**Dr. Cecil W. Jackson**

**Professor of Clinical Accounting,**

**Leventhal School of Accounting, Marshall School of Business**

**University of Southern California**

Author of:

***Detecting Accounting Fraud: Analysis and Ethics*** (published in Jan. 2014, Pearson/Prentice Hall)

***Business Fairy Tales: Grim Realities of Fictitious Financial Reporting*** (Thomson/Cengage, 2006)

**Cell Phone:** (818) 458-9252 **Email**: [ceciljac@marshall.usc.edu](mailto:ceciljac@marshall.usc.edu)

**EDUCATION:**

Doctor of Commerce Degree in Accounting.

University of South Africa

Dissertation Title: “The Determinants of the Firm’s Choice between Full Cost or Variable Cost as the Cost Base in the Product Pricing Model.”

Master of Commerce Degree in Accounting.

Rhodes University, South Africa

Certificate in the Theory of Accountancy.

Rhodes University, South Africa

Bachelor of Commerce Degree.

University of the Witwatersrand, South Africa

**PROFESSIONAL QUALIFICATIONS:**

Certified Public Accountant, CPA (California; currently inactive)

Chartered Accountant, CA (SA) (inactive)

**CURRENT POSITION:**

* **Professor of Clinical Accounting,** Leventhal School of Accounting, Marshall School of Business, University of Southern California (Promoted to this position in May, 1997).

**Prior Positions at the University of Southern California:**

* 1993—1997: Associate Professor of Clinical Accounting
* 1987—1993: Assistant Professor of Clinical Accounting
* Spring 1986: Visiting Assistant Professor of Accounting
* Co-Academic Director of Undergraduate Program.

**SPECIALIZED TEACHING AREAS:**

* Detecting Fraudulent Financial Reporting for Undergraduate & Graduate Programs
* Managerial Accounting and Accounting Control Systems for Undergraduate and MBA Programs

**AWARDS:**

May 2012 *Golden Apple Award* for excellence in teaching, voted by graduating seniors, Marshall School of Business, University of Southern California

May 2010 *Evan C. Thompson Teaching and Learning Innovation Award,*

Marshall School of Business, University of Southern California

August 2009 *Honorable Mention*, American Accounting Association’s Innovation in Accounting Education Award for 2009. For ***Business Fairy Tales: Grim Realities of Fictitious Financial Reporting.*** Published by Thomson/South Western (Cengage). 2006.

Spring 2005 *Most Memorable Professor Award,*

Senior Graduating Class, USC Accounting Students

Summer 2003 *Favorite Professor* *of the Year Award*

MBA Core Class #1, USC MBA Program

Summer 2003 *Favorite Course Award*

MBA Core Class #1, USC MBA Program

Fall 1997 *Favorite Professor Award*

Senior Graduating Class, USC Accounting Students

Spring 1997 *Favorite Professor Award,*

Senior Graduating Class, USC Accounting Students

Spring 1986 *Golden Teacher Award*,

USC Accounting Students

**PUBLICATIONS:**

* **Textbook:**
* ***Detecting Accounting Fraud: Analysis and Ethics,*** Pearson: Prentice Hall. January, 2015.
* **Book :**
* ***Business Fairy Tales: Grim Realities of Fictitious Financial Reporting,*** Thomson /South-Western (Cengage). 2006.
* **Newspaper Article:**
* “Sarbanes-Oxley Act Alone Can’t Stop Accounting Fraud,” ***San Jose Mercury News.*** 12 September, 2006.
* **Journal Publications:**
  + “A Multiple Criterion Model for the Product Pricing Decision,” ***Advances in Mathematical Programming and Financial Planning,*** Vol. 5, (with D. O’Leary and J. Wallis), 1999.
  + “A Note on the Methodological Parallels between Accounting and Economics,” ***The Journal of Interdisciplinary Studies,*** (with B.E. Dollery), 1997.
  + “Product Costing and Cost Control in the New Manufacturing Environment,” ***The Review of Business Studies,*** (with T. Lin, D. Elnathan, and L. Ferreira), 1993.
  + “The Profit Maximizing Pricing Model,” ***Accountancy SA,*** (with B. Dollery), Dec. 1985.
* **Textbook Contribution:**
* Contributed Module to ***Core Concepts of Accounting Information,*** Theme III, with Karen Pincus. Irwin/McGraw-Hill. 1998/1999 custom edition.

**BOOK REVIEWS: *Business Fairy Tales:***

* ***The CPA Journal,*** “Business Fairy Tales: Grim Realities of Fictitious Financial Reporting.” Marc Engel. December, 2008.
* ***The Accounting Review,*** Book Reviews: “Cecil W. Jackson, *Business Fairy Tales: Grim Realities of Fictitious Financial Reporting*.” **Volume:** 82, **Issue:** 5. Professor Bala G. Dharan. October 2007.
* ***Best Books,*** a review of “must-read books” on management and finance, published by the **ICFA University Press in India**. December 2007.
* ***Journal of Accounting,*** “BookMarks.” AICPA, February 2007.
* ***Barron’s*** (DowJones Business and Financial Weekly), “Spotting Financial Fraud in 25 Easy Steps or Less.” Robin Blumenthal and Christopher Williams. September 25, 2006.
* ***Investor’s Business Daily,*** “Take Action: Work to Identify Fraud.” Gloria Lau. January 31, 2007.
* ***USC Trojan Family Magazine,*** “Investors Beware! Warning Signs of Fraud.” Kay Mills. Summer 2007. Available in print and online: <http://www.usc.edu/dept/pubrel/trojan_family/summer07/investors.html>
* ***The Motley Fool:*** Foolish Book Review: “Business Fairy Tales.” Tom Taulli. October 31, 2006. Available online: <http://www.fool.com/news/commentary/2006/commentary06103103.htm>
* ***Accounting Today***: “Tales of Terror.” Also published on WebCPA. October 2, 2006.
* ***AOL.com Money and Finance***: “WorldCom’s Ebbers goes to jail: what can investors learn?” Tom Taulli, September 26, 2006.

**PROFESSIONAL SERVICE:**

* **Continuing Professional Education Presenter,** California CPA Education Foundation
  + Eight-hour courses on “Detecting Fraudulent Financial Reporting”:
* Los Angeles, July 27, 2012.
* San Jose, Oct.26, 2012.
* San Francisco, Dec. 14, 2012.
* Webcast, Dec. 14, 2012.
* Webcast Rebroadcast, Jan. 11, 2013.
* Sacramento, June 7, 2013.
* San Diego, July 12, 2013
* San Francisco, Sept. 27, 2013
* Sacramento, Nov. 22, 2013
* Webcast Rebroadcast, Feb. 21, 2014
* Burbank, April 18, 2014
* Burbank, June 20, 2014 plus Webcast
* Sacramento, August 8, 2014
* Webcast Rebroadcast, Oct 31, 2014
* San Francisco, March 6, 2015 plus Webcast
* San Francisco, June 12, 2015 plus Webcast
* San Diego, July 10,2015
* Los Angeles, Nov. 20, 2015

**SPEECHES AND PRESENTATIONS:**

* USC Gould School of Law. Presentation Title: “Accounting Frauds of the Enron Era.” Invited by Professor R. Fairbank who uses the Enron chapter of my book “Business Fairy Tales” and the Mortgage Meltdown chapter of my book “Detecting Accounting Fraud” in his LAW-867 class. March 25, 2015.
* USC Gould School of Law. Presentation Title: “Accounting Frauds of the Enron Era.” Invited by Professor R. Fairbank who uses the Enron chapter of my book “Business Fairy Tales” in his LAW-867 class. April 1, 2014.
* USC Gould School of Law. Presentation Title: “Accounting Frauds of the Enron Era.” Invited by Professor R. Fairbank who uses the Enron chapter of my book “Business Fairy Tales” in his LAW-867 class. March 27, 2013.
* Royal Melbourne Institute of Technology (Australia) International Study Tour.

Presentation Title: “Signals of Financial Statement Fraud.” USC, Los Angeles. June 27, 2012.

* Internal Auditors Association Fraud Conference.

Presentation title: “Signs and Signals of Financial Statement Fraud” Los Angeles. April 11, 2012.

* Financial Executives International.

Presentation Title: The Methods and Signals of Fraudulent Financial Reporting.” Los Angeles. April 19 2012.

* Royal Melbourne Institute of Technology (Australia) International Study Tour.

Presentation Title: **“**Ethics and the Mortgage Meltdown.” USC, Los Angeles. July 1,

2011.

* Institute of Management Accountants, Los Angeles Metro Chapter. Presentation Title: “Ethics and Fraudulent Financial Reporting.” Studio City. September 22, 2011.
* Beta Alpha Psi Western Regional Meeting. Presentation Title: “Detecting Accounting Fraud.” Anaheim. February 26, 2011.
* USC Gould School of Law. Presentation Title: “Accounting Frauds of the Enron Era.” Invited by Professor R. Fairbank who uses the Enron chapter of “Business Fairy Tales” in his LAW-867 class. February 2, 2011.
* In-House Executive Training (CE). Presentation Title: “Accounting Fraud Detection.” Eight hour course for NSBN LLP, Beverly Hills, CA. July 23, 2010.
* Royal Melbourne Institute of Technology (Australia) International Study Tour.

Presentation Title: **“**Detecting Fraudulent Financial Reporting.” USC, Los Angeles. June 29, 2010.

* USC Gould School of Law. Presentation Title: “Accounting Frauds of the Enron Era.” Invited by Professor R. Fairbank who uses the Enron chapter of “Business Fairy Tales” in his LAW-867 class. February 10, 2010.
* American Accounting Association’s Conference on Teaching and Learning in Accounting. Presentation Title: “Business Fairy Tales: The Top-Twenty Financial Reporting Frauds, Their Signals in Financial Statements, and Lessons from the Great Crash of 1929.” New York, NY. August 1, 2009.
* The 3rd Annual Fraud and Forensic Accounting Education Conference. Presentation Title: “The Top-Twenty Security Frauds Involving Overstated Earnings.” Atlanta, GA. May 29, 2009.
* The Leventhal School of Accounting’s Board of Advisors Meeting. Presentation Title: “International Case Study.” October 30, 2009.
* Royal Melbourne Institute of Technology (Australia) International Study Tour.

Presentation Title: **“**Detecting Fraudulent Financial Reporting.” USC, Los Angeles. June 30, 2009.

* Connect for Success: Wiley Faculty Workshop. Presentation Title: “Business Fairy Tales: The Top 20 Fictitious Financial Reporting Frauds.” USC, Los Angeles. February 27, 2009.
* ***Los Angeles Times*** Journalists’ Group. Presentation Title: “The Top 20 Fictitious Financial Reporting Frauds and Their Signals in Financial Statements.” Los Angeles Times Building. January 27, 2009.
* Dean’s Advisory Board of the Marshall School of Business, University of Southern California. Presentation title: “Detecting Fictitious Financial Reporting.” (All Board members received copies of ***Business Fairy Tales***.) April 17, 2008.
* Presentation to Financial and Administrative Management Executives in Entertainment (F.A.M.E.). Presentation Title: “The Top 20 Fictitious Financial Reporting Frauds And The Signals They Leave In Financial Statements.” Burbank, CA. February 26, 2008.
* Royal Melbourne Institute of Technology (Australia), International Study Tour. Presentation Title: “Business Fairy Tales.”USC, Los Angeles. July 1, 2008
* Opening Address to the Institute of Management Accountants’ (IMA’s) 33rd Annual Meonske Professional Development Conference at Kent State University. Presentation title: “Grim Realities of Fictitious Financial Reporting: Spotting the Signals.” (All conference attendees—430 of them—received copies of ***Business Fairy Tales.***) Ohio, April 27, 2007.
* Minnesota Accounting Educators’ Council Conference at St Cloud. Presentation title: “Business Fairy Tales: Detecting Fraudulent Financial Reporting.” Minnesota, April 28, 2007.
* University of Southern California’s 26th Annual SEC and Financial Reporting Conference. Moderated a panel titled: “Current Developments in Private-Sector Accounting Policy Setting”. Introduced Bob Herz, Chairman of the Financial Accounting Standards Board (FASB) and Larry Smith, Chairman of the Emerging Issues Task Force of the FASB. Los Angeles, May 31, 2007.
* California Council on Economic Education Seminar. Seminar title: “The Ethical Foundations of Economics.” Los Angeles, May 19, 2007.
* Institute of Managements Accountants’ (IMA) Los Angeles Chapter Meeting at California State University, Northridge. Presentation title: “The Top 20 Financial Reporting Frauds and their Signals.” March 24, 2007.
* Chartered Financial Analysts (CFA) of Orange County. Presentation title: “Fictitious Financial Reporting: Methods and Signals.” March 14, 2007.
* Institute of Management Accountants’ Reno Educational Seminar and Development Conference. Presentation title: “Fictitious Financial Reporting: Spotting the Signals.” Nevada, February 23, 2007.
* Association of Certified Fraud Examiners, Los Angeles Chapter. Presentation title: “Business Fairy Tales: The ‘Top Twenty’ Fictitious Financial Reporting Frauds and the Signals they Leave in Financial Statements.” Los Angeles, September 26, 2007.
* Columbia University’s Knight-Bagehot Graduate Fellowship in Economics & Business Journalism at the Graduate School of Journalism, New York. Seminar title: “Detecting Fictitious Financial Reporting.” ***Business Fairy Tales*** was required reading for the class. New York, December 7, 2006.
* University of Southern California, Parents Weekend. Presentation on ***Business Fairy Tales***, and book signing. October 5, 2006.
* New York Financial Writers’ Association (NYFW). Presentation title: “The Methods and Signals of Fictitious Financial Reporting.” New York, September 14, 2006.
* Chartered Financial Analysts (CFA) of Los Angeles: Meeting & book signing. Presentation title: “Fictitious Financial Reporting: Methods and Signals.” November 11, 2006.
* IMA’s Reno Educational Seminar and Development Conference. Presentation title: “Detecting Fictitious Financial Reporting.” Nevada, February 24, 2006.

**MEDIA INTERVIEWS:**

* **CNN** interview on the Home Mortgage Foreclosure Crisis. Interviewed by Kara Finnstrom on the **Campbell Brown Show**. June 20, 2008.
* **Los Angeles Times,** “Ethics Education: Doing the Right Thing.” Education Supplement, January 29, 2007. Interview.
* **Center for Investment Studies** (CIS), Marshall School of Business, University of Southern California. Online interview. February, 2007.
  + <http://www.marshall.usc.edu/web/CIS.cfm?doc_id=8443>
* **Bloomberg Television,** “The Bloomberg Report.” Interviewed by Rhonda Schaffler on her TV show “The Bloomberg Report.” Discussion of ***Business Fairy Tales.*** September 26, 2006
* **TheStreet.com.** Online video interview. Interviewed by Gregg Greenberg. Discussed “Spotting Financial Fraud,” September 15, 2006.
* WNCU Raleigh/Durham. Radio Show, “Mastering Your Money.” Interviewed by Ed Fulbright, September 19, 2006.
* WVXU (91.7) Cincinnati Radio Show, “On the Money.” Interviewed by Chris DeSimio, August 26, 2006.Available online at: <http://www.wvxu.org/schedule/cincinnatiedition_archiveview.asp?ID=8/26/2006>
* Fox (Channel 11) TV News, business segment. Interview. May 25, 2006.
* KCOP (Channel 13) TV News, business segment. Interview. May 25, 2006. I
* KFWB (AM 980), News Radio. Interview. May 25, 2006.
* KNX (AM 1070), News Radio. Interview. May 25, 2006.
* KTLA (Channel 5) TV News, business segment. Interview. May 25, 2006. In
* KFWB (AM 980), News Radio. Interview. April 10, 2006.
* Investors Radio Network, “StockDr.com.” Interview. February 8, 2006.
* National Public Radio, “Marketplace.” Interview. November 17, 2006.

**CURRICULUM DEVELOPMENT:**

* Designed Leventhal School of Accounting’s first course on “Detecting Fraudulent Financial Reporting” for the undergraduate Accounting Program
* Designed new elective course for MAcc students: “Detection and Prevention of Financial Statement Fraud”
* Collaborated with Chinese University of Hong Kong to introduce a joint case-study group assignment with ACCT 472 class

**RESEARCH INTERESTS:**

* Detecting fraudulent financial reporting; forensic accounting
* The mortgage industry
* Research into managerial accounting models derived from microeconomic theory

**PRINCIPAL ACADEMIC HONORS:**

1992 Named a Zumberge Research Fellow, University of Southern California.

Co-awarded $12,500 research grant for: “An International Comparison of the Determinants of the Firm’s Choice of Cost Base in the Product Pricing Decision” (with Dan Elnathan). This study was an extension of my Doctoral Dissertation

1987 M. Com. Degree awarded with distinction

1978 Cape Society of Chartered Accountants’ Award for the Best Student in

Final Auditing at Rhodes University

**COMMUNITY SERVICE:**

* **Director** of the USC Center of the California Council on Economic Education.

**PREVIOUS POSITIONS:**

* **Senior Lecturer** with Tenure**,** Department of Accounting, Rhodes University, South Africa
* **Senior Auditor**, Arthur Young, Johannesburg, South Africa

**SOCIETY MEMBERSHIPS:**

1. American Institute of Certified Public Accountants
2. American Accounting Association
3. California Society of CPAs

**Contact information for Cecil Jackson:**

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