professionals, Network Security, Open Innovation, Social Media, Identity and Anonymity, Wikipedia, Serious Games

INDUSTRY EXPERIENCE

Feb. 2005 -	July 2007	Systems Analyst - SAIC contracted to Sandia National Labs
May 2004 -	Sept. 2004	Webmaster/Database Consultant - High Tech Consortium of Southern New Mexico (HTC)
Aug. 2003 -	May 2004	Graduate Assistant - Security Technology Lab
Aug. 2001-	Aug. 2002	Executive Director of The Associated Students of New Mexico (ASNM)
Jan. 1999-	Aug. 2003	Network Administrator - New Mexico State University

REFEREED JOURNAL ARTICLES

Kane, G., Johnson, J., Majchrzak, A., Emergent Lifecycle: The Tension Between Knowledge Change And Knowledge Retention In Open Online Coproduction Communities, *Management Science* (Conditional Accept)

BOOK CHAPTERS

Kane, G. and Johnson, J. (2012) Introduction to Social Media. In *The Wiley Encyclopedia of Management, Volume 7 Management Information Systems - Social Media*

GRANT FUNDING

National Science Foundation - Proposal No: 1219832 Title: VOSS: Collaborative Research: Impact of In-Process Moderation on Open Innovation Collaboration. Awarded August 2012

Academy of Management Enterprise Award. Given by AOM to the student representatives of the OCIS Division for development and deployment of a podcast system for guest lecturers, Co-PI: Valerie Bartelt, 1 year /\$1000

DISSERTATION

Title: “*Does Anyone Lead Large Online Collectives? The Influence of Anonymous Participants on the Evolution of Collective Preference*”

Description: A multi-year analysis of anonymous voting patterns to expose which participants best predict the collective preference of an online community, and how the voting patterns of these preferences can reveal successful innovations before they become mainstream. Data includes 19.8M votes by over 43K users of reddit.com

Committee: Ann Majchrzak (chair), Omar El Sawy, Andrea Hollingshead (Annenberg School for Communications and Journalism)

Expected Completion Date: Fall 2013

WORKING PAPERS

Johnson, J., Leading From The Middle: Collective Preference And The Anonymous Participants Who Create It (Restructuring for submission to ISR; from dissertation)

Majchrzak, A., Jarvenpaa, S., Johnson, J., Networking Under Scrutiny: Contact Expansion By Security Professionals (Restructuring for submission)

Majchrzak, A., Malhotra, A., Jung, Y., Johnson, J. (Data collection ongoing) Encouraging Collaborative Idea-Building in Enterprise-Wide Innovation Challenges

Sengupta, K., Te'eni, D., Majchrzak, A., Johnson, J. (Data collection complete, analysis ongoing) Can Technology “Back Channels” Improve Learning in Face-To-Face Settings? Evidence from the use of a second channel in academic sessions

CONFERENCE PAPERS

Peer Reviewed & Presented at Conference

Majchrzak, A., Jarvenpaa, S., Johnson, J., (2012) Contact Expansion Under Stress Using ICT , *Proceedings of the Academy of Management*

Majchrzak, A., More, P., Johnson, J., (2012) Practices to Improve Group Creativity" A Longitudinal Field Investigation, *Hawaii International Conference on System Sciences (HICSS) Proceedings*

Kane, G., Johnson, J., Chen, L., Majchrzak, A. (2009). A Longitudinal Model of Perspective Making and Perspective Taking Within Fluid Online Collectives. *International Conference on Information Systems (ICIS) Proceedings Paper 10* pp. 1-16

Majchrzak, A., Birnbaum-More, P., Johnson, J., (2008) Using Wikis to Generate Learning at ICIS 2007, *International Conference on Information Systems (ICIS) 2008 Proceedings Paper 17* pp. 1-15

AWARDS AND HONORS

Competitive Doctoral Consortium Selection

International Conference on Information Systems (ICIS) December, 2011

Academy of Management - Organizational Communication and Information Systems (AOM-OCIS) August, 2011

Americas Conference on Information Systems (AMCIS) August, 2011

Elected as one of only two Student Representatives-at-Large to the Executive Board of the Organizational Communication & Information Systems (OCIS) division of Academy of Management, 2 year term commenced on August, 2009, and completed August 2011.

Accomplishments:

- i. Developed podcast system for guest lecturers
- ii. Developed and successfully conducted a "Class Paper to Conference Paper" workshop to attract new Ph.D. students to participate in and benefit from OCIS

SPECIAL INVITED WORKSHOPS

Emerging Results, Critical Research Directions, and Grand Challenges for Understanding Virtual Organizations as Socio-Technical Systems (VOSS), (April 2012) sponsored by the National Science Foundation, and hosted by the University of Illinois Graduate School of Library and Information Science in Irvine California.

SPECIAL INVITED PRESENTATIONS

Kane, G., Johnson, J., Chen, L., Majchrzak, A (2009) A Longitudinal Model of Perspective Making and Perspective Taking Within Fluid Online Collectives, Presented at the Workshop on Information Systems Research and Development symposium (WISRD) June 5, 2009

Majchrzak, A., More, P., Warmack, A., Johnson, J., Schmidt, C. (2007) Agile Innovation Emergent Teams: How do they do it? Presented December 9, 2007 IS-CoRE, Montreal

REVIEWER ACTIVITIES

Reviewer of Refereed Journals

Journal of Management Information Systems - 2012

Management Information Systems Quarterly - 2010

Reviewer of Submissions to Conferences

International Conference on Information Systems (ICIS) – 2009 – 2013

Hawaii International Conference on System Sciences (HICSS) - 2012

AFFILIATIONS IN PROFESSIONAL SOCIETIES

Academy of Management

Association for Information Systems

Infragard - a public-private partnership between U.S. businesses and the Federal Bureau of Investigation.

TEACHING EXPERIENCE

New Mexico State University

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| 2003-2004 | Fundamentals of Java Programming Lab (Teaching Assistant, Lab Instructor) <ul style="list-style-type: none">• Responsible for weekly Java lab and tutoring• Created and graded quizzes and homework |
| 2003-2004 | Information Security Technology Lab (Teaching Assistant, Lab Instructor) <ul style="list-style-type: none">• Assembled and tested all lab machines from donated parts• Constructed OS build and distribution system• Conducted bi-weekly lab for various methods of intrusion and snooping |

University of Southern California

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| 2011-2012 | Systems Analysis and Design (IOM 433, Sole Instructor) <ul style="list-style-type: none">• Prepared Course Materials, labs, and additional content• Provided recent case studies or examples for each lecture• Responsible for all lectures, labs, grading, and student interaction |
| 2010-2011 | Global Business Issues in the Networked Digital Industry (MBA, Guest Lecturer) <ul style="list-style-type: none">• Developed a lecture on the new frontiers of growth• Included examples detailing the impact of Serious Games on Business Strategy• Discussed potential challenges and strategies in Social Media |
| 2011-2012 | Business Information Systems Analysis and Design (IOM 433, Teaching Assistant) <ul style="list-style-type: none">• Provided recent case studies or examples for each lecture• Assisted with labs in IBM Websphere• Developed rubric for and graded quizzes, homework, projects, and exams |
| 2011-2012 | Managing the Digital Revolution for Your Business (IOM 431, Guest Lecturer) <ul style="list-style-type: none">• Provided recent case studies or examples for several lectures• Assisted with labs in SAP/CRM and web site development |

Average Instructor Evaluations (5.0 scale): 4.13

EXTRA-CURRICULAR INTERESTS

I am a hiking, biking, and camping enthusiast, but when I can't get away from the city, I work on my classic Datsun, and dabble in high fidelity audio, building computers, and "maker spaces".